

Dr. Pooja Mehta

Assistant Professor
Punjab Technical University
Jalandhar

Mobile: 94780-98057 Tel: 01822-235387 ® Email: pooja24k@gmail.com

Academic Qualifications

MBA, UGC-NET, Ph.D.

Teaching Experience: 10.5 years of under graduate and post graduate courses.

Academic Assignments at PTU:

- Reviewed SLM of Organisational Behaviour of MBA (Distance Education Program).
- Reviewed SLM of Manpower Planning of MBA (Distance Education Program).
- Teaching classes of MBA and Ph.D course work at IKGPTU main campus.
- Stream Coordinator for the content development of Management and Commerce programmes of Distance education, PTU.
- Facilitating the process of SLM development for MBA.
- Preparing and evaluating the assignments for subjects of MBA and M.Com Professional.
- Editing cum Review of Self Learning Material.
- Coordinating the centre for imparting Ph.D coursework for management at PTU campus.

Administrative Experience:

- Coordinator Cultural activities, Department of Management, IKGPTU.
- Coordinator MBA program (Distance Education) of IKGPTU, Main campus.
- Member Sexual Harassment Committee, IKGPTU.
- Worked as Coordinator, Board of Studies of all courses of Distance Education from 2010 to 2013.
- Worked as Nodal officer for All India Survey of Higher Education conducted by Ministry of Human resource Development in 2012.
- Facilitated the process of preparation of 400 plus Self Instruction Manuals (SIMs) for the students of distance education.
- Inspected Learning Centres of Distance education all over the country.
- Worked as Coordinator, Result Framework Document of PTU: actively participated in developing and implementing RFD of PTU.
- Worked in CET and MET counseling.
- Course Coordinator of MBA and M.Com Professional courses of DDE.
- Member, Content Development Committee of Management Stream of DDE.
- Coordinator BOS of Management of PTU.

- Coordinator BOS, Distance Education Programs (2010-2013)

Teaching Interests

Organisational Behaviour, Foundation course of HRM, Industrial Psychology, Labour Welfare and Social Security & Organisational Development, International HRM, Principles and practices of Management.

Research Interests

Green HRM, Green Marketing & Consumer Psychology.

Participation in Faculty Development Programs and Workshops

- **Refresher course in IT** held at Guru Nanak Dev University, Amritsar (23rd June- 13th July, 2016).
- **General Orientation Course-95** held at Guru Nanak Dev University, Amritsar (13th May-9th June, 2014).
- **Seminar on Transformation of Wasteland into Wonder land- A Case Study**, organised by RIC Department, PTU (21st April, 2014).
- **One Day Training Workshop on SLM writing for ODL Courses** organised by Directorate of Distance Education, PTU (30th March, 2014).
- **3rd International Conference on Human Values in Higher Education** organised by Punjab Technical University, Kapurthala (28th Feb-2nd March, 2014)
- **Punjab Science Congress** organised by Punjab Technical University, Kapurthala (15th Feb-17th Feb, 2014).
- **Two Days Training Workshop on SLM and Assignment writing** organised by Directorate of Distance Education, PTU (12th-13th Feb, 2014).
- **National Workshop on Analytical Techniques for Research** organized by Global Network for Business Researchers (28 April-4th May 2012).
- **Six Sigma Green Belt Course** organized by Jalandhar Management Association, Jalandhar (19th December-21st December 2011).
- **Workshop on Vedic Mathematics: Significance and Applications in Modern Sciences** organized by Punjab Technical University, Jalandhar (28 April, 2011).

- **Workshop on Making and Managing Patents** organized by Punjab Technical University in Association with Patent Information Centre, Punjab state Council for science and Technology, Chandigarh (16 March, 2011)
- **Workshop on Universal Human Values and Professional Ethics** organized by Punjab Technical University at LPU, Jalandhar (1 Feb- 8 Feb, 2011).
- **National Conference on Integrating Human Values in Technical Education** organised by Punjab Technical University at National Institute of Technology, Jalandhar (11-12 Dec, 2010)
- **Seminar on Understanding and applying Gandhi Today** organised by Punjab Technical University, Jalandhar (18 august, 2010).
- **Faculty Development Programme on Strategic Human Resource Management** at Lovely Professional University, Jalandhar (28 June- 2 July, 2010).
- **Training Program on “Human Resource Sciences”** organised by Desh Bhagat Institute of Management and Computer Sciences, Mandi Gobindgarh.

