

7.1.11 – Institution celebrates / organizes national and international commemorative days, events and festivals

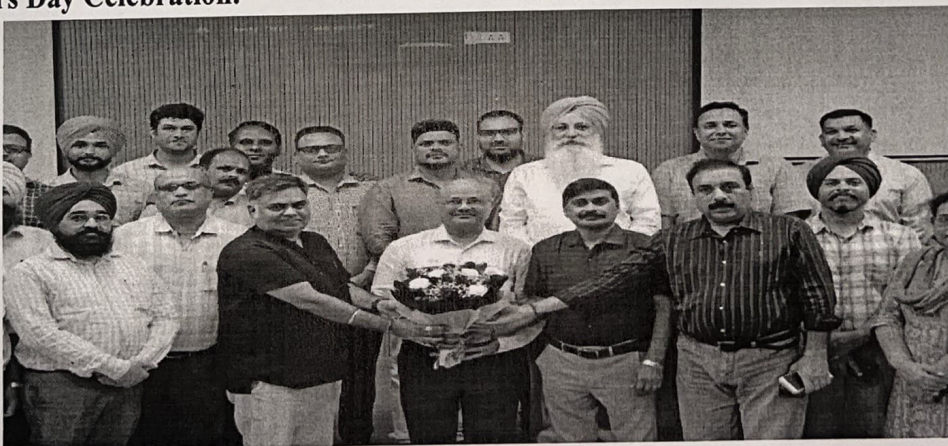
The Department of Management Studies enthusiastically celebrates various national and international commemorative days, events, and festivals to foster a spirit of unity, patriotism, and cultural awareness among students. These celebrations help inculcate values of respect for the nation's heritage, diversity, and global harmony.

Independence Day Celebrations:



IKGPTU celebrated Independence Day with a strong emphasis on environmental responsibility and national pride. The Honourable Vice Chancellor, Dr. Susheel Mittal, led a symbolic plantation activity near the University Auditorium, reinforcing the values of sustainability and growth. The celebrations also featured vibrant cultural performances showcasing India's rich diversity. A cultural event was organized in the Sri Guru Nanak Dev Ji Auditorium, where students and staff presented patriotic songs and performances. The national flag was ceremoniously hoisted, followed by a plantation drive, reflecting the institution's commitment to fostering patriotism, ecological awareness, and community participation.

Teachers Day Celebration:



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To recognize the invaluable contribution of teachers in shaping future generations, Teacher's Day is celebrated on 5th September every year, marking the birth anniversary of Dr. Sarvepalli Radhakrishnan. The celebration includes cultural performances, speeches, and fun activities organized by students as a gesture of gratitude towards their mentors. The event creates an atmosphere of joy, respect, and bonding between students and faculty members.

The teacher's day was celebrated at I.K.Gujral Punjab Technical University on September 5, 2024. Vice Chancellor, Dr. Sushil Mittal expressed his gratitude to all of the faculty members at the university and its affiliated institutions for the excellent education their students receive, and he emphasized that the future of the nation is in their hands. He said, a teacher is more than just someone who gives you information; they are someone who helps you become an expert in your chosen subject. The faculty took part in the student-organized games, and the students showcased a variety of cultural items.

World Tourism day:



The department actively participates in observing World Tourism Day as well as other globally recognized events relevant to business world. These observances serve as valuable platforms for creating awareness about current issues, trends, and business environment. To enrich student learning, the department conducts seminars, expert lectures, workshops, theme-based displays, and interactive activities that encourage experiential and participatory learning in line with NAAC guidelines. They also allow students to interact with industry professionals and faculty mentors, helping them develop practical insights and a broader global perspective. Overall, these events contribute to enhancing academic rigor, strengthening professional competencies, and fostering socially responsible behaviour among students.

