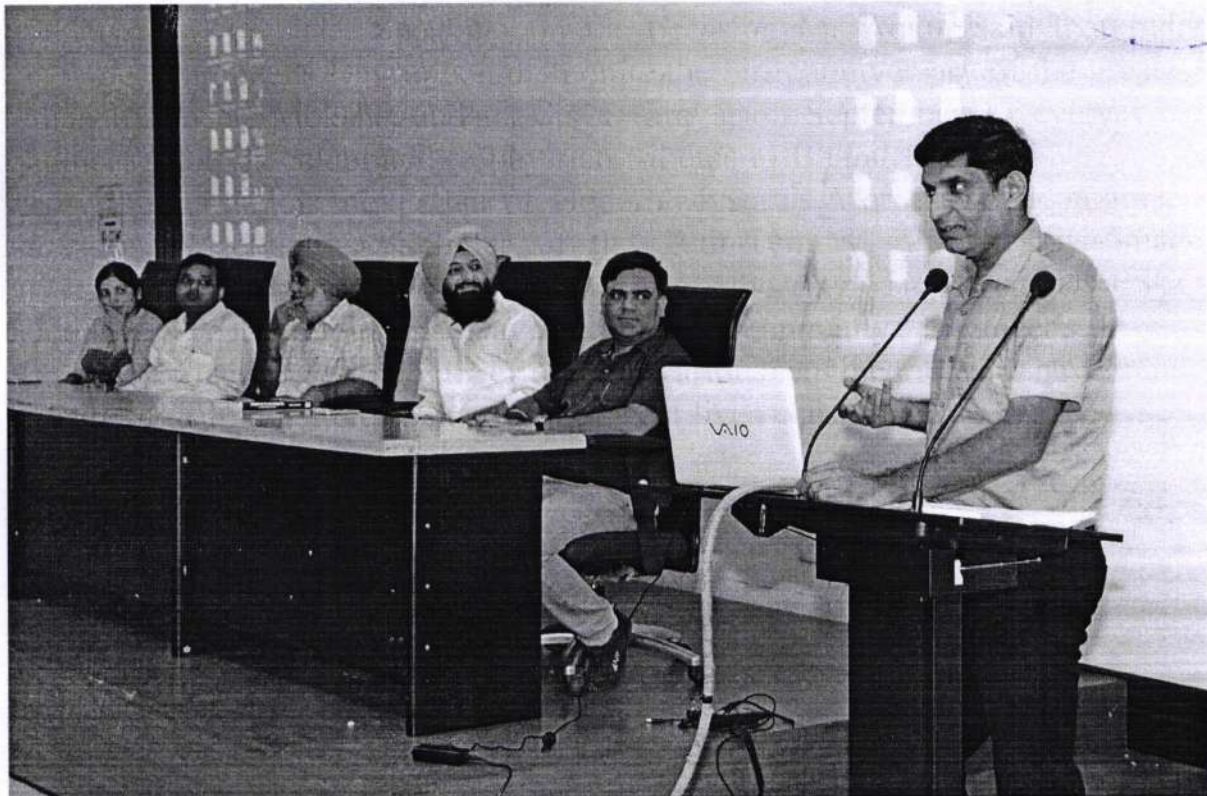


“Report on talk delivered by Mr. Ankur Malhotra, Founder- Trinit, Trinit
Centre for Learning, Chandigarh organised by IKG-PTU”

Venue: IKG-PTU Main Campus, Kapurthala

Dated:14/09/2017

CR&A Cell, IKG-PTU organised a talk by Mr. Ankur Malhotra, Founder-Trinit Center for Learning, Chandigarh on the eve of “Engineers Day” for the students of IKG PTU. Speaking on the occasion Mr Ankur said that India celebrates Engineer's Day to commemorate the birth anniversary of the greatest Indian Engineer, Mokshagundam Visvesvaraya, on September 15 every year. Engineer's Day is celebrated to pay rich tributes to Bharat Ratan Visvesvaraya who was regarded as the 'Father of Modern Mysore'. A prolific civic engineer, educationist, economist, scholar of the 20th century, Visvesvaraya made significant contributions in the field of engineering. However, UNESCO celebrates World Engineer's Day on March 4 annually. Engineer's Day is observed to acknowledge the efforts of various engineers who have made contributions in this field to make our present lives comfortable.



①
"Report on talk by Mr. Shobit Verma, Assistant Operations Manager, ITC, Kapurthala for the pre final and final year students of Mechanical and Electrical Engineering students organised by CR&A Cell, IKG-PTU".

Venue: IKG-PTU, Main Campus
Date: October 15, 2019

CR&A Cell, IKG-PTU organised a talk by Mr. Shobit Verma, Assistant Operations Manager, ITC, Kapurthala for the pre final and final year students of Mechanical and Electrical Engineering students organised by CR&A Cell, IKG-PTU. Speaking on the occasion Mr Verma said that consumer tastes and preferences are constantly evolving and becoming more individualized. As a Food & Beverage manufacturer, you have to consider various factors ranging from a consistently high level of product quality, plant availability, optimum resource efficiency, decarbonization goals, financial liquidity, and an increased need to maintain flexibility in production to meet individual customer requirements. In order to do so and create a lasting competitive edge, a holistic approach is necessary. Considering its high food grain production, Punjab is pushing itself as the ideal destination to attract the food processing industry.



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref No. IKGPTU/CRA/ 162-A

Dated 15/10/2019

All HoD's
I K Gujral Punjab Technical University
(Main campus), Jalandhar

Sub: Regarding Career Counselling Session by Mr. Shobit Verma, Assistant Operations Manager, ITC, Kapurthala at IKG PTU main campus.

