



Mrigender Singh Bedi

Assistant Director
(Corporate Relations & Alumni)

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PTU PUNJAB
TECHNICAL
UNIVERSITY

Ref. No IKG-PTU/CR&A/AD-21

Dated 20/07/19

**Directors/Principals
All University Campuses/ Affiliated Institutions & Colleges
IKG Punjab Technical University**

Sub: **Innovation & Entrepreneurship Development Coordinators Meet on July 23, 2019.**

Sir/Madam

IKG PTU is organizing **IED Coordinators Meet** on July 23, 2019 (1100 hrs) at IKG PTU main campus, Kapurthala (Auditorium opp. Knowledge Resource Centre).

On this occasion, University will ink an **"Industry - Academia Collaboration Agreement"** with The Indus Entrepreneurs (TiE). This collaboration will boost up the zeal of Innovation & Entrepreneurship among the students of University campuses & affiliated colleges.

It would be followed by the official announcement of **"TAP Business Plan Competition - 2019"**, a Joint initiative of TiE & IKG PTU. (Minute to Minute programme is attached).

Dr. Ajay K Sharma, Hon'ble Vice Chancellor, IKG PTU, has kindly consented to be the Chief Guest.

You are requested to kindly depute the IED Coordinator of your College/Institute and ensure his/her participation. Also send the details (Name, Mobile no and Email-id) of the participating coordinators through SMS at +91- 9478098147 by July 22, 2019 before 1500 hrs.

For any further queries you may call the undersigned @ +91-9478098076.

With profound regards,

MS Bedi
20-7-19

Assistant Director (CR&A)

"Propelling Punjab to a Prosperous Knowledge Society"

I. K. Gujral Punjab Technical University Jalandhar

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“IED Coordinators Meet”

(July 23, 2019 at IKG PTU main campus, Kapurthala)

Venue: Auditorium (Opp. Knowledge Resource Centre)

Programme

1100 – 1130 hrs	Tea & Registration Cafeteria (Ground floor, Knowledge Resource Centre , IKG PTU)
1130 – 1135 hrs	Welcome Note & Setting up the Contest Er. Navdeepak Sandhu , Deputy Director (CR&A), IKG PTU
1135 – 1145 hrs	Brief about IKG PTU – TiE Collaboration Mr. Munish Jauhar , President - TiE Chandigarh
1145 – 1150 hrs	Signing Ceremony – “Industry – Academia Collaboration Agreement”
1150 – 1210 hrs	The Concept – TAP Business Plan Competition 2019 Mr. Hirdesh Madan , Chair – Industry & Academia Partnerships, TiE Chandigarh
1210 – 1215 hrs	Launch Ceremony – TAP Business Plan Competition 2019
1215 – 1225 hrs	Address by the Chief Guest Dr. Ajay K Sharma , Hon’ble Vice Chancellor, IKG PTU
1225 – 1235 hrs	Interactive Session
1235 – 1240 hrs	Vote of Thanks Mr. Mrigender Singh Bedi , Assistant Director (CR&A), IKG PTU
1250 onwards	Lunch Cafeteria (Ground floor, Knowledge Resource Centre , IKG PTU)