

IK Gujral PUNJAB TECHNICAL UNIVERSITY
Board of Studies in Management and Commerce

Date: June 27, 2024

Time: 1.30 pm

Minutes of Meeting

An online meeting of the **Board of Studies Management and Commerce** was held on June 27, 2024 at 1.30 pm under the chairmanship of Dr. Harmeem Soch.

The following **Members of the Board of Studies** were present in this meeting:

Dr. Harmeem Soch, Professor, Department of Management Studies, IKGPTU (Chairperson)
Dr. Manish Bansal, Professor, Malout Institute of Engineering & Technology, Malout (Member)
Dr. Parampal Singh, Associate Professor, GNDE College, Ludhiana (Member)
Dr. Palki Sharma, Associate Professor, Chandigarh School of Business, Jhanjeri (Member)
Dr. Roopali Batra, Assistant Professor, Department of Management Studies, IKGPTU (Member)
Dr. Pooja Mehta, Assistant Professor, Department of Management Studies, IKGPTU (Member)
Dr. Sanjay Kaushik, Professor, University Business School, Panjab University, Chandigarh (Member)
Dr. Ravi Kiran, Professor, Thapar Institute of Engineering & Technology, Patiala (Member)
Dr. Rishi Raj Sharma, Professor, Guru Nanak Dev University, Regional Campus, Gurdaspur (Member)
Dr. S. K. Misra (Alumni), Registrar, IKGPTU (Member)
Ms. Naina (Student), Department of Management Studies, IKGPTU (Member)

Subject: Meeting of Board of Studies in Management, Commerce (Postgraduate Studies).

All agenda items were discussed in detail and the following decisions were taken:

Agenda Item 1: To formulate POs and COs for Pre-Ph.D. coursework in Management.

Program Objectives (POs) and Program Specific Objectives (PSOs) for Pre-Ph.D. coursework in Management were finalized and are attached as **Annexure A**.

Agenda Item 2: To revise the syllabus of core subjects of Pre-Ph.D. coursework in Management.

The syllabus of the following core subjects of Pre-Ph.D coursework in Management was revised:

- PHD 902 – Accounting and Finance
- PHD 903 – Marketing Management
- PHD 904 – Human Resource Management

The revised syllabus along with course outcomes (COs) is attached as **Annexure A**.

Agenda Item 3: To discuss the matter of mentioning the order of specializations on the degree of MBA program.

The Board of Studies recommends that:

- The students be given the option to choose 'Specialization 1' and 'Specialization 2' in their log-in IDs during the third semester. The area of specialization chosen as 'Specialization 1' should be mentioned first, and the area of specialization chosen as



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'Specialization 2' should be mentioned second. This may be implemented from the session 2024 onward.

- For now, one-time approval may be granted to students who have requested a change in the order of specializations on their degree, as there are currently no norms regarding the order of specializations on the student's degree.

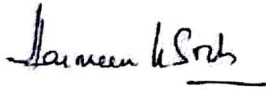
Agenda Item 4 (Table Agenda): To prepare the course scheme and syllabus for MBA (Fintech), MBA (Digital Marketing) and MBA (Business Analytics).

The members of BOS discussed the feasibility report submitted by Chandigarh School of Business, Jhanjeri to introduce a new program – MBA (Fintech) and Chandigarh Engineering College, Jhanjeri to introduce two new programs viz. MBA (Digital Marketing) and MBA (Business Analytics). The feasibility reports are attached as **Annexure B, C and D** respectively. The BOS recommends that

- The nomenclature of the programs is in accordance with the AICTE's approved nomenclature for the courses given in the Approval Process Handbook 2024-2027 (attached as **Annexure E**).
- The eligibility criteria for admission to MBA (Fintech), MBA (Digital Marketing) and MBA (Business Analytics) shall be the same as for MBA program at IKGPTU.
- The complete Scheme and Syllabus of MBA (Fintech), MBA (Digital Marketing) and MBA (Business Analytics) Semester I Batch 2024 onwards was finalized and **attached as Annexure F, G and H respectively**.
- The complete Scheme and Syllabus for subsequent semesters shall be finalized in the next meeting of BOS.

The members of the Board of Studies also recommend that the newly started programs should be offered to all interested colleges provided they are able to submit their feasibility report, infrastructural requirements, geotagged photographs, faculty requirements and any such other requirements for the start of the program.

The Chairperson thanked all BOS members for their expert views and valuable contributions.