Sir/ Madam

As per the subject cited above, Mr. Shobit Verma, Assistant Operations Manager, ITC, Kapurthala will interact with final & pre-final year students of engineering department.

You are requested to inform all the students of your department to attend the said program on Oct 15, 2019 (1000 hrs) at Auditorium (Oppo. Knowledge Resource Centre), IKG PTU main campus.

With profound regards,

Assistant Director (CR&A)

"Propelling Punjab to a Prosperous Knowledge Society"

I.K. Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala-144 603 Ph : 01822-282506
Email : placements_ptu@gmail.com Website : www.ptu.ac.in

" Report on Co-Cubes Pre-Placement Assessment Test organised by CR&A Cell IKGPTU for B.tech students:

Venue: IKG-PTU, Kapurthala

Dated: April 26, 2020

CR&A Cell, IKG-PTU organised Cocubes Co-Cubes Pre-Placement Assessment Test which is India's largest assessment and hiring platform. It is somehow similar to AMCAT & Elitmus. The CoCubes Exam is a kind of Pre-assessment Test that is conducted to provide job opportunities to Final Year Engineering and MBA candidates. Cocubes is one of the most followed employability assessment tests owing to the fact that it simplifies the work of the companies to find the right candidate. It runs assessments to measure employability across all domains-from programming to machine works. Companies such as Maruti Suzuki, Ericsson, Capgemini, Toshiba hires through Cocubes. The benefits of giving Cocubes is that some big companies From Programming to Machine fields, The average package of various companies go through 3-8LPA.



5

"Report on Workshop on Aptitude Skills organised by Qspiders at IKG-PTU, Main Campus, Kapurthala".

Venue: IKG-PTU, Main Campus, Kapurthala

Dated: September 17, 2019

CR&A Cell, IKG-PTU organised a workshop by QSpiders. Mr Roshan from Qspiders was the resource person for the said workshop. He gave a complete knowhow of Competitive Exams as Carrier options in his opening session and covered following topics during his session. - Weightage of Aptitude in GATE - Solving difficult maths problems through simple Vedic maths, shortcut methods, probability etc. - Logical reasoning and related questions - Verbal and few preparation guidelines for same. His presentation was also aided by amazing facts and figures to which students were left perplexed. The session after lunch was kept for discussion of important formulae and "short method tricks" for solving problems. The session ended with an hour test on Aptitude skills. It was really a very fruitful session and students enjoyed along with learning new solving methods.

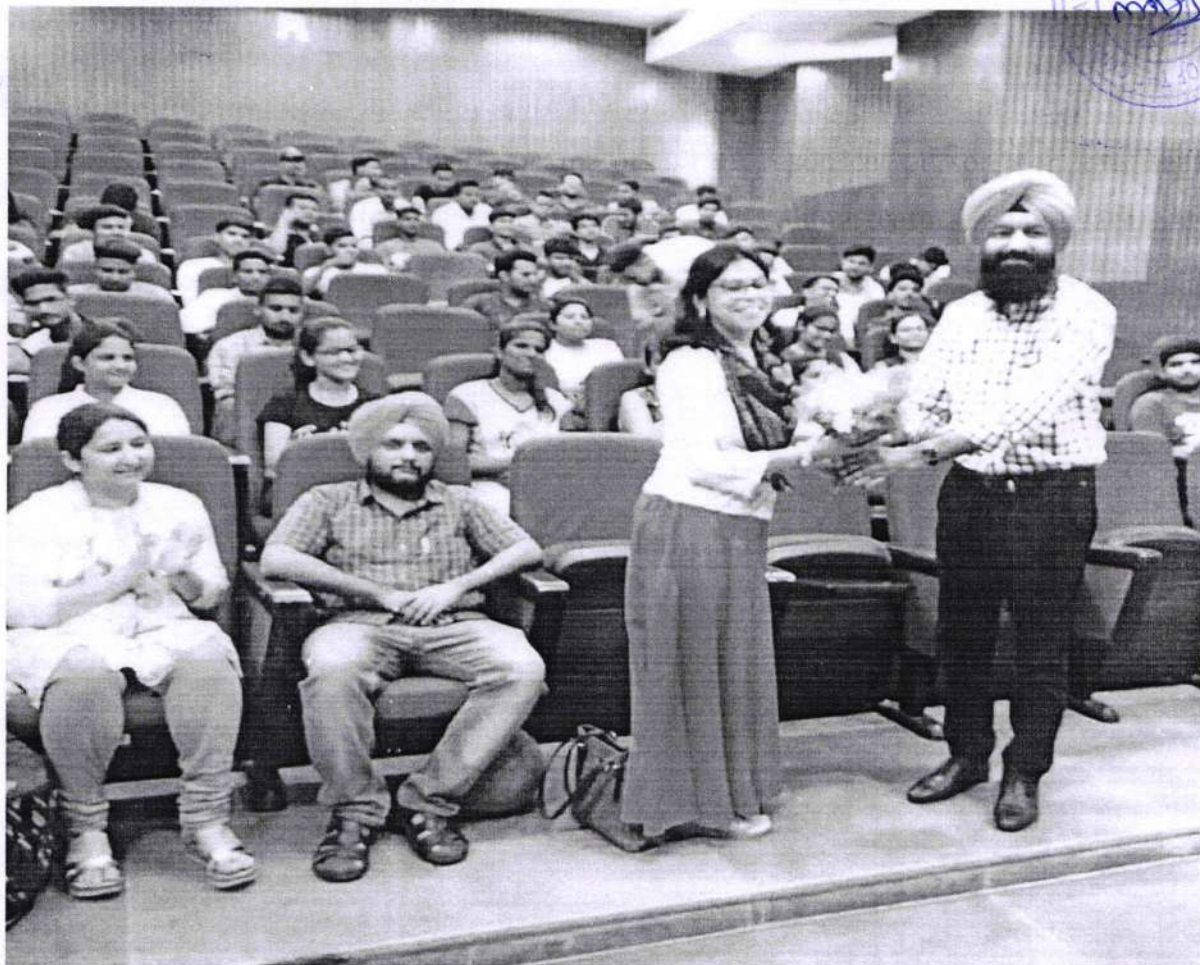


"Report on three days orientation program organized for Innovation & Entrepreneurship Development Coordinators (IED Coordinators) organised by CR&A Cell, IKG-PTU".

