


DEPARTMENT OF MANAGEMENT (DOM)
I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY MAIN CAMPUS


D. No. IKGPTU/DOM/ 3722


DATED: 4/4/18


Subject: Regarding approval of Minutes of Meeting of BOS, Faculty of Management.


A meeting of BOS, Faculty of Management was held on 13/3/18 to revise the scheme and syllabus of various courses of management of IKGPTU. In the meeting, the scheme and details of specializations along with general electives and inter-disciplinary papers for MBA program were finalized. Minutes of meeting are attached herewith. You are requested to approve minutes of meeting.



(Dr. Pooja Mehta)
Assistant Professor


(Harmeem Soch)
Head of Department & Chairperson, BOS

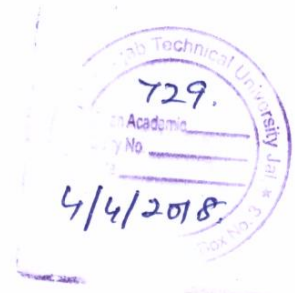

(Dr. Balkar Singh)
Dean Academics, IKGPTU


15/4/18


DR(A)
Dr. Shankar


SA(BOS)


Shankar
5/4/18



Minutes of meeting of BOS Management
Venue: Conference Hall, 2nd Floor, PTU, Main Campus, Kapurthala
Date: 13th March, 2018

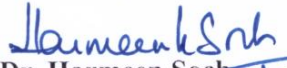
Following members were present:

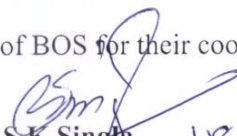
Dr. Harmeen Soch, HOD, Department of Management, IKGPTU Main Campus, Kapurthala, (Chairperson)
Dr. S.K. Singla, Professor, GNAIMT, Phagwara (Member)
Dr. Sandhya Mehta, Associate Professor, GNIMT, Ludhiana (Member)
Dr. Parampal Singh, Associate Professor, GNDE, Ludhiana (Member)
Dr. Raminder Pal Singh, Associate Professor, SBSSTC, Ferozpur (Member)
Dr. Pooja Mehta, Asstt. Professor, IKGPTU Main Campus, Kapurthala (Member)
Dr. Mandeep Kaur, Asstt. Professor IKGPTU Main Campus, Kapurthala (Member)
Dr. Kapil Gupta, Asstt. Professor IKGPTU Main Campus, Kapurthala (Member)

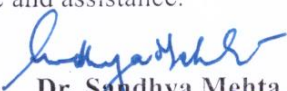
Following recommendations were made:

1. The members discussed in detail the agenda of the meeting and as per UGC and AICTE recommendations the scheme for MBA was finalized. The details of specializations along with general electives and inter-disciplinary papers detailing out the credit hours of each were also finalized. The details are attached as Annexure A.
2. The BOS strongly recommends that for effective implementation of these guidelines in letter and spirit, the Main Campus IKGPTU, its constituent Campuses and affiliated colleges where this course is being offered should re-assess their faculty and infrastructure requirements in line with this scheme and workload requirements as recommended by UGC and AICTE.

The chairperson thanks all the member of BOS for their cooperation, guidance and assistance.



Dr. Harmeen Soch 13/3/18



Dr S.K Singla 13/3/18



Dr. Sandhya Mehta 13/3/18


Dr. Parampal Singh 13/3/18.


Dr. Kapil Gupta 13/3/18


Dr. Mandeep Kaur 13/3/18


Dr. Pooja Mehta 13/3/18


Dr. Raminder Pal Singh 13/3/18

Scheme & Syllabus of
Master of Business Administration
(M.B.A.)

