

### DEPARTMENT OF MATHEMATICAL SCIENCES I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY MAIN CAMPUS

REF. NO.

#### DATED:

# Report and Action Taken on Structured Feedback for Design and Review of Syllabus

# 1. Report on Structured Feedback for Design and Review of Syllabus

The structured feedback regarding design and review of the syllabus was obtained from students, alumni and teachers. In order to obtain the feedback, a structured questionnaire was designed to elicit the responses regarding relevant issues concerning design, review and delivery of syllabus. The analysis of the feedback obtained is presented in three sections. Section I includes analysis of feedback obtained from the students, Section II cotains the analysis of feedback obtained from the alumni and Section III cotains the analysis of feedback obtained from the teachers.

# Section I: Students Feedback on Design and Review of Syllabus

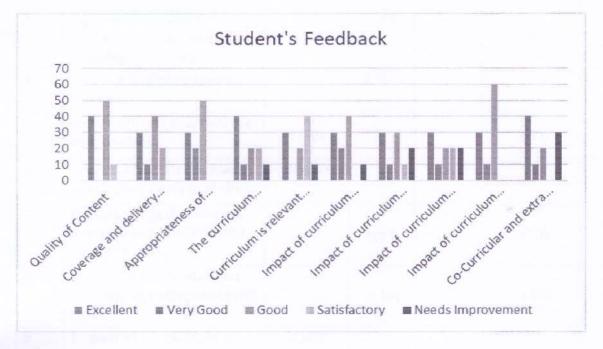
Feedback on design and review of syllabus was collected from 10 students of the department. Analysis of the feedback is presented in Table 1.

Sr	Table 1: Students	1	[	1		1
No.		Excellent	Very Good	Good	Satisfac tory	Needs Improvement
1	Quality of Content	4(40)	-	5(50)	1(10)	-
2	Coverage and delivery of syllabus	3(30)	1(10)	4(40)	2(20)	-
3	Appropriateness of programme outcomes and learning outcomes	3(30)	2(20)	5(50)	-	_
4	The curriculum enhances learning	4(40)	1(10)	2(20)	2(20)	1(10)
5	Curriculum is relevant for employability	3(30)		2(20)	4(40)	1(10)
6	Impact of curriculum on developing analytical skills	3(30)	2(20)	4(40)	-	1(10)
7	Impact of curriculum on developing industrial oriented skills	3(30)	1(10)	3(30)	1(10)	2(20)
3	Impact of curriculum on developing entrepreneurial skills	3(30)	1(10)	2(20)	2(20)	2(20)

nent of Mathematical Sciences I.K. Guiral Punjab Technical University

9	Impact of curriculum on holistic development of students	3(30)	1(10)	6(60)		-
10	Co-Curricular and extra curricular activities	4(40)	1(10)	2(20)	-0	03(30)

#### Table 1 (Student Feedback)



#### **Overall Analysis of Students Feedback**

- The response of the students with regard to design and review of syllabus has been found to be generally good, mostly excellent and very good for most of the points being asked in the feedback.
- The response of the students shows that the curriculum needs improvement mostly with regard to following points
  - · Impact of curriculum on developing industrial oriented skills
  - Curriculum is relevant for employability
  - Impact of Curriculum on developing entrepreneurial abilities
  - · Co-Curricular and extra curricular activities

#### Section-II Alumni's Feedback on Design and Review of Syllabus

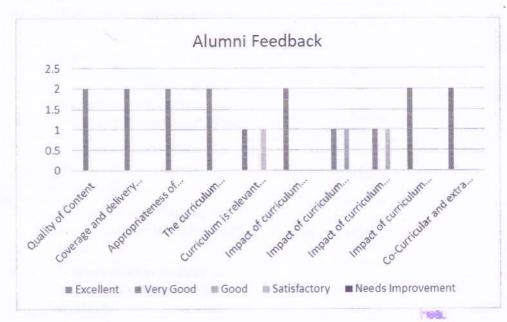
Feedback on design and review of syllabus was collected from 2 pass out students, out of which one is from Ph.D Program and 01 from Master's program of the department. Analysis of the feedback is presented in Table 2.