Venue: IKG-PTU, Main Campus

Date: August 23-24, 2019

CR&A Cell organised a Three days orientation program organized for Innovation & Entrepreneurship Development Coordinators. The resource person for the said workshop was Ms. Manjula Salaria, CEO Transformer Value Creators, Chandigarh. She interacted with the said that Fear always stems from two things—one, something unpleasant that you are aware of and are scared to experience again, and two, a new thing that is beyond your comprehension. It makes us anxious and gives us the fear of the unknown. Salaria further explained that Learning to accept yourself and not feeling that you have to prove yourself to others is at the root of healing. To overcome fear some people choose medication or natural remedies to help reduce their symptoms of performance anxiety.



4

"Report on talk delivered by Dr K S Nagla, Associate Professor, NIT, Jalandhar, on Intellectual Property Rights (IPR) organised by CR&A Cell, IKG-PTU"

Venue: IKG-PTU, Main Campus, Kapurthala

Dated: May 08, 2017

CR&A Cell, IKG-PTU organised an expert talk on Intellectual Property Rights (IPR) by Dr K S Nagla, Associate Professor, NIT, Jalandhar. Speaking on the occasion, Dr Nagla emphasises on growing importance of IPR in different sectors and industries. He substantiated his point with examples from commerce and management. He also quoted examples of people from diverse walks of life who have benefitted from IPR and students who could augment their resumes on account of IPR. He discussed every aspect of IPR, such as challenges involved and collaboration benefits. Upon the completion of his speech, He answered various questions posed by the faculty members on research papers and IPR. He suggested a collaborative and inter-disciplinary work model. He also highlighted the importance of publications and patents for students and faculty members in higher education.



⑥

"Report on talk delivered by Ms. Divya Kaushik, Punjab State Council for Science & Technology, Govt. of Punjab on Intellectual Property Rights (IPR) for pre final year engineering students organised by CR&A Cell, IKG-PTU"

Venue: IKG-PTU, Main Campus, Kapurthala
Date: April 04, 2019

CR&A Cell, IKG-PTU organised an expert talk on Intellectual Property Rights (IPR) by Ms. Divya Kaushik, Punjab State Council for Science & Technology, Govt. of Punjab. Speaking on the occasion, Ms Kaushik said that Intellectual Property plays a key role in gaining advantage for achieving higher economic growth in a market driven economy. To promote the awareness of Intellectual Property Rights (IPRs) and to encourage innovation across various disciplines, educational institutes should organise such workshops which covers basics & fundamentals of IPR, innovation and creativity.



7

Talk by Mr. Gurharminder Singh, In charge (PIC/TISC), PSCST, Chandigarh presented Facebook Live Session on "IPR for Students and Faculty Members"

Venue: IKG-PTU, Main Campus

Date: January 10, 2019

CR&A Cell, IKG-PTU organised an expert talk to create awareness about IPRs, especially patents and copy rights in respect of patenting their inventions & to provide insight into practical applications of IP such as patent drafting, patentability search and freedom to operate search, validity/invalidity search, and evidence of use. Speaking on the occasion Mr Singh said that in today's globally competitive environment, intellectual property has placed itself on a pedestal in the context of economic growth and is becoming increasingly important. Intellectual Property (IP) is the fuel that powers the engine of prosperity, fostering invention and innovation. The increasing significance of intangible assets in the global economy is forcing business organizations to actively manage their IP as a key driver for building and sustaining their competitive advantage and achieving superior performance. Licenses allow patent owners to share inventions or other intellectual property in a controlled manner and to receive revenue (e.g., royalties) or other benefits (e.g., access to another firm's knowledge).



8
"Report on talk by Mr. Kaushal Singh, Founder Cane Farms, Gurdaspur organised by CR&A Cell, IKG-PTU.

Venue: IKG-PTU, Main Campus, Kapurthala.

Dated: March 27, 2019

CR&A cell, IKG-PTU organised a Talk by Mr. Kaushal Singh, Founder Cane Farms, Gurdaspur. Speaking on the occasion Mr Singh said that India has the second largest agricultural land in the world. About 60% of rural Indian households make their living from agriculture. The agro based industry saw a growth at a CAGR of 16.4% over FY10 to FY18. Agricultural exports from India reached US\$ 38.54 billion in FY19 and in FY20 (till November 2019) US\$ 22.69 billion. With many initiatives for farmers, the government aims to double farmers' income by 2022. Agriculture sector in India is suffering from a variety of problems like the use of outdated equipment, improper infrastructure, and farmers unable to access a wider range of markets with ease while making just limited profits on crop sales. Proper infrastructure and supply chain management are the more pressing concerns. With improvement in areas of technology, digitization and startup culture growing rapidly, there are many new ones entering the Indian startup ecosystem. The Agri startups in India are providing information, techniques and efficiencies to farmers

