

ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ, ਜਲੰਧਰ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY, JALANDHAR

Ref. No. IKGPTU/D12/SA-5076

Date: 17/01/17

ਪ੍ਰਿੰਸੀਪਲ/ਡਾਇਰੈਕਟਰ

ਆਈ.ਕੇ.ਜੀ.ਪੀ.ਟੀ.ਯੂ ਨਾਲ ਸਬੰਧਿਤ ਸਾਰੇ ਕਾਲਜ ,Main Campus & other campuses

ਵਿਸ਼ਾ:- MHRD, Delhi ਵਲੋਂ Launch of 'VITTIYA SAKSHARATA ABHIYAN'(VISAKA)-
Campaign by students of higher educational institutions for promoting a
digital economy ਸਬੰਧੀ।

Computer Section, IKGPTU

Receipt No. 1357

Dated 17/01/17

ਸ਼੍ਰੀਮਾਨ ਜੀ,

ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਦੇ ਸਬੰਧ ਵਿੱਚ MHRD, Delhi ਵਲੋਂ ਹਵਾਲਾ ਨੰ. M.11012/05/2056-CDN ਮਿਤੀ 30-12-2016 ਰਾਂਗੀ ਯੂਨੀਵਰਸਿਟੀ ਨੂੰ ਪੱਤਰ ਪ੍ਰਾਪਤ ਹੋਇਆ ਹੈ, ਜਿਸ ਵਿੱਚ ਉਹਨਾਂ ਨੇ 'VITTIYA SAKSHARATA ABHIYAN'(VISAKA)- Campaign by students of higher educational institutions for promoting a digital/cashless economy ਅਤੇ digital monitoring ਰਿਪੋਰਟ ਕਾਲਜਾਂ ਵਲੋਂ AISHE portal ਦੇ login ਵਿੱਚ DMS1 ਅਤੇ DMS2 ਫਾਰਮ ਨੂੰ upload ਕਰਨ ਸਬੰਧੀ ਲਿਖਿਆ ਹੈ। (ਕਾਪੀ ਨਾਲ ਨੱਥੀ ਹੈ)

ਸੋ ਆਪਜੀ ਨੂੰ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਉਪਰੋਕਤ ਸਬੰਧੀ DMS1 ਅਤੇ DMS2 ਫਾਰਮ ਨੂੰ ਮਿਤੀ 06-02-2017 ਤੱਕ AISHE portal ਤੇ upoload ਕਰਕੇ ਇਸ ਦੀ ਜਾਣਕਾਰੀ ਨਿਮਨਹਸਤਾਖਰੀ ਨੂੰ ਭੇਜੀ ਜਾਵੇ।

ਨੋਡਲ ਅਫਸਰ
AISHE

17/01/17

ਉਤਾਰਾ:- ਡੀਨ, ਅਕਾਦਮਿਕ (ਜਾਣਕਾਰੀ ਹਿੱਤ)

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अधिकार

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No M.11012/C5/2016-CDN
Dated the 30th December, 2016

To
The Heads of all Higher Educational Institutions

Subject: **VITTIYA SAKSHARATA ABHIYAN (VISAKA) – Campaign by higher educational institutions for promoting a digital economy**

Sir/Madam,

This is with reference to Vittiya Saksharata Abhiyaan (VISAKA) of Ministry of Human Resource Development launched on 1st December, 2016 for promoting digital financial literacy through the student volunteers and also to convert higher educational campuses into digital/cashless institutions. A letter in this regard was addressed to all the higher educational institutions, with a request to handhold/support/train the volunteers registered in the campaign. A digital monitoring report (DMS) was to be sent by the institutions using the AISHE login and password.

2. On completion of 30 day period, it was found from the DMS-1 data (collected by AISHE) that only (604) institutions in the country have sent the progress report noting that (64,000) volunteers have been registered for the programme, whereas more than (1,70,000) volunteers have already registered on the MHRD website as volunteers. This shows some disconnect of many higher educational institutions from the programme, and they have not been able to correctly capture the actual number of their own students registered as volunteers.

3. This letter is to emphasise the importance of proactive involvement of administration of faculty of higher educational institutions in the campaign. It is requested that the Heads of the institutions may take the following actions immediately and report the same using the AISHE login.

- Hold an immediate meeting of the faculty and administration to plan out the campaign in your institution and identify a Nodal officer for coordinating the same.
- Reach out to students to register as volunteers on MHRD website, train and support them in converting households/business establishments in adopting cashless methods in transactions.
- Review the progress on a weekly basis and reward best volunteers through certificates
- Take effective steps for conversion of the campus into a "cashless campus" by using digital payment systems in all transactions in the campus.
- Undertake documentation of the work being done in the shape of photos and short film clips.

Yours faithfully,


(R. SUBRAHMANYAM)
Additional Secretary (TE)

