



Ref. No.: PTU / DCD / 2615

Dated: 27/6/16

Director-Principal  
All Affiliated Colleges of IKGPTU.

Subject: **Regarding Workshop for students by ICAR-NAARM Hyderabad and ICAR-CIPHET, Ludhiana on 5<sup>th</sup> July, 2015 at Ludhiana**

Dear Sir/ Madam,

Under the aegis of 'Centre for Agri-Innovation', ICAR-National Academy of Agricultural Research Management, Hyderabad. The programme "Sensitization workshop on Entrepreneurship Development under the Startup India Campaign for students of Universities in North India" is being organized by DST supported Technology Business Incubator(TBI) and ICAR funded Agri-Business Incubators (ABI) at ICAR-NAARM Hyderabad and ICAR-CIPHET, Ludhiana

Colleges are requested to encourage students to participate in the workshop with good business/entrepreneurial proposals. However, the participants number is limited to 100 students with best proposals. Schedule of Programme is as under:-

**Date 5<sup>th</sup> July 2016**

**Time : 8:30 am to 6:15 pm**

**Venue ICAR-CIPHET, Ludhiana**

The details of the programme is also attached in letter issued by ICAR-NAARM.

With Regards

Assistant Registrar (College Development)

CC:

Dean (Academics)  
Director (College Development)





भाकृअनुप - राष्ट्रीय कृषि अनुसंधान प्रबंध अकादमी  
राजेन्द्रनगर, हैदराबाद-500030, तेलंगाणा, भारत  
**ICAR-National Academy of Agricultural Research Management**  
(ISO 9001:2008 Certified)

Rajendranagar, Hyderabad-500030, Telangana, India

<http://www.naarm.org.in>; <http://www.naarm.ernet.in>

Phones: (040) 2401 5070; (R): (040) 24581377; Fax: (040) 2401 5912; E-mail: [d.ramarao@icar.gov.in](mailto:d.ramarao@icar.gov.in); [director@naarm.ernet.in](mailto:director@naarm.ernet.in)



डॉ. डी. रामा राव, निदेशक  
Dr. D. Rama Rao, Director

*Director College Dev.*

June 6, 2016

Dear Sir/ Madam,

Greetings from NAARM!

*17/6/16*

Under the aegis of the 'Centre for Agri- Innovation', ICAR-National Academy of Agricultural Research Management, Hyderabad, it is proposed to organize a **Sensitization Workshop on Entrepreneurship Development under the Startup India Campaign** for students of Universities in North India. The programme is being organised by DST supported Technology Business Incubator (TBI) and ICAR funded Agri-Business Incubators (ABI) at ICAR-NAARM, Hyderabad and ICAR-CIPHET, Ludhiana.

To sustain the mission of fostering entrepreneurship and promoting innovation with the growth of Start-ups under the "Startup India Initiative" by Honorable Prime Minister of India, we have taken an initiative to seed the concepts of entrepreneurship and Startups with a vision- "students of India become job givers than job seekers".

We request the support and collaboration of your esteemed University/institution for making the programme a success by encouraging your students to participate in the Workshop with good business / entrepreneurial proposals. However, the participants number is limited to 100 students with best proposals.

Date: 05<sup>th</sup> July 2016

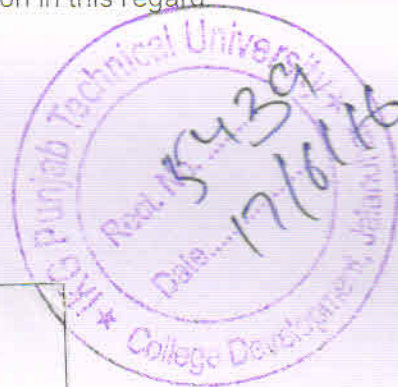
Time: 8.30 am to 6.15 pm

Venue: ICAR-CIPHET, Ludhiana

The details of the programme are given in the poster enclosed. For further information you may contact Dr. D.M. Kadam: 0161-2313123, [kadam1k@gmail.com](mailto:kadam1k@gmail.com) (CIPHET) or Pavani: 040-24581419, [pavani\\_ra@naarm.ernet.in](mailto:pavani_ra@naarm.ernet.in) (NAARM). It is requested to kindly get these posters in most vantage print for publicity.

We appreciate your early favourable action in this regard

Kind regards,



Yours sincerely

*D.R. Rao*  
(D. Rama Rao)

Vice Chancellor  
I.K. Gujral Punjab Technical University,  
Near Pushpa Gujral Science City,  
Ludhiana, Kapurthala-144603,  
Distt. Kapurthala,  
India

I.K. Gujral Punjab Technical University  
Vice Chancellor Office  
Diary No. 340 Date 17-6-16  
Sent to Director Colleges

*Delivered to*

# Business Incubators of ICAR-NAARM & ICAR-CIPH Announces

**Sensitization Workshop on Entrepreneurship Development  
under Startup India Campaign  
for Students of North Indian Universities**



**“If opportunity doesn’t knock,  
build a door”**

**Cash Prize  
10,000/- for Winner  
5,000/- for Runner**



### STEP 1

Sign up at [www.aidea.naarm.org.in](http://www.aidea.naarm.org.in); [www.ciphnet.in](http://www.ciphnet.in) with 2-4 per team  
Submit your business plan as per the proforma (Innovative  
technology/novel idea/crazy business plan) before 25.06.2016.

### STEP 2

Evaluation by the business leaders and technology experts. Top 2  
teams will be invited to present business plans in given template.

### STEP 3

15 minutes presentation by the participating team at ICAR-CIPHET,  
Luckhiana on July 5", 2016.

*"All PG & Final Year Graduation Students & above"*

**For any queries contact**

Dr. D.M. Kadam: 0161-2313123, [kadam1k@gmail.com](mailto:kadam1k@gmail.com) (CIPHET)

Pavan: 040-24581419, [pavanl\\_ra@naarm.ernet.in](mailto:pavanl_ra@naarm.ernet.in) (NAARM)

