



MEMORANDUM OF UNDERSTANDING
between
YORKVILLE UNIVERSITY (YU)
and
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR (IKGPTU)

Yorkville University, BC, Canada and I.K. Gujral Punjab Technical University, Jalandhar, Punjab, India wishing to promote co-operation between the two institutions and agree to explore the following collaborative initiatives:

- a. Articulation agreements and academic pathways for IKGPTU students;
- b. Joint marketing activities including Recruitment Fairs, Open Houses, Agent Nights;
- c. Joint academic events and activities, including faculty/administrators, professional development, student exchanges and class scheduling;
- d. Information exchanges including the results of teaching and research collaboration; and
- e. Any other activities viewed to be mutually beneficial;

The terms of co-operation for each specific activity implemented under this Memorandum of Understanding (MoU) shall be mutually discussed and agreed upon in writing by both parties prior to the initiation of that activity and may be the subject of separate agreements, as required.

This MoU becomes effective from the day the representatives of both institutions affix their signatures below and will continue for an initial period of three years, whereupon it shall be reviewed and may be extended by the mutual written agreement of both institutions. This MoU may be revised through the mutual agreement of both institutions and may be terminated by either party upon giving six month's written notice signed by the presiding officer of the notifying party.

Any use of the names 'Yorkville University' or 'I.K. Gujral Punjab Technical University Jalandhar', including any of its constituent schools, departments, programs or logos, relating in any way to the activities described in this MoU, shall be subject to prior written approval.

The administration of this MoU will be the responsibility of the Vice President Academic, BC and/or the University President's Office, ON.

In witness to this agreement, the following individuals append their signatures:

For Yorkville University

For IKG Punjab Technical University Jalandhar



Dr. Daren Hancott, Campus Provost



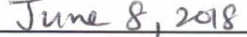
Prof. (Dr.) Narinder Paul Singh, Dean

Date:

Date:



June 8, 2018



June 8, 2018

APPENDIX

Agreement Details to be developed:

A. Co-operation on academic programs and pathways;

YU and IKGPTU agree to work towards an articulation agreement comprised of the following: An articulation from IKGPTU's Bachelor of Business Administration courses into YU's BBA Specializations. The goal is to create a seamless pathway for graduates and Alumni of IKGPTU into YU's BBA Specializations with credits that YU can grant for the courses completed at IKGPTU including what would be left to complete at YU (the residency requirement, which is a minimum of 60 credits). The articulation agreement may include special financial incentives such as (waiving of the application fee, a scholarship or bursary, or other incentives devised for such a pathway). An additional articulation of the BBA Degree courses of IKGPTU into YU's BBA General program (expected to be approved by DQAB in Fall of 2018).

B. Joint Marketing Activities

The development of joint marketing activities including Recruitment Fairs, Open Houses, Agent Nights, etc, YU and IKGPTU will work cooperatively so that YU's marketing team has access to IKGPTU campuses, Alumni and graduating students at specially created events and marketing initiatives so that students interested in transferring to YU are aware of the entrance requirements, courses, process, start dates, costs, etc. YU wants to be seen as a valued partner of IKGPTU and will focus on building this relationship through marketing, Open Houses and Agent Nights on a regular basis (such as every 6 to 8 weeks) are held so that students and agents are completely aware of all requirements.

C. Facilitate, University staff exchanges or mutual visits to both institutions;

Both YU and IKGPTU will work cooperatively to share staff expertise if required and conduct mutual visits to continue to build relationships with key staff and may look at offering courses at each other's facilities for the benefit of both schools and students.

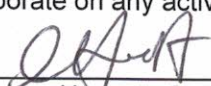
D. International student training and development including student transfers;

Workshops, Open Houses, and Activities to develop student transfers to both YU and IKGPTU will be developed. Such activities may include joint ESL workshops for students needing extra help. It may include joint writing workshops by both staff and faculty of each school as an example or it might include the development of a bursary program for certain markets or for a certain period to help with joint recruitment and transfers.

E. Exchange of information, including the results of teaching and research collaboration;

From time-to-time, YU and IKGPTU agree to share information, teachers/administrators or research to help each other with issues or to illustrate to DQAB how institutions can partner for the benefit of students and staff. It could be as simple as sharing of marketing information in a particular country, offering a joint meeting to a foreign delegation, or be as comprehensive as jointly developing a conference for the benefit of teachers/faculty and involve scholarly activity beneficial to one or both parties.

F. Other activities viewed to be mutually beneficial. From time to time, YU and IKGPTU may collaborate on any activity designed to deepen the relationship to the benefit of both parties.



Dr. Daren Hancott, Campus Provost



Prof.(Dr.) Narinder Paul Singh, Dean

Date: June 8/18

Date: June 8, 2018