Ref. No. *IKGPTU/RD/CRA/08*   Dated *Jan/21/2019*

Directors/Principals
All the University Campuses/ Colleges & Institutions
Affiliated to IKG PTU

Sub: Startup India - Punjab Yatra from Jan 16 - 31, 2019

Dear Sir/Madam

I am pleased to inform you that the Government of Punjab, in association with Startup India, is organizing a "Startup India - Punjab Yatra" from Jan 16 -31, 2019. This Yatra has already been flagged off on Jan 16, 2019 by the Hon'ble Chief Minister, Punjab.

The Yatra aims to spread awareness about the Startup ecosystem and scout aspiring & grass root entrepreneurs, especially in Tier II/III towns. It shall provide a platform to these entrepreneurs to realize their Startup dreams, by incubation offers from State Incubators and by providing mentorship to take their ideas to the next level.

The Startup India **Mobile Van** will travel throughout the State. The Van will make Stops at Colleges/Institutions to create awareness about Policies & Schemes of the Government, thru representatives of Startup India & Startup Punjab. Eight **Boot Camps** have also been planned during the Yatra. The boot camps will present the Government's initiative to promote startups, ideation workshop and idea pitching sessions. Good ideas from entrepreneurs will be shortlisted from these boot camps to attend an acceleration program. Finally, these shortlisted ideas will pitch at the Grand Finale for incubation offers and incentives by resource partners. Also, the Yatra is open to all, anybody who has an idea can participate.

Further, you are requested to motivate your faculty and students to be part of Startup Yatra and ensure the presence of your students and faculty at the nearest Yatra Stop/ Boot Camp location. **IKG Punjab Technical University, Kapurthala is one of the locations for Boot Camp scheduled on January 25, 2019 during Yatra** (Minute by minute programme of Boot Camp is attached). You are requested to put best of your efforts in getting maximum registrations (atleast ten registrations per institute) for the Boot Camp. Kindly send your team of students along with one faculty member for the same. Furthermore,

"Propelling Punjab to a Prosperous Knowledge Society."

आई.के. गुजराल पंजाब टैकनीकल यूनीवर्सिटी, जलंधर-कपूरथला राष्टरी राजमार्ग, नजदीक पुष्पा गुजराल साईंस सिटी, कपूरथला-144 603

આઈ.કે. ગુજરાલ પંજાબ ટૈકનીકલ ਯੂਨੀਵਰਸਿਟੀ

Office of Corporate Relations & Alumni

PTU
PUNJAB
TECHNICAL
UNIVERSITY
Estd. Under Punjab Technical University Act. 1996
(Punjab Act No. 1 of 1997)

Ref. No. *IKGPTU/RD/CRA/08*   Dated *Jan/21/2019*

kindly depute Innovation and Entrepreneurship Development (IED) Coordinators from your institute to attend Train the Trainer Workshop at Boot Camp that will help them to know more about Startups, key constituents of Startup Ecosystem, Govt. policies and incentives. IED Coordinator(s) may please be directed to forward his/her participation confirmation through SMS @ +91-9478098147 by Jan 23, 2019 before 1700 hrs.

For any queries, you may call Mr. Vivek Aggarwal, Nodal Officer, Punjab Government's Startup Cell @ +91-9814244441.

Looking forward to your support in making this initiative a success.

With profound regards,

Deputy Director
(Corporate Relations & Alumni)

Startup India Punjab Yatra

Bootcamp – Minute by Minute Programme (January 25, 2019)
at IK Gujral Punjab Technical University, Kapurthala

S. No.	Activity	Time	Remarks
1	Registrations	9:30 AM – 11:00 AM	***Venue I***
2	Train the Trainer Workshop	9:30 AM – 11:00 AM	Affiliated, Constituent, Main and Nearby Campus Faculty + Trainer + Invest India, ***Venue II***
3	Welcome Address by Dr. A. P. Singh, Dean (R&D)	11:00 AM – 11:05 AM	***Venue I***
4	Startup India Introduction	11:05 AM – 11:10 AM	Video by Invest India, ***Venue I***
5	Startup Punjab Introduction	11:10 AM – 11:15 AM	Introduction by Startup Punjab, ***Venue I***
6	Successful Entrepreneur from Punjab	11:15 AM – 11:25 AM	Case Study/Motivational Talk, ***Venue I***
7	Speech by Mentor	11:25 AM – 11:40 AM	Do's and Don'ts if you are a Startup, ***Venue I***
8	Key Note Address by Hon'ble Vice- Chancellor Prof. (Dr.) Ajay K. Sharma	11:40 AM – 11:50 AM	***Venue I***
9	Ideation Workshop	11:50 AM – 12: 50 PM	Topics Included: Introduction to Entrepreneurship, Idea Generation & Validation, Business Plans, Sales and Marketing Plans, Finance & Funding, Legal & IP, ***Venue I***
10	Lunch	12:50 PM – 1:30 PM	Faculty on Duty
11	Idea Pitching Session – 1	1:30 PM – 5:00 PM	Judging Panel 1, ***Venue III***
12	Idea Pitching Session – 2	1:30 PM – 5:00 PM	Judging Panel 2, ***Venue IV***
13	Shortlisting for Grand Finalists	5:00 PM – 5:30 PM	Invitation for Grand Finale

Venue I: Seminar Hall (Near Knowledge Resource Centre); **Venue II**: Seminar Hall (Ground Floor, G-3 Building);**Venue III:** F012, Ground Floor, CB-I and **Venue IV:**A010, Ground Floor, CB-I

Note: On spot registrations for all students present at the bootcamp will be mandatory, Whether the students have pre- registered on the website or not. The Yatra is open to all, anybody who has an idea can participate.All are also welcome to attend the Bootcamp workshops with or without an idea to pitch.

Online link for Registration

https://www.startupindia.gov.in/content/sih/en/EventsCompetitions/startup_india_yatra/startup-Punjab-yatra.html

Kindly also intimate us at startuppunjab.ikgptu@gmail.com