

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKUPTU/PRO/96

Date: 27/02/2020

To

Astral Advertising & Marketing India Pvt. Ltd,  
1179/36, Dda Madangar, Dr. Ambedkar Nagar,  
Madangar, Delhi - 110062

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

University is in process to develop an Audio & Video advertisement on DAVP rates. The target is to globally publicize University's admissions & to establish University's brand image.

DIPR, Govt. of Punjab was requested for this to share empanelled agencies list. Name of your agency is available in that particular list.

So, you are invited to give a presentation of an idea, along with earlier work and top ranked/most popular campaign to hit our target as mentioned above.

The date for presentation is March 04, 2020 at 11 am. The venue is Office of Dean Academics, 2<sup>nd</sup> floor, University's main campus, Jalandhar-Kapurthala road, Kapurthala.

**Important:**

- Advertisement time limit is for first option 15 Sec. to 30 sec. Another option from 01 min to 3 min.
- At least one script in Hindi or Punjabi or English is important during presentation. Time limit for presentation is only 10 minutes.
- The selection committee is fully empowered to take final decision.
- No TA/DA or any claim may consider on this presentation call.
- Committee may give extra weightage to the agencies who are having experience of educational institution's advertisement campaigns.

You are invited to present your best to get this opportunity.

With thanks

  
27/02/2020  
(Public Relations Officer)

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKGPTU/PRO/97

Date: 27/02/2020

To

Shemaroo Entertainment Ltd.  
221, 1st Floor, Okhla Industrial Estate,  
Phase III, Inside Modi Mill complex, New Delhi-110020

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

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27/02/2020  
(Public Relations Officer)

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKGPTU/PRO/98

Date: 27/02/2020

To

Gazudo Advertising Pvt. Ltd,  
Ground Floor, Plot No-4, Kehar Singh  
Westend Marg, Lane No-02, Sardulajab, New Delhi-110049

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

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27/02/2020

**(Public Relations Officer)**

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKUPRO/PRO/99

Date: 27/02/2020

To

Crayons Advertising Pvt. Ltd.  
SCO 69, 1st Floor, Sector 32 C,  
Chandigarh - 160030

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

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 27/02/2020

**(Public Relations Officer)**

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKPTU/PRO/100

Date: 27/08/2020

To

Square Communications Pvt. Ltd.  
2/3, Safdarjung Enclave B-7/Extension,  
Block B7, Krishna Nagar, Safdarjung Enclave, New Delhi-110029

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

University is in process to develop an Audio & Video advertisement on DAVP rates. The target is to globally publicize University's admissions & to establish University's brand image.

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With thanks

  
27/02/2020  
(Public Relations Officer)

I.K. Gujral Punjab Technical University, Jalandhar  
Jalandhar-Kapurthala Highway, Near Pushpa Gujral Science City, Kapurthala-144603  
Ph. No. 01822-662584 Fax No. 01822-255506, 662526, Email: [ptupro2011@gmail.com](mailto:ptupro2011@gmail.com)

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKGPTU/PRO/101

Date: 27/02/2020

To

City Advertisers

SCO 186-88

sec-17, Chandigarh

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

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 27/02/2020

(Public Relations Officer)

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKU/PRO/102

Date: 27/02/2020

To

Rabab Music Production Pvt. Ltd.  
SCO-663, Mohali Stadium Road, Sector 70,  
Sahibzada Ajit Singh Nagar - 160070

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

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You are invited to present your best to get this opportunity.

With thanks

  
27/02/2020

**(Public Relations Officer)**

*I.K. Gujral Punjab Technical University, Jalandhar*  
*Jalandhar-Kapurthala Highway, Near Pushpa Gujral Science City, Kapurthala-144603*  
*Ph. No. 01822-662584 Fax No. 01822-255506, 662526, Email: ptupro2011@gmail.com*

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKPTU/PRO/103

Date: 27/02/2020

To

Vermillion Communication Pvt. Ltd.  
10 Mahipalpur, Near Radisson Hotel,  
NH-8 Rangpuri, New Delhi - 110037.

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

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-27/02/2020

**(Public Relations Officer)**

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKPTU/PRO/104

Date: 27/02/2020

To

Dot-Sports Productions,  
Plot No-5, Khatri Plaza, 2nd Floor  
New Rajinder Nagar, opp. J-Block, Hare-Krishna Mandir, New Delhi.

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

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 27/02/2020

**(Public Relations Officer)**

*I.K. Gujral Punjab Technical University, Jalandhar*

*Jalandhar-Kapurthala Highway, Near Pushpa Gujral Science City, Kapurthala-144603*

*Ph. No. 01822-662584 Fax No. 01822-255506, 662526, Email: ptupro2011@gmail.com*

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKNPTU/PRO/105

Date: 27/02/2020

To

Pehchan Advertising & Marketing Pvt. Ltd,  
307-308, EMCA Chambers, Netaji Subhash Marg,  
Daryaganj, Delhi - 110002.

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

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27/02/2020

(Public Relations Officer)

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKGPTU/PR/20106

Date: 27/02/2020

To

Viewpoint Advertising Agency,  
Kothi No. 57, 1st Floor, Sector - 18A  
Chandigarh - 160018

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

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# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKNPTU/PRO/107

Date: 27/02/2020

To

Prem Chopra, Bawega Movies,  
65-c, Aashirwad, 2nd Cross Lane,  
Lokhandwala complex, Andheri west, Mumbai - 400053

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

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1/2/20 27/02/2020  
(Public Relations Officer)

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKGPTU/PR/01/08

Date: 27/02/2020

To

Golden Rabbit Communication Pvt. Ltd.,  
401-402, 2nd floor, Near Metro Pillar No-116,  
Ghitorni, M.G. Road, New Delhi

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

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# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKGPTU/PRO/109

Date: 27/02/2020

To

BKP Media Vision Pvt. Ltd.  
1118, Logix Towers, 11<sup>th</sup> Floor,  
Noida City Centre, Sec. 32 Noida

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

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# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996  
(Punjab Act No. 1 of 1997)

No. IKPTUPR/110

Date: 27/02/2020

To

Speedways Advertising  
SCO 84, Sec 46C,  
Chandigarh.