Conference Presentations

- Mehta, Pooja & Soni, Deepali (16-18, September, 2016), “Corporate Social Responsibility and Employee Engagement: A Conceptual Review” presented in absentia at Nurturing World Class Organisations in an Emerging Global Diaspora organised by School of Business Studies, Central University of Jammu.
- Mehta, Pooja & Soni, Deepali (8th September, 2016), “Integrating Four Ts for Effective Management of Talented Employees: A Conceptual Framework” presented in absentia at 2nd National Conference on Emerging Trends in innovations and Sustainable Business Practices organised by School of Management Studies, Baddi University of Sciences and Technology, Baddi.
- Chahal, H.S & Mehta Pooja (25-26 September, 2015), “Consumers’ perception analysis regarding marketing practices used to promote green products in Punjab” at National Seminar on Corporate Governance and Business ethics organised by Department of commerce HPU, Shimla.
- Mehta, Pooja & Soni, Deepali (21-22 August, 2015), “Green Employee Engagement (An Infusion of two concepts: Employee Engagement and Green Practices): A Conceptual Review”, at International conference on Strategies for Global Competitiveness and Economic Growth organised by LPU, Phagwara in collaboration with ACBSP.

- Bhalla, Rupa & Mehta Pooja (24th July, 2015), “Green HR Practices: The New Paradigm for Corporate Culture” presented at Management Trends and Practices in Global Scenario organised by Apeejay School of Management, Dwarka, New Delhi.
- Bhalla, Rupa, Mehta, Pooja & Gulati, J. (21st March, 2015), “Sustainability: The Buzz word for Human Resource Management” presented at Sustainability and Enhancing competitiveness in Today’s Business Scenario organised by GNAIMT, Phagwara.
- Chahal, H.S & Mehta Pooja (12-13 Dec, 2014), “Effectiveness of Green Marketing Strategies: An Exploratory Study of How consumers Perceive in Punjab” at International Conference on Business Paradigms in Emerging Markets organised by NIT, Rourkela.
- Chahal, H. S & Mehta Pooja (15th-16th Dec, 2012), “A Conceptual Framework of Environmental Attitude and Consumers’ Behaviour towards Green Products” at International Conference on Marketing in Emerging Economies: An Agenda for the Next Decade (ICMEE 2012) organised Department of Management, Punjab Institute of Technology, Kapurthala.
- Chahal, H. S & Mehta Pooja (20-21st Jan 2012), “Consumer’s Shift towards Green products: Role of Environmental Attitude” at Two days National Conference on Managing in a Global Economy: Emerging Challenges for Management Profession organised by Swami Satyanand College of Management & Technology, Amritsar.
- Chahal, H. S & Mehta Pooja (2009), “Water Management in Agricultural Sector: A Crisis and Cure” at Indian Society of Agricultural Economy, Mumbai sponsored Seminar organised by Tri Centenary Education and Welfare Society, Amritsar.
- Mehta Pooja & Bhatia Surinder (2006), “Status of Women Entrepreneurs in India with Special Reference to Small Scale Industries” at UGC Sponsored conference organised by SSM College, Dinanagar on Women Entrepreneurship.

Publications

- Sharma, Nitya and Mehta, Pooja (2016), “Make in India: Realism or Virtualism”, *Vaanijjya*, Vol. 5.
- Bhalla, Rupa & Mehta, Pooja (2016), “Green HR: The Essence for Sustainability in the 21st Century”, *International Journal of Human Resource Management and Research*, Vol. 6, No. 1.
- Chahal, H. S & Mehta, Pooja (2015), “A Study of Green Marketing Practices in Punjab: Examining the Relationship between Consumers’ Perceptions and Demographics” *International Journal of Business Innovations*, Vol. 1, No. 2.

- Chahal, H. S & Mehta, Pooja (2015), “Impact of Demographics on Use of Green Products: A study of organic clothes and Green electrical appliances in Urban Punjab” *Indian Management Studies*, Vol. 19, No. 1.
- Chahal, H. S & Mehta, Pooja (2013), “An Assessment of Consumers’ Level of Awareness Regarding Green Products and its Relationship between Demographics: Study of Urban Punjab.” *Shimla Journal of Management*.
- Chahal, H. S & Mehta, Pooja (2013), “Investigating the Relationship between Demographics and Use of Green Products: A Study of Urban Punjab”, *PIMT Journal of Research*, Vol. 6, No. 1, pp. 1-7.
- Chahal, H.S & Mehta Pooja (2011), “Environmentalism as Consumer Behavioural Approach towards Green Products”, *Wisdom Voyage*, Vol. 1, No. 1, pp. 21-24.

Book Publications

- Mehta, Pooja & Soni, Deepali (2016), “Integrating Four Ts for Effective Management of Talented Employees: A Conceptual Framework” *Emerging Trends in Innovations and Sustainable Business Practices*, KBD Publications, New Delhi.
- Mehta, Pooja & Soni, Deepali (2015), “Green Employee Engagement (An Infusion of two concepts: Employee Engagement and Green Practices): A Conceptual Review”, *Strategies for Global Competitiveness and Economic Growth*, Excel Publications, New Delhi.