(Dr. Harmeen Soch)

(Dr. Manish Bansal)

(Dr. Parampal Singh)

(Dr. Palki Sharma)


(Dr. Roopali Batra)


(Dr. Pooja Mehta)

(Dr. Sanjay Kaushik)

(Dr. Ravi Kiran)

(Dr. Rishi Raj Sharma)

(Dr. S. K Mishra)

(Ms. Naina)



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Pooja Mehta <pooja24k@gmail.com>

MOMs for the BOS Meeting (Postgraduate Studies in Management and Commerce)

7 messages

Pooja Mehta <pooja24k@gmail.com>

To: Harmeen Soch <harmeensoch@yahoo.com>, Harmeen Soch <harmeensoch@ptu.ac.in>, bansal_mimit@yahoo.com, singh param <param351@yahoo.com>, Fri, Jul 5, 2024 at 7:40 PM
"palki.j1609@cgc.ac.in" <palki.j1609@cgc.ac.in>, ROOPALI BATRA <roopalibatra@rediffmail.com>, "Dr. Sanjay Kaushik" <sanjaykaushik.ubs@gmail.com>, sanjaykaushik@pu.ac.in, "kiranrajee@gmail.com" <kiranrajee@gmail.com>, "Dr. Sanjay Kaushik" <sanjaykaushik.ubs@gmail.com>, registrar@ptu.ac.in, p.mehta@ptu.ac.in, Naina Arora <nainaarora204@gmail.com>, "kiran@thapar.edu" <kiran@thapar.edu>, rishisharma@yahoo.com, Registrar IKGPTU

Respected Sir / Madam

As per the directions of the Chairperson, Board of Studies (Management and Commerce), IKGPTU, the minutes of the meeting of BOS (for Postgraduate Studies in Management and Commerce) held on June 27, 2024 at 1:30 pm (online) have been finalized. The copy of MOMs along with the annexures is attached herewith.

You are requested to kindly give your consent for the MOMs by July 6, 2024.

Thank You
Regards,

Regards:

Dr. Pooja Mehta
Assistant Professor
Department of Management, IKGPTU, Main Campus

9 attachments

MOMs BOS (Management and Commerce - PG) - June 27, 2024.pdf
292K





Annexure A - Syllabus Pre PhD Coursework in Management.pdf
462K

Annexure B - Feasibility Report MBA (FinTech).pdf
431K

Annexure D - Feasibility Report MBA (Business Analytics).pdf
320K

Annexure C - Feasibility Report MBA (Digital Marketing).pdf
428K

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-  **Annexure G - MBA (Digital Marketing).pdf**
574K
-  **Annexure E - Approved Nomenclatures of AICTE.pdf**
12622K
-  **Annexure F - MBA (Fintech).pdf**
566K
-  **Annexure H - MBA (Business Analytics).pdf**
566K

Ravi Kiran <rkiran@thapar.edu>

To: Pooja Mehta <pooja24k@gmail.com>

Cc: Harmeen Soch <harmeensoch@yahoo.com>, Harmeen Soch <harmeensoch@ptu.ac.in>, bansal_mimit@yahoo.com, singh param <param351@yahoo.com>, palki.j1609@cgc.ac.in, ROOPALI BATRA <roopalibatra@rediffmail.com>, "Dr. Sanjay Kaushik" <sanjaykaushik.ubs@gmail.com>, sanjaykaushik@pu.ac.in, kiranraavee@gmail.com, rishisharma@yahoo.com, Registrar IKGPTU <registrar@ptu.ac.in>, P. Mehta <p.mehta@ptu.ac.in>, Naina Arora <nainaarora204@gmail.com>

Fri, Jul 5, 2024 at 8:00 PM

Dear all

I hereby provide my consent for MOMs for the BOS Meeting (Postgraduate Studies in Management and Commerce).

Professor Ravi kiran

Sent from my iPhone

> On 5 Jul 2024, at 19:41, Pooja Mehta <pooja24k@gmail.com> wrote:

>

> [Quoted text hidden]

- > <MOMs BOS (Management and Commerce - PG) - June 27, 2024.pdf>
- > <Annexure A - Syllabus Pre PhD Coursework in Management.pdf>
- > <Annexure B - Feasibility Report MBA (Fin Tech).pdf>
- > <Annexure D - Feasibility Report MBA (Business Analytics).pdf>
- > <Annexure C - Feasibility Report MBA (Digital Marketing).pdf>
- > <Annexure G - MBA (Digital Marketing).pdf>
- > <Annexure E - Approved Nomenclatures of AICTE.pdf>
- > <Annexure F - MBA (Fintech).pdf>
- > <Annexure H - MBA (Business Analytics).pdf>

ROOPALI BATRA <roopalibatra@rediffmail.com>

To: pooja24k@gmail.com

Respected Madam

I hereby give my kind consent to the MOMs and the annexure attached along-with for the BOS meeting held on June 27, 2024.