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Sr No.		Excellent	Very Good	Good	Satisfactory	Needs Improvement
1	Quality of Content		2(100)	u PC	1	
2	Coverage and delivery of syllabus	-	2(100)		-	-
3	Appropriateness of programme outcomes and learning outcomes	-	2(100)	-	-	_
4	The curriculum enhances learning	-	2(100)	-	-	-
5	Curriculum is relevant for employability	1(50)			1(50)	-
6	Impact of curriculum on developing analytical skills	2(100)	-	÷	-	
7	Impact of curriculum on developing industrial and oriented skills	-	1(50)	-	1(50)	
8	Impact of curriculum on developing entrepreneurial skills	al ne line	1(50)		1(50)	-
9	Impact of curriculum on holistic development of students	2(100)	-	-	-	
10	Co-Curricular and extra curricular activities	2(100)	-	-		-

#### Table 2: Alumni's Feedback on Design and Review of Syllabus

#### Table 2 (Alumni Feedback)



Department of Mathematical Sciences LK. Gujral Punjab Technical University Kapurnala-144603 Pb. (India)

## **Overall Analysis of Alumni's Feedback**

Table 2 1. Familtada F.

The response of the alumini with regard to design and review of syllabus has been found to be excellent and very good in most of the cases.

- The response of the students shows that the curriculum needs improvement mostly with regard to following points
  - Impact of curriculum on developing industrial oriented skills
  - Curriculum is relevant for employability
  - Co-Curricular and extra curricular activities

# Section -III Faculty's Feedback on Design and Review of Syllabus

Feedback from faculty members of the Department has been obtained regarding design and review of syllabus of the three programs offered by the department, namely MSc and BSc(Hons). Feedback was collected from 4 regular faculty members. Programwise analysis of the feedback is presented in Tables 3.1 and 3.2 respectively.

Sr No.		Excellent	Very Good	Good	Satisfactory	Needs Improvement
1	Quality of Content	02(50)	02(50)	-	-	-
2	Coverage and delivery of syllabus	02(50)	02(50)	-	-	-
3	Appropriateness of programme outcomes and learning outcomes	02(50)	02(50)	-	-	-
4	The curriculum enhances learning	02(50)	02(50)	-	-	-
5	Curriculum is relevant for employability	02(50)	02(50)	-		-
6	Impact of curriculum on developing analytical skills	02(50)	02(50)	-	-	-
7	Impact of curriculum on developing industrial oriented skills	02(50)	02(50)	-	-	_
8	Impact of curriculum on developing entrepreneurial skills	02(50)	02(50)	-	-	-
9	Impact of curriculum on holistic development of students	02(50)	02(50)		-	•

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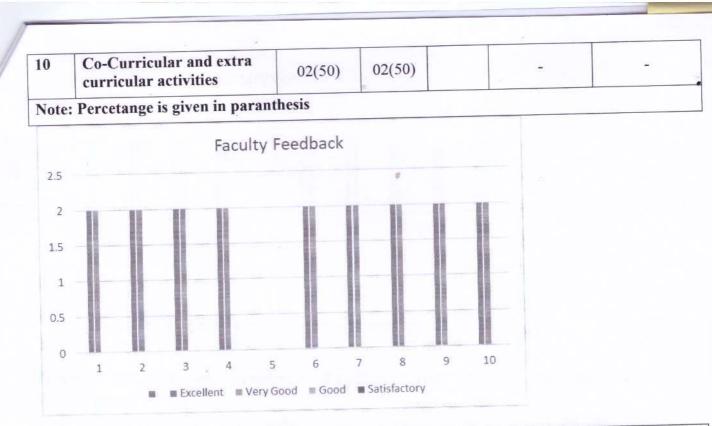


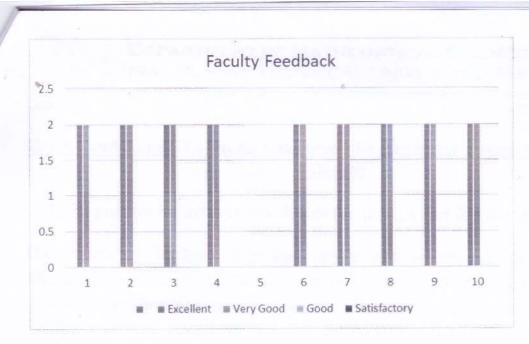
Table 3.2: Fa	aculty's Feedback on Desig	gn and R	eview of	B.Sc (Hons) Sy	llabus
Sr No.	Excellent	Very Good	Good	Satisfactory	Needs Improvement