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

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1/11/20  
27/02/2020  
(Public Relations Officer)

I.K. Gujral Punjab Technical University, Jalandhar  
Jalandhar-Kapurthala Highway, Near Pushpa Gujral Science City, Kapurthala-144603  
Ph. No. 01822-662584 Fax No. 01822-255506, 662526, Email: [ptupro2011@gmail.com](mailto:ptupro2011@gmail.com)

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. I.K. PTU/PRO/111

Date: 27/02/2020

To

Maya Movies, House No. 312 A  
Avtar Nagar  
Jalandhar City

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K. Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

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The date for presentation is March 04, 2020 at 11 am. The venue is Office of Dean Academics, 2<sup>nd</sup> floor, University's main campus, Jalandhar-Kapurthala road, Kapurthala.

**Important:**

- Advertisement time limit is for first option 15 Sec. to 30 sec. Another option from 01 min to 3 min.
- At least one script in Hindi or Punjabi or English is important during presentation. Time limit for presentation is only 10 minutes.
- The selection committee is fully empowered to take final decision.
- No TA/DA or any claim may consider on this presentation call.
- Committee may give extra weightage to the agencies who are having experience of educational institution's advertisement campaigns.

You are invited to present your best to get this opportunity.

With thanks

  
27/02/2020  
(Public Relations Officer)

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKNPTU/PRO/112

Date: 27/02/2020

To

Chetna Films, 33 1st floor,  
Shaheed Udham Singh Nagar  
Jalandhar

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

University is in process to develop an Audio & Video advertisement on DAVP rates. The target is to globally publicize University's admissions & to establish University's brand image.

DIPR, Govt. of Punjab was requested for this to share empanelled agencies list. Name of your agency is available in that particular list.

So, you are invited to give a presentation of an idea, along with earlier work and top ranked/most popular campaign to hit our target as mentioned above.

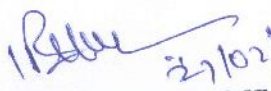
The date for presentation is March 04, 2020 at 11 am. The venue is Office of Dean Academics, 2<sup>nd</sup> floor, University's main campus, Jalandhar-Kapurthala road, Kapurthala.

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With thanks

  
27/02/2020  
(Public Relations Officer)

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. I.K.U.P.T.U./PRO/113

Date: 27/02/2020

To

NSB Productions,  
WZ-23, Ram Nagar  
ExT Tilak Nagar, New Delhi

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

University is in process to develop an Audio & Video advertisement on DAVP rates. The target is to globally publicize University's admissions & to establish University's brand image.

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The date for presentation is March 04, 2020 at 11 am. The venue is Office of Dean Academics, 2<sup>nd</sup> floor, University's main campus, Jalandhar-Kapurthala road, Kapurthala.

**Important:**

- Advertisement time limit is for first option 15 Sec. to 30 sec. Another option from 01 min to 3 min.
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27/02/2020  
(Public Relations Officer)

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKGPTU/PRO/114

Date: 27/02/2020

To

Soft Line Studio Services,  
C-125, 2<sup>nd</sup> floor,  
Lajpat-1, New Delhi

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

University is in process to develop an Audio & Video advertisement on DAVP rates. The target is to globally publicize University's admissions & to establish University's brand image.

DIPR, Govt. of Punjab was requested for this to share empanelled agencies list. Name of your agency is available in that particular list.

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The date for presentation is March 04, 2020 at 11 am. The venue is Office of Dean Academics, 2<sup>nd</sup> floor, University's main campus, Jalandhar-Kapurthala road, Kapurthala.

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With thanks

1/2/2020  
27/02/2020

**(Public Relations Officer)**

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKNPTU/PRO/115

Date: 27/02/2020

To

Reliant Advertising,  
SCO-65, 1st Floor,  
Sec-32C, Chandigarh

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

University is in process to develop an Audio & Video advertisement on DAVP rates. The target is to globally publicize University's admissions & to establish University's brand image.

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The date for presentation is March 04, 2020 at 11 am. The venue is Office of Dean Academics, 2<sup>nd</sup> floor, University's main campus, Jalandhar-Kapurthala road, Kapurthala.

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27/02/2020  
**(Public Relations Officer)**

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

No. IKPTU/PRO/116

Date: 27/02/2020

To

India News Communications Ltd.

B-101, Sector 71,

Noida

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

University is in process to develop an Audio & Video advertisement on DAVP rates. The target is to globally publicize University's admissions & to establish University's brand image.

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With thanks

  
27/02/2020

(Public Relations Officer)

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

Estd. Under Punjab Technical University Act, 1996  
(Punjab Act No. 1 of 1997)

No. IKGPTU/PRO/117

Date: 27/02/2020

To

KK PR and Advertisers,  
Sco No. 22-23, 1st Floor,  
K 10 Tower, Feroz Gandhi Market, Ludhiana

**Subject:** Call for Presentation for Audio-Video Advertisement.

**Dear Sir/Madam,**

I.K.Gujral Punjab Technical University is State Govt. Technical University. The details about the University are available at [www.ptu.ac.in](http://www.ptu.ac.in)

University is in process to develop an Audio & Video advertisement on DAVP rates. The target is to globally publicize University's admissions & to establish University's brand image.

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27/02/2020

**(Public Relations Officer)**