

SUPRIYA BABBAR

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House No. -39, Punjabi bagh,

Opposite sliver height apartments, wadala chowk, Jalandhar - 144008

CAREER OBJECTIVE

Seeking a position to utilize my skills and abilities for the growth of organization that offers me professional growth while being resourceful and innovative.

PRESENT PROFILE.

Working as an **Assistant Professor** in IK GUJRAL PUNJAB TECHNICAL UNIVERSITY (IKGPTU), Jalandhar since MAY 2010. The current CTC is 7.30 lac / annum.

- Designing course curriculum for various courses at Under graduate and Post graduate Levels.
- Making the team of experts for Food Technology, Organic Agriculture And Agribusiness from the top most institutions of India.
- Arranging various conferences and training programs for the faculty of IKGPTU.
- Teaching students of MBA in the department of management, IKGPTU.

PREVIOUS WORK.

Previously worked as **A BRAND PROMOTION EXECUTIVE** in **SUNSTAR ORGANIC FOODS PVT. LTD** from MAY 2009 – March 2010. The CTC was 2.8 lac/ annum.

ROLES AND RESPONSIBILITIES

- Handling the ATL and BTL activities for the promotion of organic foods among common people.
- Planned and executed various schemes to promote the brand. "HELLO ORGANIC "
- Created a system of home delivery of the products of the company.
- Created a 24 hour customer service department .
- Developed the clientele to buy organic foods.
- Created awareness camps in shopping malls and did various other outdoor activities
- Handled the electronic media and print media also.
- Organized stalls at certain fairs to develop direct consumers for the products.
- Developed the market of Maharashtra And Gujrat for Organic Foods.

PROFESSIONAL SYNOPSIS

- Successfully completed a 2 Year **MBA (Agriculture & Food Business)** with specialization in **Retailing & Supply Chain Management** from Amity Institute of Organic Agriculture, Amity University, Noida, U.P.
- Done a certification course on **Food Safety Management System (ISO 22000:2005)** from **BSI Management System**.

ACADEMIC CREDENTIALS

- **B.F.S.T.(honors)** food technology from G.N.D.U. Amritsar,(Punjab) 2007.
- Intermediate from H.M.V.College 2002
- High School from St. Joseph Convent School ,2000(ICSE) .
- Diploma in TQM and ISO-9000 from NILEM,Chennai.
- FDP from IIM, Ahmedabad.
- PGDCA from IKGPTU.

TRAININGS

- At **Verka milk plant**, MOHALI (PUNJAB) Production and quality department for 10 weeks.
- At **Surya Foods pvt.Ltd**(priyagold biscuits) NOIDA.for 10 weeks
- Worked with **DANISCO (India)** for the internship program for 2 months.
- Worked with **SUNSTAR ORGANIC FOODS. PVT LTD.** for a trade fair at IARI, PUSA, New Delhi.

COMPUTER SKILLS

- DOS, MS Office,
- Management Information System
- Internet
- Basic Software & Hardware knowledge

LINGUISTIC PROFICIENCY

- Hindi
- English
- French (elementary)

- Punjabi

PARTICIPATIONS

- Participated in Amity Military Training Camp.
- Participated in "Sangthan" held at Amity University.
- Participation in workshop on Horticultural Cold Chain Management at Amity University.
- Participated and won many prizes in writing competition at school level.
- University level chess player.

KEY SKILLS AND ATTRIBUTES

- Hardworking & Believing always in achieving 'The Best'.
- Ability to get adapt in any culture and surrounding.
- Ability to perform well under pressure
- Travelling is not a constraint.

PERSONAL INFORMATION

Husband's Name : Mr. Rajiv Babbar
Date of Birth : 4thFeb, 1984
Address : 39, Punjabi bagh, opposite silver height apartments, near
Wadala chowk, Jalandhar -144008

Date:

Place:

SUPRIYA BABBAR