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No.		Excellent	Good	Good	Satisfactory	Improvement
1	Quality of Content	02(50)	02(50)	-	-	-
2	Coverage and delivery of syllabus	02(50)	02(50)	-	-	-
3	Appropriateness of programme outcomes and learning outcomes	02(50)	02(50)	-		-
4	The curriculum enhances learning	02(50)	02(50)	-	-	-
5	Curriculum is relevant for employability	02(50)	02(50)	-	-	10 J.
6	Impact of curriculum on developing analytical skills	02(50)	02(50)	-	-	-
7	Impact of curriculum on developing industrial oriented skills	02(50)	02(50)	-	-	-
8	Impact of curriculum on developing entrepreneurial skills	02(50)	02(50)	-	-	-
9	Impact of curriculum on holistic development of students	02(50)	02(50)		-	-
10	Co-Curricular and extra curricular activities	02(50)	02(50)		-	-

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# Overall Analysis of Teacher's Feedback for BSc (Hons) and MSc Curriculum

The Faculty members have found design of syllabus to be excellent and very good with regard to most of the points asked in the review

# 2. Action Taken Report on Structured Feedback for Design and Review of Syllabus

Keeping in view the analysis of feedback obtained from students, alumni and Faculty with regard to the design and review of Syllabus for BSc (Hons) and M Sc programs of the Mathematical sciences department, it has been noticed that the action needs to be taken for the following points

- Impact of curriculum on developing entrepreneurial skills.
- Impact of curriculum on developing industrial oriented skills
- Co-Curricular and extra curricular activities
- Curriculum is relevant for employability

In view of the above, the department has initiated few steps which are as follows:

- Organisation of workshops.
- Expert lecture by Academian/industry related persons/future employers.
- Revision of Syllabus

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Kapurthala-144003 Pp. (India)

## I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY, JALANDHAR

#### DEPARTMENT OF MECHANICAL ENGINEERING

## Action Taken Report of Student's and Teacher's Feedback on Curriculum

#### Session: 2023-24

Sr. No.	Important suggestions/ comments that need further action	Action Taken
1	Incorrect credits mention on DMC of students.	The matter was taken in the Departmental meeting and problem was resolved.
2	Incorrect name mention on DMC of students	The matter was taken in the Departmental meeting and problem was resolved.

Department of Mechanical Engineering Department of Mechanical University I.K. Guiral Puniab Technical University I.K. Guiral Puniab Technical University (HOD) Deptt. of Mechanical Engg. (

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY

(MAIN CAMPUS), KAPURTHALA

## DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

## Action Taken Report on Design and Review of Syllabus

The Department of Electronics and Communication Engineering obtained feedback on design and review of syllabus from various stakeholders, namely students, teachers and alumni to improve the process of teaching learning. The feedback was obtained on structured questionnaire. The data was also analyzed and a feedback report was prepared to gain insights into the areas where changes / improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

. No.	Recommendation	Actions Taken
		Department of Electronics and Communication Engineering follows a unique experiential form of teaching pedagogy where students are encouraged 'learning by doing'. To ensure it following measures have been taken:
		<ol> <li>The curriculum of Electronics and Communication Engineering include Institutional training with EDA tools in Labs, practicals and experiments etc.</li> <li>It is mandatory in the final exams also to include a case study / case let for evaluation. All these activities make classroom interesting and engaging for students.</li> </ol>
2.	Enhancement of employability of students.	<ul> <li>Following events are organized for the students to enhance their employability skills:</li> <li>1. Regular Workshops on Aptitude Skills at IGPTU Main campus.</li> <li>2. Expert Talks in Entrepreneurship Week, Students of the Department of Electronics</li> </ul>
		<ul> <li>and Communication Engineering actively participated in this events.</li> <li>Time to time Mock Placement Tests</li> <li>Multiple Online Placement Drives</li> <li>Regular Workshops on Leadership Skills Pre Placement Interactive program Communication/soft skills and Interview Preparation skills.</li> </ul>
3.	Developing Industry relevant	t Following events were organized for th

