

Name : Dr. SANJEEV KUMAR BANSAL  
*Ph.D.,M.Com (Gold Medallist).*

Father's Name : SH.D.C.BANSAL

Date of Birth : 18.11.1975

Nationality : Indian

Present Designation : ASSISTANT PROFESSOR (COMMERCE)

Marital Status : Married

Permanent Address : H.No.1529/24,Samrala Road, Khanna (Pb) – 141401

M.No. : 9478098072

Official Address : Department of Management, PTU Campus.

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#### **ACADEMIC QUALIFICATIONS**

Doctorate (PhD) University Business School, Panjab University, Chandigarh, India, 2006

Master in Commerce (M.Com)-  
Gold Medallist Master in Commerce, Ist Division, University Business School, Punjab University, Chandigarh, India.  
(Specialization Area-Accounting & Finance).Stood FIRST in the university.

Bachelor of Commerce (B.Com)  
8<sup>th</sup> Rank in PU Bachelor of Commerce, Ist Division, Punjab University, India.

#### **ELIGIBILITY FOR LECTURESHIP**

UGC-NET –JRF(Commerce) University Grants Commission

SLET(Commerce & Business Management) State Level Eligibility Test conducted by Punjab University to test the eligibility to teach in Higher Education sector in Punjab.

#### **Employment Experience**

Name	& Address	Date of	Designation	Nature of Job
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Employer/Institution	Joining	Leaving		
A.S.College, Khanna	01.09.1997	18.03.1998	Lecturer	Ad-Hoc
U.B.S, Punjab University, Chandigarh	11.08.1998	18.08.2000	J.R. Fellow	Fellowship
P.I.M.T, M.Gobindgarh	21.08.2000	31.10.2003	Lecturer	Regular
B.S.N.L. Khanna	03.11.2003	28.05.2011	Accounts Officer	Permanent
Punjab Technical University,Kapurthala	30.05.2011	Till date	Assistant Prof.	Permanent

### Period of Teaching Experience (in years)

		Subject Taught	Period	
			From	To
(i)	Post Graduate Classes	Banking laws, Insurance, Tax, A/c, FM, MIS	21.08.2000	31.10.2003
		Teaching and Learning Skills, Research Methodology, Strategic Financial Management.	01.09.2013	30.04.2015
		Instruction Methods Business Environment, Marketing Management, C.L.E., Management of Financial Services.	01.09.2015	Till date
(ii)	Degree Class	Accounting, Principles of Management, Corporate Tax Planning, Tax.	21.08.2000	31.10.2003
		Banking & Foreign Trade, Co.Laws, A/C, Tax, BOM	01.09.1997	13.03.1998
		Communicative English	01.09.2015	Till date

### (A) Published Papers in Journals

S.N.	Title with page no.	Journal	ISSN/ISBN No.	No. of Co-authors
1.	EXPORT COMPETITIVENESS OF JALANDHAR SPORTS GOODS INDUSTRY	GNA Journal of Management and Technology, Dec.2013 Issue	ISSN- 0974-5726	1
2.	Effect of Social Networking on Consumer Behaviour	International Journal of Research Aspects	ISSN: 2348-6627	2

		of Engineering and Management, June 2014,		
3.	MSMEs: Challenges and Future Prospects in India	GNA Journal of Management and Technology, June.2013 Issue	ISSN- 0974-5726	1
4.	BRANDING AN ACADEMIC INSTITUTE-THE STRATEGIC ISSUES	Journal of International Academic Research for Multidisciplinary May 2014	ISSN -2320-5083	--
5.	Corporate Sustainability Reporting:A Study of Economic Sustainability Aspect by Selected Indian Corporations	International Journal of Current Research and Academic Review,May 2014	ISSN:2347-3215	1
6.	A COMPARATIVE STUDY OF QUALITY OF WORK LIFE AMONG LUDHIANA MANUFACTURING AND SERVICE SECTOR EMPLOYEES	PIMT Journal of Research, Dec.013	ISSN 02278-7925	1
7.	AN EMPIRICAL STUDY OF PROFITABILITY ANALYSIS OF SELECTED PHARMACEUTICAL COMPANIES IN INDIA	PIMT Journal of Research, June 2014	ISSN 02278-7925	2
8.	“Professional Excellence and Ethical Considerations in Accounting and Finance”	Punjab Journal of Business	ISSN 0973-4465	1