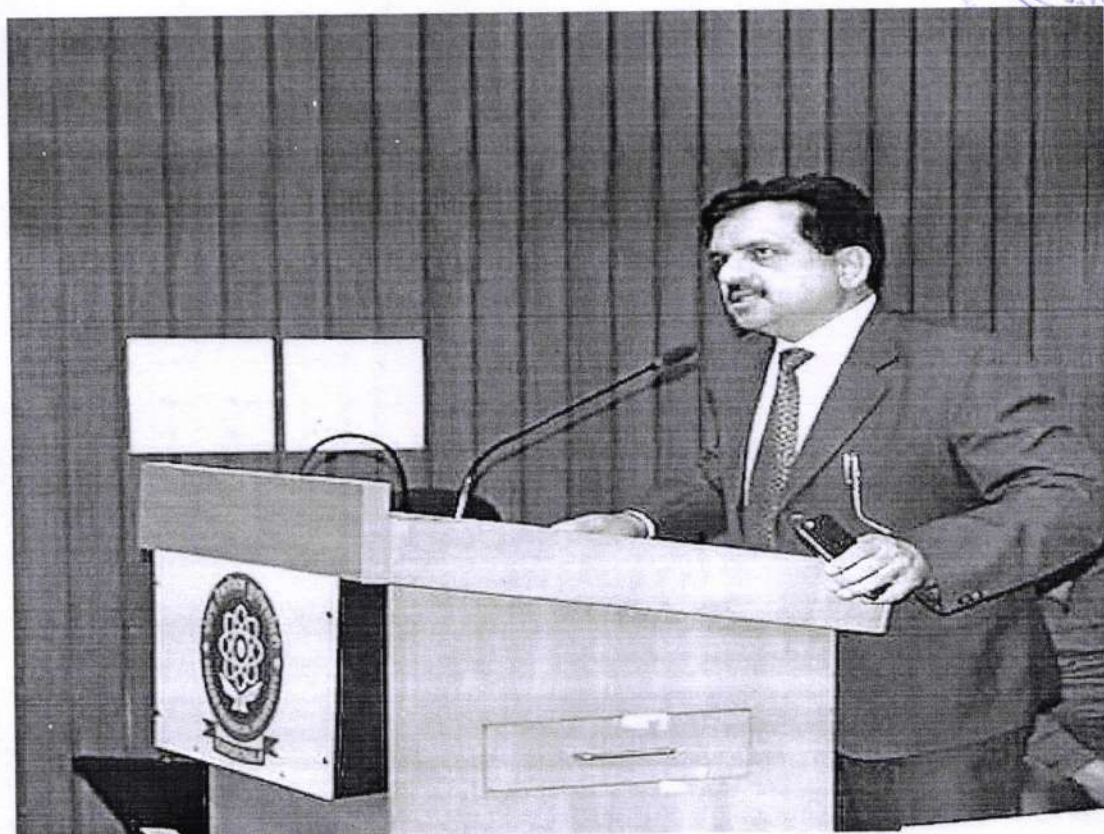


②
"Report on talk by Mr. B M Sharma, Additional Managing Director, Markfed Punjab on Agri Start-ups in Punjab organised by IKG-PTU"

Venue: IKG-PTU Main Campus

Dated: April 01, 2019

Sh. B.M Sharma, Addl. Managing Director (D), Markfed & famous Punjabi Comedian interacted with students at university main campus. He motivated the students to come up with the Agri Start-ups and assured them that their initiative would be connected to customers as Markfed has already been doing it in the past. He also inspired the students by sharing his story of following passion along with the Job. Er. Navdeepak Sandhu, Deputy Director, presented "Token of Love" to Mr. B M Sharma, AMD (D), Markfed. He was addressing to participants during inauguration of an Entrepreneurship Week. He shared a simple and popular definition of Entrepreneurship as "the activity of setting up a business or businesses, taking on financial risks in the hope of profit. "he said success of Entrepreneurship always depends on hard work & smart work both. So, every student should understand that he or she is studying to become a job provider as Entrepreneur, study is not to become a job seeker. This Entrepreneurship Week was organized in University from March 25th to March 29th, 2019. The motive of this week was to generate the initial spark of innovation in the students of university main campus.



10
"Report on talk by Sh Ravinder Singh, Consultant Technical Architect organised by CR&A Cell, IKG-PTU".

Venue: IKG-PTU, Main Campus, Kapurthala.

Dated: 20/02/2019

CR&A cell, IKG-PTU organised a Talk by Mr. Sh Ravinder Singh, Consultant Technical Architect. Speaking on the occasion Mr Singh said that Architecture is the science as well as the art of designing a building or any physical structure. This is a unique field that combines art and culture, science and technology and even elements of business. History has gifted us with amazing architectural marvels. The Colosseum, the Great Wall of China, the Great Pyramid of Giza (thought to be built by aliens) and many others give us a glimpse of our past and has paved the way for the future. The importance of architecture is in preserving culture and also in the advancement of Civilizations. Architecture is definitely interesting. An architect's job is also to ensure that the work is carried out to specific standards and above all, ensuring that the structure being built is sustainable, functional and aesthetically pleasing.



11

“Talk by Mr. Chaitanya Oberoi, Corporate Sales Manager- OYO Rooms, Chandigarh presented talk on Career Awareness Session for pre final & final year students”.

Venue: IKG PTU Main Campus

Date: March 11, 2019

CR&A Cell, IKG-PTU organised and interactive session with Mr. Chaitanya Oberoi, Corporate Sales Manager- OYO Rooms, Chandigarh. Speaking on the occasion Mr Oberoi said that From catering to tourism, menu engineering to revenue management, the list of opportunities in the hospitality industry are vast. He further said that while in the past, pay scales were lower compared to other industries like IT, things are changing now.