Head Department of Electronics & Communication & IK Gujral Punjab Technical Um Main Campus, Kapurthala (Por

	skills	students to enhance Industry relevant skills:
		<ol> <li>Regular Joint campus Internship/Placement Drives,</li> <li>Pre Placement Interactive sessions, State Level Job Fairs, HR talks for Career Guidance.</li> <li>Off-campus trainings and Coding Worshops.</li> <li>Youth Leadership Training Programmes</li> </ol>
4	Developing entrepreneurial skills	<ul> <li>The University has established a dedicated E-Cell to promote entrepreneurial culture in IKGPTU. Following events were organized to enhance entrepreneurial abilities of students:</li> <li>1. CR&amp;A cell, IKGPTU and IIC under MHRD's Innovation Cell and E-Cell, IKGPTU organized various expert talks and interactive sessions by renowned speakers.</li> <li>2. IKG PTU organized Boot Camp for the shortlisted students/teams of TAP Business Plan Competition.</li> </ul>
5.	Holistic development of students	<ul> <li>The University has organized following events organized to ensure holistic development of students:</li> <li>1. Expert Talk on 'Mind Your Mind' for the personality development of students is to be organized by the Center of Soft Skills, IKGPTU on March 19, 2023.</li> <li>2. Mind Your Mind' for the personality development of students is to be organized by the Center of Soft Skills, IKGPTU on March 19, 2023</li> <li>3. Workshops on National Wetlands day, Disaster Management, Martyrs Days were also organized by the University in which students of the Department participate enthusiastically.</li> <li>4. Blood Donation Camp was also organized by the University.</li> <li>5. Students are organize and participate actively in Teacher's day, Independence Day, Engineer's day, Mahotsavs.</li> <li>6. New students participated enthusiastically in Student Induction Programme after admission in</li> </ul>

Head Department of Electronics & Communication Engineering IK Gujral Punjab Technical University Main Campus, Kapurthala (Punjab)-1446(

		<ul> <li>September 2023.</li> <li>7. Students participated in Punjab State Inter-University Youth Festival at Guru Nanak Dev University, Amritsar Organized by Department of Youth Services, Govt. of Punjab, Chandigarh on dated 26 to 29 November 2023.</li> </ul>
6.	Co-curricular and extra-curricular activities	Students participate in various activities of the Department like SIPs, Freshers'/Farewells Club, Sports/Games, Arts & Music activities. Faculty members of the Department coordinate functioning of these co-curricular activities. Students also actively participate in NSS/NCC camps. A cultural function on mega scale. i.e., in which the students of the Department participated passionately.
		In 37th North Zone Inter University Festival at Punjabi University, Patiala Organized by Association of Indian Universities, New Delhi on dated 31 January to 04 February 2024.
7.	Improvement of Library Facilities	facilities to facilitate learning and improve access to the resources through various books, journals in discipline of Electronics and Communication Engineering and allied areas. Also the following facilitation is given :
		<ol> <li>Mobile Application of Knowledge Resource Centre</li> <li>Kindle lending services to students and faculty.</li> </ol>
8.	Training and Placement Support	The University has a separate Corporate Relations and Alumni (CR & A) department looking after Placement and entrepreneurial activities with faculty representatives from various departments. The Department of ECE also has dedicated Training and Placement Faculty Coordinator and Entrepreneur Development Cell Coordinator to maintain a continuous liaison with CR & A dept. of the University and to
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Pepatiment of Electronics & Communication Engineering Depatiment of Electronics & Communication Engineering IK Gurral Punjab Technical University IK Gurral Punjab Technical (Punjab) 14460 Main Campus, Kasudhada (Punjab) 14460 Head U Department of Electronics & Communication Engineering IK Gujral Punjab Technical University Main Campus, Kapurthala (Punjab)-144603

9.		ensure smooth conduct of placement and entrepreneurial activities specifically focusing on the needs and skills of ECE students. Further student placement and E- Cell coordinators are selected for facilitating the placement process. The Faculty and student coordinators as a team not only effectively manage the placement drives arranged by the CR & A dept but also make an effort to identify and connect with potential employers from different sectors to create better placement Opportunities for our students. The Placement Cell of the CR & A dept regularly organizes various workshops on a range of topics covering communication skills, interview process, professional development, career guidance etc. In addition to this at departmental level also students are taught skills like resume writing, presentation skills, group discussion, interview sessions, personality development programmes, seminar presentations etc to prepare them to face Interviews effectively and make them industry ready.
10.	Improvement in Lab Facilities in Department	A Computer laboratory of 25 Desktops; 1 Server; Hi Speed Wi-Fi has been established in the Department.
11.	Improvement in Sports Facilities	In order to stay healthy, mentally and physically, students are encouraged to fit participate in various sports activities, various coordinators for different games were assigned. Faculty members from the Department of ECE were deputed for different games. Students of the Department regularly participate in various games & sports, inter departmental sports activities.
12.	Improvement in Canteen Facilitie	s In addition to canteen, the University has installed two kiosks near the academic

Debatmentol Electronics & Communication Engineering Debatmentol Electronics & Communication Engineering IK Gujral Punjab Technical University Main Campus, Kapurthala (Punjab)-1446C3

buildings. Kiosks offer a wide range of
eatables to the students. The administration
of kiosks also ensures cleanliness and
appropriate space for sitting.