		Studies,OCT.- MAR.2011-12.		
9.	Implications of FDI in Multi Brand Retail in India	Punjab Journal of Business Studies, Apr-Sep-12.	ISSN 0973-4465	1
10.	FDI Inflows in BRICS Nations-A Comparative Study	PCTE Journal of Business Management ,June 201	ISSN 0973-4066	1

### Articles/ Chapters published in Books

S.N.	Title with page no.	Book Title, editor & publisher	ISSN/ISBN No.	Whether peer reviewed.	No. of Co-authors and Date of Publication
1	“Private Sector Banking in India: A Perspective”	Latest Trends in Management, Commerce and Economics BABA FARID GROUP OF INSTITUTIONS	ISBN 978-81-928584-1-8	-----	1
2	Financial Sector Reforms in Retrospect	Financial Sector Reforms : An Unfinished Agenda for Economic Development Edited by B.B. Tandon and A.K. Vashisht, Deep and Deep Publications 2002	ISBN 8176293776	-----	1
3	E-Business: A Must for Globalisation	Global Competitiveness and Productivity B S Bhatia and Balram Dogra Published by Deep and Deep, New Delhi, 2005	ISBN 8176296236	-----	2

**Full papers in Conference Proceedings**

S.N.	Title with page no.	Details of conference Publications	ISSN/ISBN No.	No. of Co-authors and Date of publication
1	“Ethical Governance and Accounting Professionals”	Desh Bhagat University	ISBN 978-93-832-23.00.8	----
2	“VALUING INTANGIBLES: BRAND VALUATION PRACTICES IN CORPORATE INDIA”	Baba Farid Group of Institutions-3 <sup>rd</sup> National Conf.	ISBN 978-93-5104-993-7	1

**Research Guidance**

S.N.	Number Enrolled	Thesis Submitted	Degree Awarded
M. Phil or Equivalent	4	2	2
Ph.D or Equivalent	4		

**Training Courses, Teaching-Learning-Evaluation Technology Programmes, Faculty Development Programmes (Not less than one week duration)**

S.N.	Programme	Duration	Organised by
1	FDP(AICTE SPONSORED)	2 WEEKS	CORDIA GROUP, SANGHOL
2	Short Term Course	1 WEEK	NITTTR, Chandigarh

**Papers presented in Conferences, Seminars, Workshops, Symposia**

S.N.	Title of the paper presented	Title of Conference/Seminar etc	Date(s) of the event	Organised by	Whether International/ National/State/Regional / University or College Level
1	Financial Inclusion in India: An Unfinished Agenda	International Conference on Challenges for Industrial and Global Perspective	22-2-13 to 23-2-13	Pacific University, Udaipur	International

2	Impact of Socio-Economic Recession on Indian Banks:An Overview	International Conference on Contemporary Issues in Leadership and Management	Jan17-18,2014	Hans Raj Mahila Maha Vidyalya, Jalandhar	International
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## **Publications:**

### **(A) WORKSHOPS/ REFRESHER COURSES:**

1. F.D.P. On "EMERGING TRENDS IN FINANCE INSURANCE & BUSINESS" ORGANISED BY I.C.F.A.I. at Chandigarh on July 28, 2002.
2. Attended a Short Term Course on Educational Auditing for Technical Institutions conducted by NITTTR (2012).
3. Attended AICTE sponsored programme in Effective Reaching Pedagogy in Management Education at Cordia Institute of Business Management,Sanghol(2013).
4. Attended a number of courses on Accounting Issues at Lucknow (UP), Jabalpur (MP) & Bhuvneshwar (Orissa) and Rajpura(Punjab) during my stay at Bharat Sanchar Nigam Limited as Accounts Officer.
5. Attended a Refresher Course (21 Days) at HRDC-UGC,Bhagat Phool Singh Mahila Vishawvidalya in June-July 2015.
6. Attended a Winter School Course (21 Days) at HRDC-UGC,Punjabi University,Patiala in Dec.2016.

## **Awards**

1. Junior Research Fellowship from UGC,N.Delhi to do Ph.D.
2. Principal I.M.Kapoor Memorial Prize.
3. Gold Medal for standing 1<sup>st</sup> in M.Com.

**(DR. SANJEEV KUMAR BANSAL)**