The poster is for 'YouthSpeak Talks' and features the following elements:

- Top Left:** IKG PTU logo with the text 'KAPURTHALA presents' below it.
- Top Center:** A large graphic of a megaphone inside a circle with an arrow pointing clockwise.
- Top Right:** Text 'powered by' above the 'AIESEC' logo.
- Center:** The title 'YouthSpeak Talks' in a large, bold, sans-serif font.
- Bottom Left:** A black and white photograph of Mr. Chaitanya Oberoi, a man in a suit and tie, sitting at a desk.
- Bottom Right:** Text identifying the speaker: 'Keynote Speaker' followed by 'Mr. Chaitanya Oberoi', 'Corporate Sales Manager', and 'OYO Rooms'.

Report on session on online Demo Interviews of Final year Engineering students.

Venue: Online

Date: November 27 & 28, 2020

CR&A Cell, IKG-PTU organized session on "How to crack Interview" for the e students of IKG PTU campus who are appearing in various recruitment processes of TCS, Cognizant, Nagarro & Tech Mahindra. The session was conducted by Er. Navdeepak Sandhu, Deputy Director, CR&A. Speaking on the occasion he said that Interviews are crucial moments in one's career. Theoretical knowledge of interview questions isn't enough when you actually face an interview. Too often fear takes over our performance in job interviews. As the adage goes – practice makes perfect! Mock interviews give the platform to prepare, practice and experience firsthand how a real-life job interview feels. Familiarizing yourself with the interview environment beforehand in a relaxed and stress-free environment gives you an edge over your peers.

Gmail

Regarding "Online Demo Interviews of Final Year Engineering Students"...

Mr. Navdeepak Sandhu, Deputy Director, CR&A Cell, IKG-PTU, has organized a session on "How to crack Interview" for the e students of IKG PTU campus who are appearing in various recruitment processes of TCS, Cognizant, Nagarro & Tech Mahindra. The session was conducted by Er. Navdeepak Sandhu, Deputy Director, CR&A. Speaking on the occasion he said that Interviews are crucial moments in one's career. Theoretical knowledge of interview questions isn't enough when you actually face an interview. Too often fear takes over our performance in job interviews. As the adage goes – practice makes perfect! Mock interviews give the platform to prepare, practice and experience firsthand how a real-life job interview feels. Familiarizing yourself with the interview environment beforehand in a relaxed and stress-free environment gives you an edge over your peers.

Dear Sir/Madam,

Greetings,

As you are aware that students (Batch passing out in 2021) of IKG PTU main campus are appearing in various recruitment processes of TCS, Cognizant, Nagarro and Tech Mahindra. In order to enhance the employability skills and interview of students, it is decided that a workshop on interview preparation will be organized. The workshop will cover Mock Interview Session, Resume Preparation, Body Language and Personal Development. Final year students of all engineering streams will attend this workshop.

In light of the above, you are requested to inform all the final year students of your department to attend the above mentioned online workshop on Nov. 27 - 28, 2020 as per the following details:

Date/ day	Time Slot	Topic	Class Link	Section
27.11.2020/ Friday	02:00 PM - 03:30 PM	Art of presentation and interview Preparation	https://us02web.zoom.us/j/94242317919	CSF, ECE
27.11.2020/ Friday	03:45 PM - 05:15 PM	Resume preparation, language & communication	https://us02web.zoom.us/j/94242317919	IT, ME, EE
27.11.2020/ Friday	05:30 PM - 07:15 PM	Mock Interview Session	https://us02web.zoom.us/j/94242317919	CIVIL, EEE
28.11.2020/ Saturday	11:00 AM - 12:30 PM	Art of presentation and interview Preparation	https://us02web.zoom.us/j/94242317919	Civil, Mech, EEE
28.11.2020/ Saturday	12:45 PM - 02:15 PM	Resume preparation, language & communication	https://us02web.zoom.us/j/94242317919	Civil, Mech, EEE
28.11.2020/ Saturday	03:00 PM - 04:30 PM	Mock Interview Session	https://us02web.zoom.us/j/94242317919	Civil, Mech, EEE

For any queries, you may call the undersigned at 9478028027.