Head Department of Electronics & Communication Engineering IK Gujral Punjab Technical University Main Campus, Kapurthala (Punjab)-1446C3

D. NO. IKGPTU/DOM&H/ 7644 A

DATED: 3/12/2023

# Action Taken Report on Design and Review of Syllabus 2023-24

The Department of Hotel Management obtained feedback on design and review of syllabus from various stakeholders, namely students, teachers and alumni to assess the present state of teaching and further improve the process of teaching learning. A well-structured questionnaire was used to obtain the feedback. The data collected was later analyzed and a feedback report was prepared to gain insights into the areas where changes / improvements are needed. Based on feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

5. No.	Recommendation	Actions Taken DOHM follows a unique experiential and
	Enhancement of learning	<ul> <li>DOHM follows a unique experiental and practical form of teaching pedagogy where students are encouraged in 'learning by doing'. To ensure these following measures have been taken:</li> <li>1. The curriculum of BHMCT programme compulsorily include practical of various courses conducted in specialized labs.</li> <li>2. Industry training in hotels is a mandatory part of curriculum to give hands on experience to students.</li> <li>3. The faculty members have created virtual classes for all subjects at Google Classroom. Google Classroom has also been used to share digital resources reading materials, video lectures with the students.</li> </ul>
2.	Enhancement of employability of students.	<ul> <li>Following events are regularly organized for the students to enhance their employabilities</li> <li>1. Regular Workshops on Aptitude Skills at IGPTU Main campus</li> <li>2. Employment Enhancement Training Programme conducted regularly by IKGPTU</li> <li>3. Expert Talks on Entrepreneurship</li> <li>4. Mock Placement Test</li> <li>5. Multiple Online Placement Drives</li> </ul>

Head John Hotel Management Department of Hotel Management I.K. Guiral Punjab Technical University Kapurthala-144603

		6. Regular Workshops on Leadership Skills Communication skills, Interview Preparation
	Developing Industry relevant skills	Following events were organized for the students to enhance Industry relevant skills:
		1. Internshala Training Workshops
		2. Regular Joint campus Internship Drives
ł	Developing entrepreneurial skills	The University has established a dedicated E- Cell and Business Incubation Centre to promote entrepreneurial culture in IKGPTU. Following events were organized to enhance entrepreneurial abilities of students:
		<ol> <li>An event "INCUBO 2024" was organized by Business Incubation Centre IKGPTU from Feb 12-Feb 16, 2024.</li> <li>Business Incubation Centre in collaboration with Innovation Mission Punjab organized a Capacity Building programme for Faculty E-cel coordinators on March 13, 2024</li> <li>Business Incubation Centre unde Innovation Mission Punjab encouraged students to participate in IMPACT FEST on March 1, 2024 at IMPunjab Office Mohali</li> </ol>
5.	Holistic development of students	The Department has organized followin events organized to ensure holist development of students:
		<ol> <li>An expert talk on "Drug Use an Misuse" by S. Daman Bir Sing Assistant Commission of Polid Jalandhar(North), Punjab organize on November 29, 2023.</li> <li>An expert talk on "Traffic Rules an Awareness" by ASI S. Gurbach Singh was organized on January 1 2024 for students, faculty members Management and other department of the University.</li> </ol>

Head antheant of Hotel Wanagement Department of Hotel Wanagement LK Guiral Punjas Testinical University LK Guiral Punjas 145605 V AV