Head
Department of Management Studies
I.K. Jyoti Punjab University
Kapurthala-144661.



Fri, Jul 5, 2024 at 8:29 PM

With regards,

Dr. Roopali Batra

Assistant Professor

Department of Management

I. K. Gujral Punjab Technical University Main Campus

Kapurthala-Jalandhar Highway

Near Pushpa Gujral Science City

Kapurthala 144603

+91- 98159-78584

Email: roopalibatra@rediffmail.com

[Quoted text hidden]

Dr. Manish Bansal <bansal_mimit@yahoo.com>

Reply-To: "Dr. Manish Bansal" <bansal_mimit@yahoo.com>

To: Pooja Mehta <pooja24k@gmail.com>

Respected Mam

I give my consent for the attached minutes of the meeting of BOS (for postgraduate Studies in Management and Commerce) held on June 27, 2024 at 1:30 pm (online).

Yahoo Mail: Search, organise, conquer

[Quoted text hidden]

singh param <param351@yahoo.com>

Reply-To: singh param <param351@yahoo.com>

To: rkiran@thapar.edu, Pooja Mehta <pooja24k@gmail.com>

Cc: Harmeen Soch <harmeensoch@yahoo.com>, Harmeen Soch <harmeensoch@ptu.ac.in>, bansal_mimit@yahoo.com, palki.j1609@cgc.ac.in, ROOPALI BATRA <roopalibatra@rediffmail.com>, "Dr. Sanjay Kaushik" <sanjaykaushik.ubs@gmail.com>, sanjaykaushik@pu.ac.in, Kiranraavee@gmail.com, rishisharma@yahoo.com, Registrar IKGPTU <registrar@ptu.ac.in>, p.mehta@ptu.ac.in, Naina Arora <nainaarora204@gmail.com>

I do approve the MOM of BOS.

Yahoo Mail: Search, Organize, Conquer

[Quoted text hidden]

Naina <nainaarora204@gmail.com>

To: Pooja Mehta <pooja24k@gmail.com>

Mon, Jul 8, 2024 at 11:20 AM

Mon, Jul 8, 2024 at 3:31 PM



Head
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I.K. Gujral Punjab Technical Univ.
Kapurthala-144603
Mon, Jul 8, 2024 at 3:41 PM

Cc: Harmeen Soch <harmeensoch@yahoo.com>, Harmeen Soch <harmeensoch@ptu.ac.in>, bansal_mimit@yahoo.com, singh param <param351@yahoo.com>, "palki.j1609@cgc.ac.in" <palki.j1609@cgc.ac.in>, ROOPALI BATRA <roopalibatra@rediffmail.com>, "Dr. Sanjay Kaushik" <sanjaykaushik.ubs@gmail.com>, sanjaykaushik@pu.ac.in, "kiranraavee@gmail.com" <kiranraavee@gmail.com>, "kiran@thapar.edu" <rkiran@thapar.edu>, mishisharma@yahoo.com, Registrar IKGPTU <registrar@ptu.ac.in>, p.mehta@ptu.ac.in

Respected Mam,

I hereby give my consent to MOMs for the BOS Meeting (Postgraduate Studies in Management and Commerce).

Regards

Naina

Research Scholar

Department of Management Studies

I.K. Gujral Punjab Technical University

Kapurthala

[Quoted text hidden]

Pooja Mehta <pooja24k@gmail.com>

To: Harmeen Soch <harmeensoch@yahoo.com>, Harmeen Soch <harmeensoch@ptu.ac.in>, bansal_mimit@yahoo.com, singh param <param351@yahoo.com>, "palki.j1609@cgc.ac.in" <palki.j1609@cgc.ac.in>, ROOPALI BATRA <roopalibatra@rediffmail.com>, "Dr. Sanjay Kaushik" <sanjaykaushik.ubs@gmail.com>, sanjaykaushik@pu.ac.in, "kiranraavee@gmail.com" <kiranraavee@gmail.com>, "rkiran@thapar.edu" <rkan@thapar.edu>, mishisharma@yahoo.com, Registrar IKGPTU <registrar@ptu.ac.in>, p.mehta@ptu.ac.in, Naina Arora <nainaarora204@gmail.com>

Tue, Jul 9, 2024 at 8:46 PM

Respected Sir / Madam

As per the directions of the Chairperson, Board of Studies, it is stated that the minutes of the meeting of BOS (Postgraduate Studies in Management and Commerce) dated June 27, 2024 were circulated in the trailing email for your consent.

You are requested to provide your consent for the MOMs by July 10, 2024, 12:00 noon (if not sent earlier). Afterwards, the MOMs will be regarded as final.

Thank You

Regards,

[Quoted text hidden]



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