Regards,

Mr. Navdeepak Sandhu
Deputy Director (CR&A)
IKG PTU

Regards,

MR. NAVDEEPAK SANDHU
DEPUTY DIRECTOR (CR&A)
PUNJAB TECHNICAL UNIVERSITY
M-9478028027



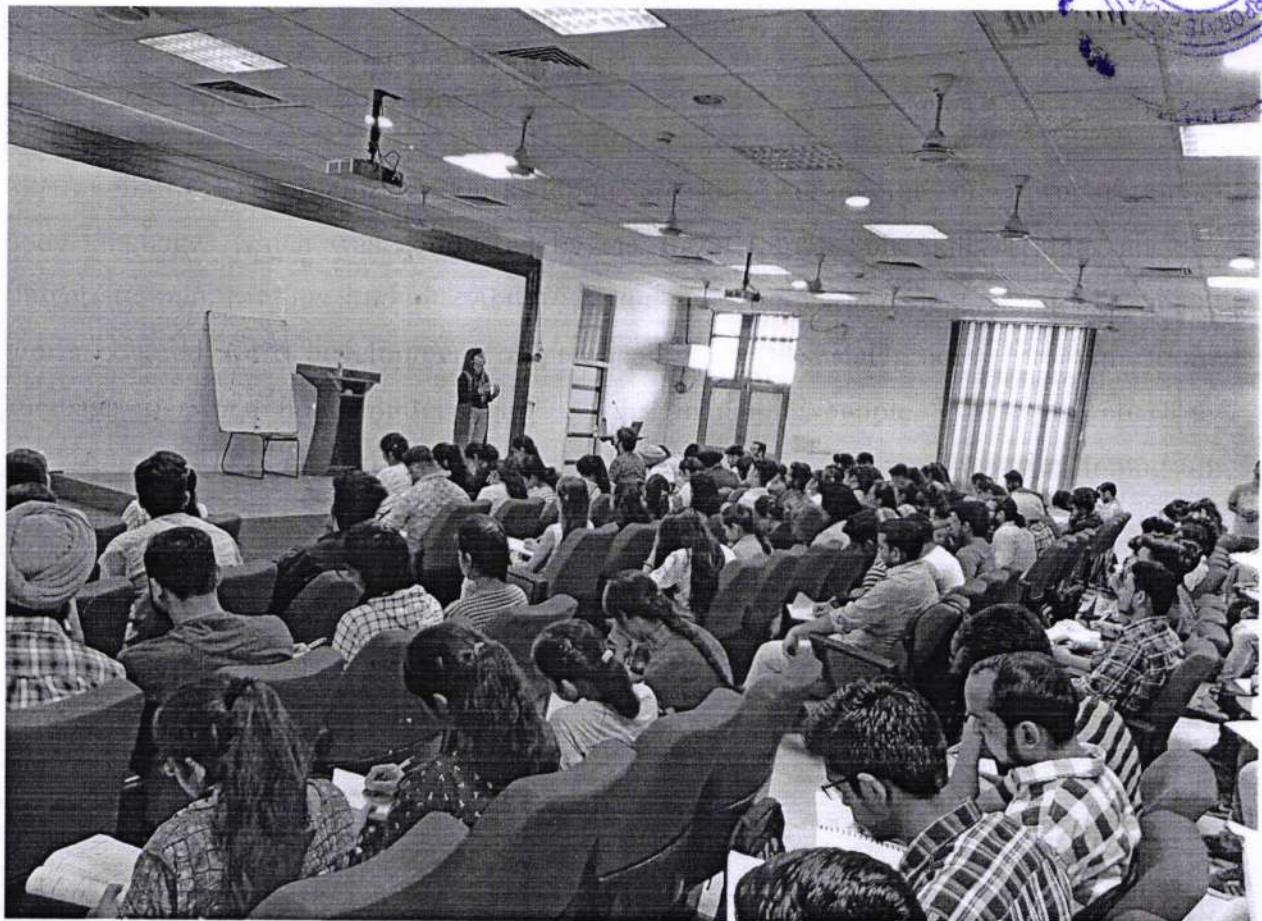
14

"Report on Workshop on Soft Skills training by Ms. Gazal Gupta organized by CR&A Cell, IKGPTU".

Venue: IKG-PTU Main Campus, Kapurthala

Date: November 29, 2020

CR&A Cell, IKG-PTU organized a workshop on soft skills training, Interview preparation & body languages which was conducted by Ms. Gazal Gupta, Soft Skills Trainer for the University main campus students. About 83 students from various departments. The main topics covered were development of personality traits, social graces, communication, language, personal habits, interpersonal skills, managing people, leadership etc. The workshop was extremely participative and helped students tremendously in honing up their soft skills.



"Report on Expert talk delivered by Mr. Vikram Goel, Founder & Director of Incredibles Devices Pvt. Ltd".

Venue: Online

Date : May 05, 2020

Talk by Mr. Vikram Goel, Founder & Director of Incredibles Devices Pvt. Ltd was organized by CR&A cell, IKG PTU for the students IKG PTU campuses organized by IKG PTU main campus. He said that his company aim is to make Healthcare safe, affordable and accessible for millions of poor patients worldwide. He founded "Incredible Devices": a medical device hardware Startup to fight against expensive cardiovascular diseases. Incredible Devices invention Catheter Reprocessing System (CRS) reduces cost of treatment by 99%, thus making it affordable for patients. Each deployed CRS is benefitting 10 thousand patients & their families per annum along with preventing generation of biomedical waste by 90%. Thus, saving environment. He urged IKG-PTU students to innovate and come up with new ideas in the field of healthcare.



13


"Report on talk by Latika Khanduja, Founder of IPLOEA, Expert IPR & Patent firm on "An Overview of IPR & Patents" for Future Entrepreneurs Young Thinkers & Engineers organized by CR&A Cell, IKG-PTU".

Venue: Online

Date: August 10, 2020

CR&A Cell, IKG-PTU organized an online webinar on Patents for the faculty and students, with a view to raising awareness about protecting one's innovative ideas through Intellectual Property Rights. The speaker of the session was Ms. Latika Khanduja, Founder and Director at IPLOEA. She has more than a decade of experience supporting start-ups, SMEs, and even corporates in protecting their innovation, and planning & executing their IP strategy. Ms. Latika shared that IPR provides rewards and recognition to inventors for their research, designs, discoveries, inventions, etc., along with various case studies. She explained the complete process from patent filing to patent grant. Ms. Latika Khanduja also shared the usual timeline of a patent process, and patent filing trends in India and abroad. The students were made well aware of the career opportunities in IPR. The speaker invoked a lot of queries in the audience leading to an informative and meaningful session for all the participants as each one of them got their well-justified answers.

The poster is for a webinar titled "AN OVERVIEW OF IPR AND PATENTS" for future entrepreneurs, young thinkers, and engineers. It is presented on Tuesday, August 10th, at 11 AM. The speaker is Latika Khanduja, Founder of IPLOEA, an expert in IPR and patents, and an Indian Patent Agent. The poster lists several topics to be covered, including why and how to register a patent, what can be patented, and the process of patent commercialization. It also includes a registration link to be added.

In collaboration with  **IPLOEA**
The IP Perfectionist

Present Webinar on Tuesday, August 10th, 11 AM

AN OVERVIEW OF IPR AND PATENTS

FOR FUTURE ENTREPRENEURS, YOUNG THINKERS, & ENGINEERS!

