

## **MBA EXECUTIVE**

### **FIRST SEMESTER**

|         |   |
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| MEX-101 | MANAGEMENT PRACTICES AND ORGANISATIONAL BEHAVIOUR |
| MEX-102 | MANAGERIAL ECONOMICS                              |
| MEX-103 | ACCOUNTING FOR MANAGEMENT                         |
| MEX-104 | Business statistics                               |
| MEX-105 | WORKSHOP OF COMPUTER APPLICATIONS IN BUSINESS     |
| MEX-106 | SEMINARS ON BUSINESS ETHICS AND VALUES            |
| MEX-107 | VIVA-VOCE   |

### **SECOND SEMESTER**

|         |                                      |
|---------|--------------------------------------|
| MEX-201 | MARKETING MANAGEMENT                 |
| MEX-202 | FINANCIAL MANAGEMENT                 |
| MEX-203 | PRODUCTION AND OPERATIONS MANAGEMENT |
| MEX-204 | HUMAN RESOURCE MANAGEMENT            |
| MEX-205 | ECONOMICS AND LEGAL ENVIRONMENT      |
| MEX-206 | WORKSHOP ON RESEARCH METHODOLOGY     |
| MEX-207 | VIVA-VOCE                            |

### **THIRD SEMESTER**

|                    |  |
|--------------------|--|
| MEX-301            | MANAGEMENT INFORMATION & CONTROL SYSTEM        |
| MEX-302            | STRATEGIC MANAGEMENT                           |
| MEX-303            | SEMINARS ON CONTEMPORARY ISSUES IN MANAGEMENT* |
| MEX-304 TO MEX-306 | ANY ONE ELECTIVE GROUP TO BE OFFERED           |

MEX-307 VIVA VOCE

Note: \*STUDENT HAS TO WRITE A TERM PAPER ON ONE OF THE CONTEMPORARY ISSUE AND GIVE ITS PRESENTATION

**GROUP-1 MARKETING MANAGEMENT**

1. MARKETING RESEARCH AND CONSUMER BEHAVIOUR
2. ADVERTISING AND SALES MANAGEMENT
3. EXPORT MARKETING
4. RETAIL MARKETING

**GROUP-2 HUMAN RESOURCE MANAGEMENT**

1. INDUSTRIAL RELATIONS AND LABOUR LAWS
2. PERFORMANCE AND COMPENSATION MANAGEMENT
3. TRAINING AND ORGANISATION DEVELOPMENT
4. INTERNATIONAL HUMAN RESOURCE MANAGEMENT

**GROUP-3 FINANCIAL MANAGEMENT**

1. SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
2. FINANCIAL SERVICES AND MARKETS
3. INTERNATIONAL FINANCIAL MANAGEMENT
4. STRATEGIC FINANCIAL MANAGEMENT

**GROUP-4 OPERATIONS MANAGEMENT**

1. PRODUCTION PLANNING AND CONTROL
2. INVENTORY MANAGEMENT
3. PURCHASING MANAGEMENT
4. TOTAL QUALITY MANAGEMENT

**GROUP-5 ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT**

1. ENTREPRENEURSHIP AND NEW ENTERPRISE MANAGEMENT
2. GOVERNMENT BUSINESS INTERFACE
3. PROJECT PLANNING AND EVALUATION
4. SMALL BUSINESS MANAGEMENT

NOTE: A STUDENT CAN SELECT ANY ONE OF THE ABOVE ELECTIVE GROUPS AND WILL SELECT ANY THREE PAPERS FROM THAT GROUP.

**FORTH SEMESTER**

MEX-401 RESEARCH PROJECT REPORT

MEX-402 PRESENTATION AND VIVA-VOCE

Note:-

- All papers will carry 100 marks, The break up will be: Internal 40 marks and External 60 marks.
- The workshops and seminars will be fully evaluated internally out of 100 marks.
- A team of two examiners will evaluate the Final Research Project. There will be one external and one internal examiner, each evaluating out of 200 marks. The institute will select and invite an external examiner for the evaluation.
- The viva voce examination in all the four semesters will be conducted jointly by one internal and external examiner for 100 marks.
- There should be 45-50 contact hours per subject per semester.
- Case-study method should be given due importance and hence 20-25 case-studies should be discussed in relevant subject per semester.
- Contact hours for different subjects should be adequately divided in lecture, tutorials and case-studies.