Batch 2018 onwards



By

Board of Study _____

Department of Academics

IK Gujral Punjab Technical University

IK Gujral Punjab Technical University

MBA

Courses & Examination Scheme:

First Semester

Course Code	Course Type	Course Title	Load Allocations			Marks Distribution		Total Marks	Credits
			L*	T*	P	Internal	External		
	Core Theory	Foundations of Management	4	0	0	40	60	100	4
	Core Theory	Managerial Economics	4	0	0	40	60	100	4
	Core Theory	Quantitative Techniques	4	0	0	40	60	100	4
	Core Theory	Accounting for Management and Reporting	4	0	0	40	60	100	4
	Core Theory	Business Environment and Indian Economy	4	0	0	40	60	100	4
	Core Theory	Business Ethics and CSR	4	0	0	40	60	100	4
	Core Theory	Business Communication for Managerial Effectiveness	4	0	0	40	60	100	4
	TOTAL		28	0	0	280	420	700	28

Second Semester

Course Code	Course Type	Course Title	Load Allocations			Marks Distribution		Total Marks	Credits
			L*	T*	P	Internal	External		
	Core Theory	Business Analytics for Decision Making	4	0	0	40	60	100	4
	Core Theory	Legal Environment for Business	4	0	0	40	60	100	4
	Core Theory	Marketing Management	4	0	0	40	60	100	4
	Core Theory	Human Resource Management	4	0	0	40	60	100	4
	Core Theory	Production and Operations Management	4	0	0	40	60	100	4
	Core Theory	Corporate Finance and Indian Financial System	4	0	0	40	60	100	4
	Core Theory	Entrepreneurship and Project Management	4	0	0	40	60	100	4
	General Elective	HVPE	2	0	0	40	60	100	2
	TOTAL		30	0	0	320	480	800	30

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MBA

Third Semester

Course Code	Course Type	Course Title	Load Allocations			Marks Distribution		Total Marks	Credits
			L*	T*	P	Internal	External		
	Core Theory	Organizational Behaviour & Design	4	0	0	40	60	100	4
	Core Theory	Marketing Research	4	0	0	40	60	100	4
	Elective	Major-I	4	0	0	40	60	100	4
	Elective	Major-II	4	0	0	40	60	100	4
	Elective	Minor-I	4	0	0	40	60	100	4
	Elective	Minor-II	4	0	0	40	60	100	4
	General Elective		2	0	0	40	60	100	2
	Core Theory	Seminar on Summer Training Report	2	0	0	50	-	50	2
	TOTAL		28	0	0	330	420	750	28

Fourth Semester

Course Code	Course Type	Course Title	Load Allocations			Marks Distribution		Total Marks	Credits
			L*	T*	P	Internal	External		
	Core Theory	Corporate Strategy	4	0	0	40	60	100	4
	Elective	Major-III	4	0	0	40	60	100	4
	Elective	Major-IV	4	0	0	40	60	100	4
	Elective	Major-V	4	0	0	40	60	100	4
	Elective	Major-VI	4	0	0	40	60	100	4
	Project / Dissertation		S/US						4
	Core Theory	Workshop on Indian Ethos	2	0	0	40	60	100	2
	TOTAL		22	0	0	240	360	600	26

Total Marks of MBA Program : 2850
Total Credit of MBA Program : 112

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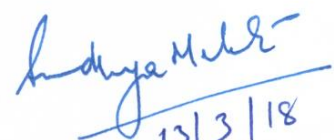

MBA

List of Electives

Area of Specialization	Subject Title
Finance	Investment Analysis and Portfolio Management
Finance	Management of Financial System
Finance	Behavioural Finance
Finance	Mergers, Acquisition and Corporate Restructuring
Finance	International Finance and Financial Derivatives
Finance	Personal Financial Planning and Taxation
Marketing Management	Consumer Behaviour
Marketing Management	Integrated Marketing Communication and Brand Management
Marketing Management	Retail and Sales Management
Marketing Management	Services Marketing
Marketing Management	International and Social Media Marketing
Marketing Management	Bottom of Pyramid and B2B Marketing
Human Resource Management	Organizational Change and Development
Human Resource Management	Employee Relations
Human Resource Management	International Human Resource Management
Human Resource Management	Strategic HRM
Human Resource Management	Leadership and Team Dynamics
Human Resource Management	Performance and Compensation Management


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 13/3/18


 13/3/18


 Indya M. R.
 13/3/18

 Gupta
 13/3/18