WHY, WHAT, and HOW of IPR and Patents

- Why you need to register a Patent?
- What can be Patented?
- How to get a Patent in India?
- Overview of patent commercialization
- What are the other forms of IPR?
- How are patents different from other IPR forms?

Speaker

Latika Khanduja
Founder of IPLOEA, Expert IPR & Patent firm
Indian Patent Agent
Engineering in Electronics & Instrumentation
LL.B
latika.khanduja@iploea.com | 9811899881

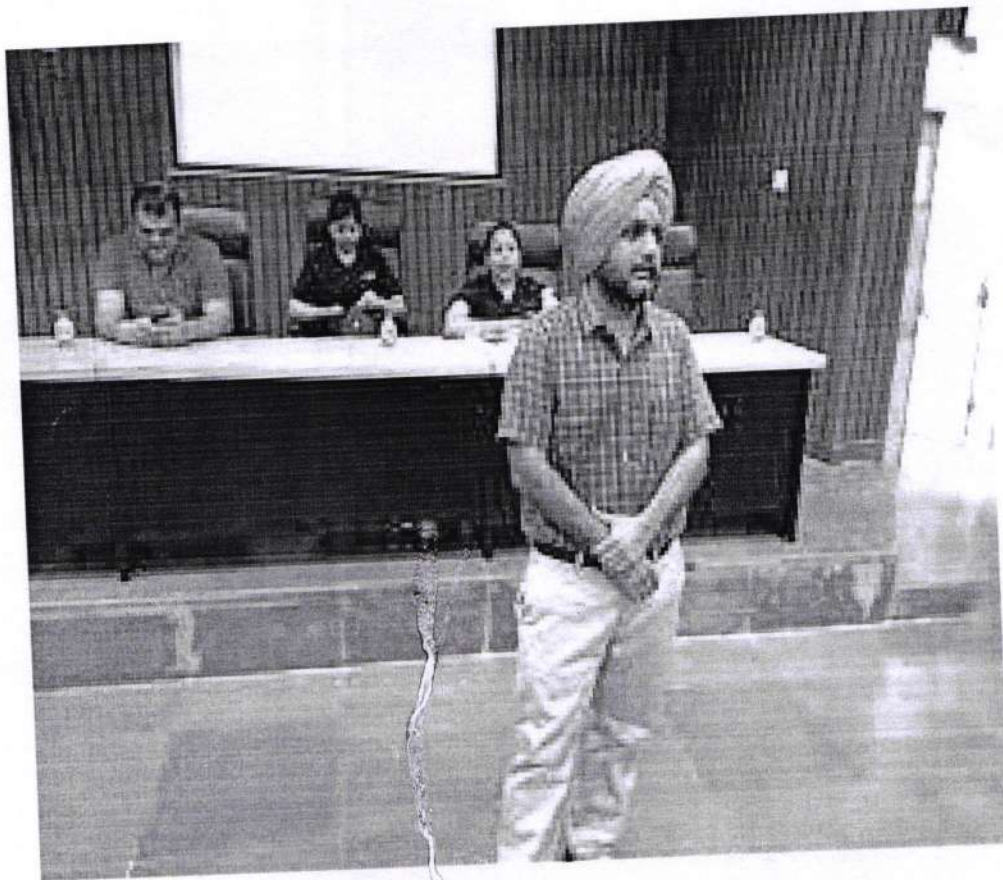
Registration Link - TO BE ADDED

15
"Report on talk delivered by Dr. Mrigender Singh Bedi, Assistant Director, CR&A Cell, IKG-PTU on internship opportunities available at Internshala portal.

Venue: IKG-PTU, Main, Campus

Dated: 19/03/2020

CR&A Cell organised a talk on the internship opportunities available at Internshala portal by Dr. Mrigender Singh Bedi, Assistant Director, CR&A Cell, IKG-PTU. Speaking on the occasion Mr Bedi said that Internshala is an internship and online training platform, based in Gurgaon, India. Founded by Sarvesh Agrawal, an IIT Madras alumnus, in 2011, the website helps students find internships with organisations in India. He further said that Internships have clearly seen a huge rise among students of India over the past 10 years. Initially, internships were mostly pursued by students pursuing professional degrees like B.tech or MBA and as a necessary part of their college curriculum. However, times have changed and students from all educational backgrounds are voluntarily doing internships to gain hands-on learning and explore their careers.

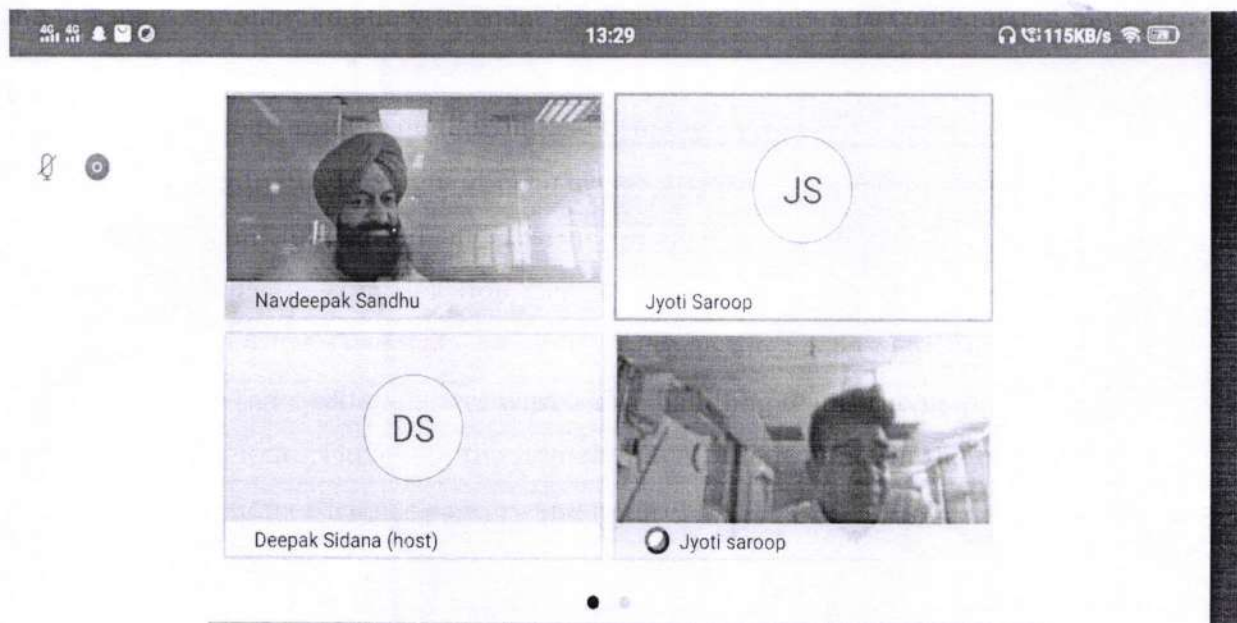
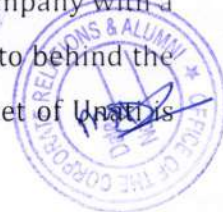


