

I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY, KAPURTHALA

Ref. No. PTU/DDE/CDC/JMC-55

Date: 23-06-2015

Note

Subject: Regarding to submission of agenda of revised and modified syllabus under BoS (Journalism & Mass Communication)

With office order regarding revision and modification of the syllabus under BoS (JMC) is submitted for the approval of Academic Council:

Part A: Revised Syllabus

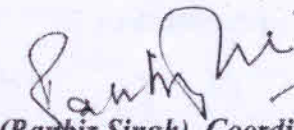
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|---|--------------|
| 1. Master of Mass Communication and Media Management. | - Annexure A |
| 2. B.Sc. (Media, entertainment and Film Technology) | - Annexure B |
| 3. M.Sc. (Journalism & Mass Communication) | - Annexure C |
| 4. B.Sc. (Journalism & Mass Communication) | - Annexure D |
| 5. M.Sc. (Mass Communication) | - Annexure E |
| 6. M.Phil (Journalism & Mass Communication) | - Annexure F |

Part B: Eligibility Criteria for Lateral Entry Courses

1. M.Sc. Journalism & Mass Communication (LE):
Eligibility: PG Diploma in Journalism, Communication, Mass Comm., Advertising, Public Relations (PR) from a recognized university after graduation in any discipline.
2. B.Sc. Journalism & Mass Communication (LE) into IIIrd Sem:
Eligibility: 10 + 2 + 1 Year Diploma in Aforesaid or Equivalent (recognized by UGC)

Copy of revised syllabus and MoM enclosed herewith.

Submitted for necessary action please


(Ranbir Singh), Coordinator
(BoS) Journalism & Mass Communication
23/06/15