2.4.4 Total number of full time teachers who received awards, recognition, fellowships at State, National, International level from Government/Govt. recognised bodies during the year & 3.4.2 The institution provides incentives to teachers who receive state, national and international recognitions/awards
1. Commendation and monetary incentive at a University function
2. Commendation and model at a University function
3. Certificate of honor
4. Announcement in the Newsletter / website

Name of full time teachers receiving awards from state level, national level, international level	Year of Award	PAN	Designation	Name of the award, fellowship, received from Government or Government recognised bodies	Name of the Awarding Agency	Incentives/Type of the incentive given by the HEI in recognition of the award	Link to the relevant documents
Dr. Harmeen Soch	2023	AHTPK2765N	Professor	Best Paper Award for the research paper entitled "Coping Strategies in the Aftermath of Brand Hate: The Moderating Effect of Gender Using the Pls-Mga" in the 14th International Conference on Re-Imagining Business Dynamics through Digital Transformation in Disrupted World-IMSICON 2023 organised by IMS Gaziabad on April 29, 2023.	Institute of Management Studies (IMS) Ghaziabad	Nil	





BUILDING LEADERS OF TOMORROW



IMSICON

## 14th International Conference

on Re-imagining Business Dynamics through Digital Transformations in Disrupted World



## Best Paper Award

We are pleased to certify that Dr./ Mr./Ms. Harmeen Soch from LK Gujral Punjab Technical University Kapurthala, Punjab, India has been conferred with the Best Paper Award titled Coping Strategies In The Aftermath Of Brand Hate: The Moderating Effect Of Gender Using The Pls-Mga in the 14th International Conference on "Re- imagining Business Dynamics through Digital Transformations in Disrupted World-IMSICON 2023" organized by IMS Ghaziabad on Saturday, April 29,2023.

Co-Conveners: Dr. Sushant K. Vishnoi, Dr. Parul Agarwal

Dr. Ajay Kr. Patel Dean Student Afffairs Dr. Vaishali Agarwell Conference Chair handle Management P. Radhika Malhotra
Ada Punjab Office ating Incharge-Director Office

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