		<ol> <li>An expert talk on "Rural Marketing"" by Dr Anand Thakur conducted on August 9, 2023</li> <li>An expert talk on "Leveraging LinkedIn: A roadmap to career Success" by Dr Priyanka Kaushik on August 9, 2023</li> </ol>
6.	Co-curricular and extra-curricular activities	The Department has constituted seven students' clubs viz. Photography Club, Nature and Environment Conservation Club, Literary Club, Creative Arts Club, Recreation and Sports Club, Performing Arts Club and Bird Watching Club for wholistic development of the students. Faculty members of the Department coordinate functioning of these clubs. Students participate in various activities of the club with great enthusiasm and zeal.
7.	Improvement of Library Facilities	<ul> <li>University library is offering following facilities to facilitate learning and improve access to the resources through various books, journals in discipline of Management and allied areas. Also the following facilitation is given :</li> <li>1) Mobile Application of Knowledge Resource Centre</li> <li>2) Kindle lending services to students and faculty.</li> </ul>
8.	Training and Placement Support	The University has a separate Training and Placement Cell to promote placement and entrepreneurial activities with faculty representatives from various departments. The Department of Hotel Management also has dedicated Training and Placement Faculty Coordinator and Entrepreneur Development Cell Coordinator to maintain a continuous liaison with this Centre of the University and to ensure smooth conduct of placement and entrepreneurial activities specifically focusing on the needs and skills of Management students. Further student placement and E-Cell coordinators are selected for facilitating the placement process. The Faculty and student

Head Department of Hotel Management IN Gunal Punjab Technical University

		coordinators as a team not only effectively manage the placement drives arranged by Centre of Training and Placement but also make an effort to identify and connect with potential employers from different sectors to create better placement opportunities for Management students. The Centre of Training and Placement regularly organizes various workshops on a range of topics covering communication skills, interview process, professional development, career guidance etc. In addition to this at departmental level also students are taught skills like resume writing, presentation skills, group discussion, interview skills etc through conduct of mock interview sessions, personality development programmes, seminar presentations etc to prepare them to face Interviews effectively and make them industry ready.
9.	Faculty Competence	In order to enhance level of competence faculty members of Department of Hotel Management regularly attend workshops / FDPs and Conferences.
10.	Improvement in Lab Facilities in Department	DOHM has four practical labs namely Front Office Lab Food Production/Kitchen Food & Beverage Service Lab/Restaurant Housekeeping Lab Which are fully equipped with all specialized equipment for conducting practical of
11.	Improvement in Sports Facilities	students. In order to stay healthy, mentally and physically, students are encouraged to fit participate in various sports activities, various coordinators for different games were assigned. Faculty members from the Department of Hotel Management were deputed for different games. Students of the Department regularly participate in various games
12.	Improvement in Canteen Facilities	s In addition to canteen, the University has
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Head Department of Hotel Management I.K. Gulral Punjab Technical University Kapurthala-144608

installed two kiosks near the academic
buildings. Kiosks offer a wide range of
eatables to the students. The administration of kiosks also ensures cleanliness and
appropriate space for sitting.

Head Department of Hotel Mianagement I.K. Guiral Punjab Technical University Kapurthala-V49602

D. No. IKGPTU/DOM&H/ 7644

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13/12/2023. DATED:

# Action Taken Report on Design and Review of Syllabus 2023-24

The Department of Management obtained feedback on design and review of syllabus from various stakeholders, namely students, teachers and alumni to assess the present state of teaching and further improve the process of teaching learning. A well-structured questionnaire was used to obtain the feedback. The data collected was later analyzed and a feedback report was prepared to gain insights into the areas where changes / improvements are needed. Based on feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S. No.	Recommendation	
1.		Actions Taken
	Enhancement of learning	<ul> <li>DOM follows a unique experiential form of teaching pedagogy where students are encouraged 'learning by doing'. To ensure this following measures have been taken:</li> <li>1. The curriculum of DOM compulsorily includes case studies; games; exercises; role plays etc.</li> <li>2. It is mandatory in the final exams also to include a case study / case let for evaluation. All these activities make classroom interesting and engaging for students.</li> <li>3. The faculty members have created virtual classes for all subjects at Google Classroom has also been used to share digital resources, reading materials, video lectures with the students.</li> </ul>
2.	Enhancement of employability of students.	<ul> <li>Following events are regularly organized for the students to enhance their employability skills:</li> <li>1. Regular Workshops on Aptitude Skills at IGPTU Main campus</li> <li>2. Employment Enhancement Training Programme conducted regularly by IKGPTU</li> <li>3. Expert Talks on Entrepreneurship</li> <li>4. Mock Placement Test</li> </ul>

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## DEPARTMENT OF MANAGEMENT STUDIES I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY MAIN CAMPUS

