## ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ, ਜਲੰਧਰ I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY, JALANDHAR

Ref. No. 1kg 170/0h/54-3397

Date: 10-02-16

ਪ੍ਰਿੰਸੀਪਲ/ਡਾਇਰੈਕਟਰ ਆਈ.ਕੇ.ਜੀ.ਪੀ.ਟੀ.ਯੂ ਨਾਲ ਸਬੰਧਿਤ ਸਾਰੇ ਕਾਲਜ ਅਤੇ ਪੀ.ਆਈ.ਟੀਜ਼

ਵਿਸ਼ਾ:- Regarding celebration of Matribhasha Diwas on 21st February every year.

ਸ੍ਰੀਮਾਨ ਜੀ,

ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਦੇ ਸਬੰਧ ਵਿੱਚ University Grants Commission ਵਲੋਂ ਹਵਾਲਾ ਨੰ:D.O.No.F.1-1/2015(Secy) ਮਿਤੀ 25-01-2016 ਰਾਂਹੀ ਪੱਤਰ ਪ੍ਰਾਪਤ ਹੋਇਆ ਹੈ,ਜਿਸ ਵਿੱਚ celebration of Matribhasha Diwas on 21<sup>st</sup> February every year ਸਬੰਧੀ ਲਿਖਿਆ ਗਿਆ ਹੈ।(ਕਾਪੀ ਨਾਲ ਨੱਥੀ ਹੈ)

ਆਪਜੀ ਨੂੰ ਸੂਚਿਤ ਕੀਤਾ ਜਾਂਦਾ ਹੈ ਕਿ University Grants Commission ਦੇ ਦਿਸ਼ਾ ਨਿਰਦੇਸ਼ਾ ਦੀ ਇੰਨ-ਬਿੰਨ ਪਾਲਣਾ ਕੀਤੀ ਜਾਵੇ।

> ਵਿਦਿਆਰਥੀ ਸਲਾਹਕਾਰ (ਵ੍ਵਿਦਿਆਰਥੀ ਮਾਮਲੇ)

ਉਤਾਰਾ:- ਡੀਨ, ਅਕਦਾਮਿਕ (ਜਾਣਕਾਰੀ ਹਿੱਤ) ਰਜਿਸਟਰਾਰ (ਜਾਣਕਾਰੀ ਹਿੱਤ) ਕੰਪਿਊਟਰ ਵਿਭਾਗ (ਵੈਬ–ਸਾਇਟ ਤੇ ਪਾਉਣ ਲਈ)



प्रो. (डॉ.) जसपाल एस. सन्ध् सचिव

Prof. Dr. Jaspal S. Sandhu MBBS, MS (Ortho), DSM, FAIS, FASM, FAFSM, FFIMS, FAMS Secretary



## विश्वविद्यालय अनुदान आयोग **University Grants Commission**

(मानव संसाधन विकास मंत्रालय, भारत सरकार) (Ministry of Human Resource Development, Govt. of India)

बहादरशाह ज़फ़र मार्ग, नई दिल्ली-110002 Bahadur Shah Zafar Marg, New Delhi-110002

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Turyan reconnical University

## By Speed Post

D.O.No.F.1-1/2015(Secy)

Dear Sir/Madam,

25th January, 2016

This is in furtherance to my earlier letter of even number dated 13th February, 2015 regarding celebration of Matribhasha Diwas on 21st February every year. The Matribhasha Diwas celebration aims to promote the dissemination of Mother Tongues and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue. To promote the use of mother tongues, the following objectives have been identified:

Highlighting the linguistic diversity of our country;

Encourage usage, not only of the respective mother tongue, but other Indian

languages as well;

To understand and draw attention to the diversity of cultures, in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression;

To achieve the above-mentioned objectives, you are requested to kindly organise the following activities preferably in at least two languages, possibly more:

"Elocution, Debating, Singing, Essay writing competitions, Painting competitions, Music and Drama performances, Exhibitions, Online resources and activities as well as events exploring the cognitive, economic, social and cultural activities of multilingual society"

I shall be highly obliged if you kindly organise the above-mentioned activities in your esteemed University as well as affiliated Colleges and apprise the action taken to UGC by email (ugc.status@gmail.com).

With kind regards,

Yours sincerely

(Jaspal S. Sandhu)

The Vice-Chancellor Punjab Technical University Jalandhar-Kapurthala Highway, Near Pushpa Gujral Science City, Kapurthala-1446-1, Punjab.

Director Cuac