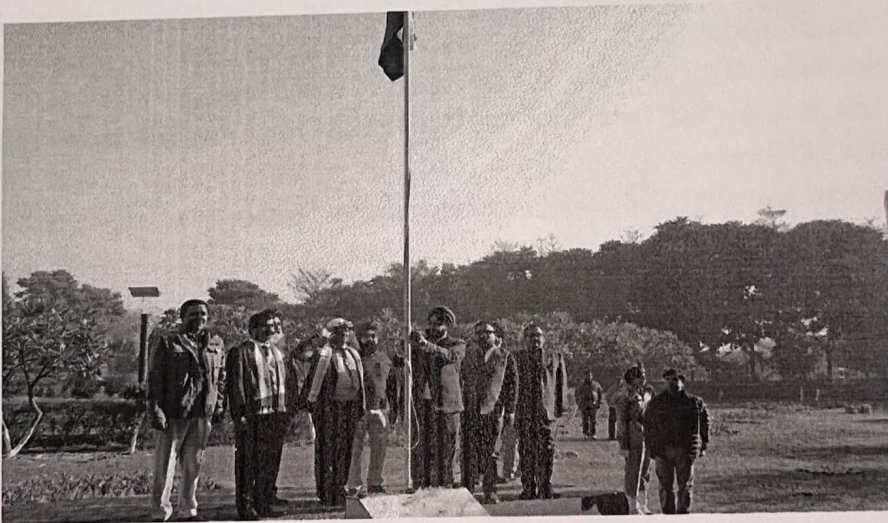
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Tribute To Shaheed-E-Azam S. Bhagat Singh:



Remembering the fearless spirit of Shaheed-e-Azam S. Bhagat Singh, the institution pays tribute to his ideals of courage, sacrifice, and national pride. Through commemorative activities and reflective sessions, students are encouraged to understand his contributions to India's freedom struggle and draw inspiration for responsible citizenship and value-based learning. Such observances foster patriotic values among students and strengthen their commitment to social responsibility. The department ensures that these moments of remembrance contribute to holistic character development in alignment with NAAC values

Republic Day (January 26, 2024)



Republic Day is celebrated every year with great pride and grandeur across the nation. These occasions rekindle the spirit of patriotism among students and staff, reminding everyone of the immense sacrifices made by our national heroes to secure the country's freedom and uphold its democratic values. The celebrations typically begin with the ceremonial hoisting of the national flag, followed by the singing of the national anthem, which fills the atmosphere with respect and

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unity. Patriotic songs, inspiring speeches, and thoughtful messages highlight the significance of the day and encourage students to reflect on the ideals of justice, liberty, equality, and fraternity. In addition, creative performances such as cultural dances, skits, and thematic presentations by students showcase their love for the country and reinforce the importance of national pride and civic responsibility. These activities collectively create a meaningful and memorable celebration that strengthens the bond of unity and national identity among all participants.

Blood Donation Camp:



A Blood Donation Camp was conducted during the 10-day NCC (National Cadet Corps) Combined Annual Training Camp at the Main Campus of I.K. Gujral Punjab Technical University (IKGPTU), organized by the 21 PB BN NCC, Kapurthala. A total of 60 units of blood were donated by the Commanding Officer Col. Vishal Opal, NCC staff members, and volunteer cadets. Col. Vishal Opal emphasized that NCC cadets are always ready to contribute to meaningful social initiatives such as voluntary blood donation. The camp was supported by the Blood Bank Team of Civil Hospital, Kapurthala under the supervision of Dr. Shilpa, Blood Transfusion Officer, who addressed the cadets about the importance of blood donation and encouraged them to promote awareness in society. Dr. Shilpa, along with Dr. Jaswinder Sharma and the Blood Bank team, expressed gratitude to Col. Vishal Opal, the cadets, and the camp staff for their cooperation in ensuring the successful conduct of the Blood Donation Camp.

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International yoga day:



The institution celebrated International Yoga Day on 21st June in the university campus with active participation from students, faculty, and staff. A structured yoga session was conducted as per the Common Yoga Protocol, including warm-up exercises, various asanas, pranayama, and meditation techniques aimed at promoting physical fitness, mental well-being, and emotional balance. Certified instructors guided the participants throughout the session while highlighting the importance of incorporating yoga into daily life for holistic health. The event reflected the institution's commitment to fostering a healthy and mindful campus environment, aligning with NAAC's emphasis on institutional values, wellness, and the overall well-being of the academic community.

Through these celebrations, the department aims to instill values of patriotism, respect, empathy, and global citizenship among students, while also promoting an inclusive and vibrant campus culture.

Weblinks:

- Annual report of the celebrations and commemorative events for the last five years – NA
- Photographs of selected events – *Photos shared*
- Any other relevant information – NA

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