

Paper Pattern for Bachelor of Business Administration (BBA)

Instruction to the Paper Setters:

There will be two sections of Question Paper; Section A and Section B:

- **Section A (20 Marks):** It consists of 10 compulsory short notes of two marks each that covers all the units equally.
- **Section B (40 Marks):** Its consists of 08 questions (ques. 2 to ques. 9) of 10 marks each (two questions from each unit as mentioned below)
 - a) **Ques 2 and Question 3 from Unit I** (*Choice between 2 and 3 only*)
 - b) **Ques 4 and Question 5 from Unit II** (*Choice between 4 and 5 only*)
 - c) **Ques 6 and Question 7 from Unit III** (*Choice between 6 and 7 only*)
 - d) **Ques 8 and Question 9 from Unit IV** (*Choice between 8 and 9 only*)
- **It is compulsory to attempt one question from each unit.**
- **In Numerical based papers the paper setter should set one numerical question from each unit wherever it is possible.**

Paper Pattern for B. Com (Hons.)

Instruction to the Paper Setters:

There will be two sections of Question Paper; Section A and Section B:

- **Section A (20 Marks):** It consists of 10 compulsory short notes of two marks each that covers all the units equally.
- **Section B (40 Marks):** Its consists of 08 questions (ques. 2 to ques. 9) of 10 marks each (two questions from each unit as mentioned below)
 - a) **Ques 2 and Question 3 from Unit I** (*Choice between 2 and 3 only*)
 - b) **Ques 4 and Question 5 from Unit II** (*Choice between 4 and 5 only*)
 - c) **Ques 6 and Question 7 from Unit III** (*Choice between 6 and 7 only*)
 - d) **Ques 8 and Question 9 from Unit IV** (*Choice between 8 and 9 only*)
- **It is compulsory to attempt one question from each unit.**
- **In Numerical based papers the paper setter should set one numerical question from each unit wherever it is possible.**

Paper Pattern for BBA (Business Economics)

Instruction to the Paper Setters:

There will be two sections of Question Paper; Section A and Section B:

- **Section A (20 Marks):** It consists of 10 compulsory short notes of two marks each that covers all the units equally.
- **Section B (40 Marks):** Its consists of 08 questions (ques. 2 to ques. 9) of 10 marks each (two questions from each unit as mentioned below)
 - a) **Ques 2 and Question 3 from Unit I** (*Choice between 2 and 3 only*)
 - b) **Ques 4 and Question 5 from Unit II** (*Choice between 4 and 5 only*)
 - c) **Ques 6 and Question 7 from Unit III** (*Choice between 6 and 7 only*)
 - d) **Ques 8 and Question 9 from Unit IV** (*Choice between 8 and 9 only*)
- **It is compulsory to attempt one question from each unit.**
- **In Numerical based papers the paper setter should set one numerical question from each unit wherever it is possible.**

Paper Pattern for BBA (Events Management)

Instruction to the Paper Setters:

There will be two sections of Question Paper; Section A and Section B:

- **Section A (20 Marks):** It consists of 10 compulsory short notes of two marks each that covers all the units equally.
- **Section B (40 Marks):** Its consists of 08 questions (ques. 2 to ques. 9) of 10 marks each (two questions from each unit as mentioned below)
 - a) **Ques 2 and Question 3 from Unit I** (*Choice between 2 and 3 only*)
 - b) **Ques 4 and Question 5 from Unit II** (*Choice between 4 and 5 only*)
 - c) **Ques 6 and Question 7 from Unit III** (*Choice between 6 and 7 only*)
 - d) **Ques 8 and Question 9 from Unit IV** (*Choice between 8 and 9 only*)
- **It is compulsory to attempt one question from each unit.**
- **In Numerical based papers the paper setter should set one numerical question from each unit wherever it is possible.**

Paper Pattern for BBA (Rural Development)

Instruction to the Paper Setters:

There will be two sections of Question Paper; Section A and Section B:

- **Section A (20 Marks):** It consists of 10 compulsory short notes of two marks each that covers all the units equally.
- **Section B (40 Marks):** Its consists of 08 questions (ques. 2 to ques. 9) of 10 marks each (two questions from each unit as mentioned below)
 - a) **Ques 2 and Question 3 from Unit I** (*Choice between 2 and 3 only*)
 - b) **Ques 4 and Question 5 from Unit II** (*Choice between 4 and 5 only*)
 - c) **Ques 6 and Question 7 from Unit III** (*Choice between 6 and 7 only*)
 - d) **Ques 8 and Question 9 from Unit IV** (*Choice between 8 and 9 only*)
- **It is compulsory to attempt one question from each unit.**
- **In Numerical based papers the paper setter should set one numerical question from each unit wherever it is possible.**

Paper Pattern for BBA (Service Industry Management)

Instruction to the Paper Setters:

There will be two sections of Question Paper; Section A and Section B:

- **Section A (20 Marks):** It consists of 10 compulsory short notes of two marks each that covers all the units equally.
- **Section B (40 Marks):** Its consists of 08 questions (ques. 2 to ques. 9) of 10 marks each (two questions from each unit as mentioned below)
 - a) **Ques 2 and Question 3 from Unit I** (*Choice between 2 and 3 only*)
 - b) **Ques 4 and Question 5 from Unit II** (*Choice between 4 and 5 only*)
 - c) **Ques 6 and Question 7 from Unit III** (*Choice between 6 and 7 only*)
 - d) **Ques 8 and Question 9 from Unit IV** (*Choice between 8 and 9 only*)
- **It is compulsory to attempt one question from each unit.**
- **In Numerical based papers the paper setter should set one numerical question from each unit wherever it is possible.**