		<ul> <li>5. Multiple Online Placement Drives</li> <li>6. Regular Workshops on Leadership Skills Communication skills, Interview Preparation</li> </ul>
3.	Developing Industry relevant skills	Following events were organized for the students to enhance Industry relevant skills:
		1. Internshala Training Workshops
		2. Regular Joint campus Internship Drives
4	Developing entrepreneurial skills	<ul> <li>The University has established a dedicated E-Cell and Business Incubation Centre to promote entrepreneurial culture in IKGPTU. Following events were organized to enhance entrepreneurial abilities of students:</li> <li>1. An event "INCUBO 2024" was organized by Business Incubation Centre IKGPTU from Feb 12-Feb 16, 2024.</li> <li>2. Business Incubation Centre in collaboration with Innovation Mission Punjab organized a Capacity Building programme for Faculty E-cell coordinators on March 13, 2024</li> <li>3. Business Incubation Centre under Innovation Mission Punjab encouraged students to participate in IMPACT FEST on March 1, 2024 at IMPunjab Office, Mohali</li> </ul>
	Holistic development of students	The Department has organized following events organized to ensure holistic development of students:
		<ol> <li>An expert talk on "Drug Use and Misuse" by S. Daman Bir Singh, Assistant Commission of Police Jalandhar(North), Punjab organized on November 29, 2023.</li> <li>An expert talk on "Traffic Rules and Awareness" by ASI S. Gurbachan Singh was organized on January 12, 2023 for students, faculty members of</li> </ol>

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		<ul> <li>Management and other departments o the University.</li> <li>3. An expert talk on "Rural Marketing" by Dr Anand Thakur conducted or August 9, 2023</li> <li>4. An expert talk on "Leveraging LinkedIn: A roadmap to career Success" by Dr Priyanka Kaushik on August 9, 2023</li> </ul>
б. 7.	Co-curricular and extra-curricular activities	The Department has constituted seven students' clubs viz. Photography Club, Nature and Environment Conservation Club, Literary Club, Creative Arts Club, Recreation and Sports Club, Performing Arts Club and Bird Watching Club for wholistic development of the students. Faculty members of the Department coordinate functioning of these clubs. Students participate in various activities of the club with great enthusiasm and zeal.
7.	Improvement of Library Facilities	<ul> <li>University library is offering following facilities to facilitate learning and improve access to the resources through various books, journals in discipline of Management and allied areas. Also the following facilitation is given :</li> <li>1) Mobile Application of Knowledge Resource Centre</li> <li>2) Kindle lending services to students and faculty.</li> </ul>
3.	Training and Placement Support	faculty. The University has a separate Training and Placement Cell to promote placement and entrepreneurial activities with faculty representatives from various departments. The Department of Management also has dedicated Training and Placement Faculty Coordinator and Entrepreneur Development Cell Coordinator to maintain a continuous liaison with this Centre of the University and to ensure smooth conduct of placement and entrepreneurial activities specifically focusing on the needs and skills of Management students. Further student placement and E- Cell coordinators are selected for facilitating

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		the placement process. The Faculty and student coordinators as a team not only effectively manage the placement drives arranged by Centre of Training and Placement but also make an effort to identify and connect with potential employers from different sectors to create better placement opportunities for Management students. The Centre of Training and Placement regularly organizes various workshops on a range of topics covering communication skills, interview process, professional development, career guidance etc. In addition to this at departmental level also students are taught skills like resume writing, presentation skills, group discussion, interview skills etc through conduct of mock interview sessions, personality development programmes, seminar presentations etc to prepare them to
		face Interviews effectively and make them industry ready.
9.	Faculty Competence	In order to enhance level of competence faculty members of Department of Management regularly attend workshops / FDPs and Conferences.
	Improvement in Lab Facilities in Department	A Computer laboratory of 30 Desktops; 1 Server; Hi Speed Wi-Fi has been established
11.	Improvement in Sports Facilities	in the Department. In order to stay healthy, mentally and physically, students are encouraged to fit participate in various sports activities, various coordinators for different games were assigned. Faculty members from the Department of Management were deputed for different games. Students of the Department regularly participate in various games
12.	Improvement in Canteen Facilities	In addition to canteen, the University has installed two kiosks near the academic buildings. Kiosks offer a wide range of eatables to the students. The administration of kiosks also ensures cleanliness and appropriate space for sitting.

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## Department of Journalism and Mass Communication

## IK.Gujral Punjab Technical University, Main Campus

## Ref.No. IKGPTU/JMC/420A

Date:- 08/02/2024

## Action Taken Report on Design and Review of Syllabus

The Department of Journalism and Mass Communication obtained feedback on the design and review of the syllabus from various stakeholders, namely obtained feedback on design and review of the syllabus from various stakeholders, namely students: parents, teachers, and alumni to improve the process ofteaching-learning. The feedback was obtained on a structured questionnaire. The data was alsoanalyzed and a feedback report was prepared to gain insights into the areas where changes/improvements are needed. On the basis of the feedback obtained, the following actions were taken toincorporate the improvements suggested by various stakeholders.

S.No	Recommendation	Actions Taken
1.	Enhancement learning	<ul> <li>JMC follows a unique practical form of teaching pedagogy where students are encouraged by more practical work. To ensure this following measures have been taken: <ol> <li>The curriculum of JMC mandatory includes project work, field assignments, research activities, group discussions, and debates.</li> <li>It is mandatory in the final exam also to include practical files and dissertations. All these activities make the classroom interesting and engaging for the students.</li> <li>The faculty members have shared digital resources, and reading materials viaGoogle Classroomand email with the students.</li> </ol> </li> </ul>
2	Enhancement of employability of students	<ul> <li>The following events were organized for the students to enhance their employability skills:</li> <li>1. IKGPTU Alumni Lecture Series.</li> <li>2. Workshops on Communication skills.</li> <li>3. Face-to-face interactions with the field experts</li> <li>4. Interview Preparation and Personality Development</li> <li>5. Participation in visits to the media fest competitions.</li> </ul>

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3	Development of Industrial relevant skills	<ul> <li>The following events were organized for the students to enhance Industry relevant skills:</li> <li>1. Industrial visits –Printing Press, Various Radio stations, Newspaper offices.</li> <li>2. Shoot programs organized on the campus for the skill enhancement</li> <li>3. Mandatory Internship.</li> </ul>
4	Development entrepreneurial skills	The department from time to time organizes workshops and lectures to enhance the entrepreneuria abilities of students:
5	Holistic development of students	<ul> <li>The department has organized the followingevent to ensure the holistic development of students.</li> <li>1. Teachers' Day celebration. (05.09.2023)</li> <li>2. Republic Day Celebration 26.01.2024</li> <li>3. Nation Pres day (16.11.2023) Ms. Navjot Kaur DPRO Jalandhar Office joined as key note speaker</li> <li>4. Independence Day celebration 15.08.2023</li> </ul>
6	Co-curricular and extracurricular activities	1. Diwali celebration (10.11.2023)
7	Improvement of library Facilities	<ol> <li>Lohri Celebration (19.01.2024</li> <li>University library is offering following facilities to facilitate learning and improve access to resources.</li> <li>Journals of the followingdatabases have been subscribed in the library:         <ul> <li>Science Direct (Elsevier)</li> <li>Springer Nature</li> <li>Taylor &amp; Francis</li> <li>JSTOR</li> <li>Books:200 Journalism</li> <li>Mobile Application of Knowledge Resource Centre</li> <li>Kindle lending services to students and faculty</li> </ul> </li> </ol>
	Training and Placement support	<ul> <li>The University has a separate Corporate Relations and Alumni (CR &amp; A) department looking after Placement and entrepreneurialactivities with faculty representatives fromvarious departments.</li> <li>In addition to this at the departmental level</li> </ul>

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		<ul> <li>also students are taught skills like press notes, letters to the editor, resume writing, presentation</li> <li>Skills, group discussion, interview skills, etc interview sessions. Personality development programs, Seminars presentations, etc to prepare them to face ' Interviews effectively and make them industry ready.</li> </ul>
9	Faculty Competence	In order to enhance the level of competencefaculty membersregularly attend workshops/FDPs and Conferences.
10	Improvement in Lab facilities in Department	<ul> <li>Communication lab of 11 Desktops; Server; High Speed Wi-Fi has been established in the Department.</li> <li>Video Lab equipped with 2 Still cameras, 1 Video camera, 1 Handy Camera, 1 tripod stand, and 10 Desktops installed with editing software.</li> <li>Audio lab equipped with 1 console, 1 Dicta phone,</li> <li>1 Large conference table, 1 Smart LED, 3 Projectors</li> <li>Subscriptions of Journals, Newspapers and Magazines</li> </ul>

MIS P ( Head.