Paper Pattern for BBA (Retail Management)

Instruction to the Paper Setters:

There will be two sections of Question Paper; Section A and Section B:

- **Section A (20 Marks):** It consists of 10 compulsory short notes of two marks each that covers all the units equally.
- **Section B (40 Marks):** Its consists of 08 questions (ques. 2 to ques. 9) of 10 marks each (two questions from each unit as mentioned below)
 - a) **Ques 2 and Question 3 from Unit I** (*Choice between 2 and 3 only*)
 - b) **Ques 4 and Question 5 from Unit II** (*Choice between 4 and 5 only*)
 - c) **Ques 6 and Question 7 from Unit III** (*Choice between 6 and 7 only*)
 - d) **Ques 8 and Question 9 from Unit IV** (*Choice between 8 and 9 only*)
- **It is compulsory to attempt one question from each unit.**
- **In Numerical based papers the paper setter should set one numerical question from each unit wherever it is possible.**

Paper Pattern for BBA (Health, Spa and Resort)

Instruction to the Paper Setters:

There will be two sections of Question Paper; Section A and Section B:

- **Section A (20 Marks):** It consists of 10 compulsory short notes of two marks each that covers all the units equally.
- **Section B (40 Marks):** Its consists of 08 questions (ques. 2 to ques. 9) of 10 marks each (two questions from each unit as mentioned below)
 - a) **Ques 2 and Question 3 from Unit I** (*Choice between 2 and 3 only*)
 - b) **Ques 4 and Question 5 from Unit II** (*Choice between 4 and 5 only*)
 - c) **Ques 6 and Question 7 from Unit III** (*Choice between 6 and 7 only*)
 - d) **Ques 8 and Question 9 from Unit IV** (*Choice between 8 and 9 only*)
- **It is compulsory to attempt one question from each unit.**
- **In Numerical based papers the paper setter should set one numerical question from each unit wherever it is possible.**

Paper Pattern for BBA (Sales, Marketing, Advertising and PR)

Instruction to the Paper Setters:

There will be two sections of Question Paper; Section A and Section B:

- **Section A (20 Marks):** It consists of 10 compulsory short notes of two marks each that covers all the units equally.
- **Section B (40 Marks):** Its consists of 08 questions (ques. 2 to ques. 9) of 10 marks each (two questions from each unit as mentioned below)
 - a) **Ques 2 and Question 3 from Unit I** (*Choice between 2 and 3 only*)
 - b) **Ques 4 and Question 5 from Unit II** (*Choice between 4 and 5 only*)
 - c) **Ques 6 and Question 7 from Unit III** (*Choice between 6 and 7 only*)
 - d) **Ques 8 and Question 9 from Unit IV** (*Choice between 8 and 9 only*)
- **It is compulsory to attempt one question from each unit.**
- **In Numerical based papers the paper setter should set one numerical question from each unit wherever it is possible.**

Paper Pattern for B.Com (E- Commerce)

Instruction to the Paper Setters:

There will be two sections of Question Paper; Section A and Section B:

- **Section A (20 Marks):** It consists of 10 compulsory short notes of two marks each that covers all the units equally.
- **Section B (40 Marks):** Its consists of 08 questions (ques. 2 to ques. 9) of 10 marks each (two questions from each unit as mentioned below)
 - a) **Ques 2 and Question 3 from Unit I** (*Choice between 2 and 3 only*)
 - b) **Ques 4 and Question 5 from Unit II** (*Choice between 4 and 5 only*)
 - c) **Ques 6 and Question 7 from Unit III** (*Choice between 6 and 7 only*)
 - d) **Ques 8 and Question 9 from Unit IV** (*Choice between 8 and 9 only*)
- **It is compulsory to attempt one question from each unit.**
- **In Numerical based papers the paper setter should set one numerical question from each unit wherever it is possible.**

Paper Pattern for MBA

Instruction to the Paper Setters:

- **Part A (16 marks):** This section will have 8 questions covering the whole syllabus carrying 02 marks each. The student has to attempt all questions.
- **Part B (32 marks):** This section will consist of 04 sub sections. Each section consists of 02 questions from the each unit of the syllabus. The student has to attempt one question each subsection. Each question carrying 08 marks.
- **Part C (12 marks):** This section will consist of one case study of 12 marks.

Paper Pattern for M.Com

Instruction to the Paper Setters:

- **Part A (16 marks):** This section will have 8 questions covering the whole syllabus carrying 02 marks each. The student has to attempt all questions.
- **Part B (32 marks):** This section will consist of 04 sub sections. Each section consists of 02 questions from the each unit of the syllabus. The student has to attempt one question each subsection. Each question carrying 08 marks.
- **Part C (12 marks):** This section will consist of one case study of 12 marks.

Paper Pattern for MBA (IB)

Instruction to the Paper Setters:

- **Part A (16 marks):** This section will have 8 questions covering the whole syllabus carrying 02 marks each. The student has to attempt all questions.
- **Part B (32 marks):** This section will consist of 04 sub sections. Each section consists of 02 questions from the each unit of the syllabus. The student has to attempt one question each subsection. Each question carrying 08 marks.
- **Part C (12 marks):** This section will consist of one case study of 12 marks.