17

"Report on Talk by Mr. Jyoti Saroop, General Manager, Unati Co-op- Marketing Cum Processing Society Ltd. Talwara, Hoshiarpur on Agri Startups in Punjab organized by CR&A Cell, IKG-PTU".

Venue: Online
Date: July 24, 2020

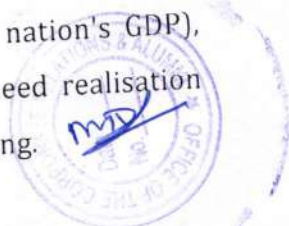
CR&A Cell, IKGPTU organized an online talk by Mr. Jyoti saroop, General Manager, Unati Co-op- Marketing Cum Processing Society Ltd. Talwara, Hoshiarpur on "Agri Startups in Punjab". Speaking on the occasion Mr. Jyoti saroop said that Punjab-based startups in the agriculture space are set to enhance livelihood opportunities across the country. They are integrating technology to allow the next generation of farmers to come forth and improve their yield. For their innovation, these startups have been recognized at international platforms for their unique digital and sustainable agriculture solutions. According to experts, to give impetus to stagnant farm sector growth, the startups in the agri space are critical to bringing innovation and disruption in the much-needed areas. Keeping the modern trendy life in consideration the young and dynamic, innovative entrepreneur brains Crafted the Unati Co-op. Marketing-cum-Processing Society Ltd. The company with a strength of more than 400 members with a core handling team. The main moto behind the creation of Unati is to rejuvenate the human life. All the product in the bucket of Unati is created by the fusion of science, culture and nature.



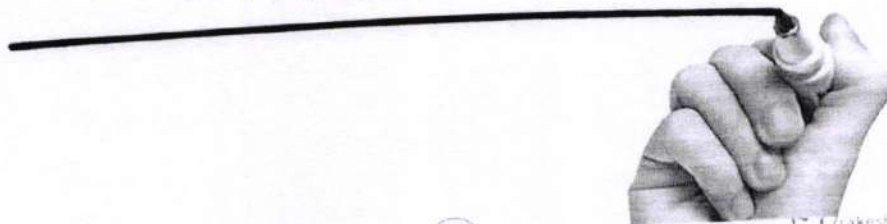
"Report on online Talk by Mr. Rakesh Kalra, Founder & CEO, Urban Pro organized by CR&A cell, IKG-PTU".

Venue: Online
Date: August 07, 2020

CR&A cell, IKG-PTU organized talk by Mr. Rakesh Kalra, Founder & CEO, Urban Pro on "Entrepreneurship Week" to provide the opportunity for entrepreneurial minded students community to come together for the purpose of fostering new business development. Speaking on the occasion Mr Rakesh Kalra said that UrbanPro.com, which started as ThinkVidya.com quickly established itself as India's No.1 education marketplace providing several students and parents the ability to find the right teacher to meet their learning requirements. Taking this ethos further, UrbanPro.com looks at providing the optimal platform for customers and local service providers in the most efficient and cost sensitive manner. He further said that EdTech industry will be driven by new reforms, including the increase in public spending (targeted at 6 per cent of the nation's GDP), relaxation in regulations governing degrees, supply side capacity gaps, need realisation among students and professionals and transition to a credit system of learning.



**FIND YOUR
PASSION**



Rakesh Kalra

19

"Report on Expert talk by Ms. Ritu Singal, Managing Director, Raglan Group"

Venue: Online

Date : August 04, 2020

CR&A cell, IKG-PTU organized an expert talk by Ms. Ritu Singal, Managing Director, Raglan Group, Chandigarh to provide the opportunity for entrepreneurial minded students community to come together for the purpose of fostering new business development. Speaking on the occasion she said that for every new startup Competition with Chinese products, global recession, financial liabilities, and legal issues are the challenges that can be delt with patience and focused mind. Talking about her journey she said that with her leadership skills and focused mind, she led her team from the front and ensured that a totally non-viable project of making synthetic leather has been brought to such a level that it could compete with countries like China today. It has now ventured into the European market by making green leather which is environmentally friendly. She works innovatively with a mind to create products that will protect the environment. She said that she has been instrumental to manufacture biodegradable substitutes for bags.



ONLINE ENTREPRENEURSHIP WEEK 2020

"THE ENTREPRENEUR SPEAKS"

GLIMPSES

MS. RITU SINGAL
Life Transformation Coach

CONDUCTED ON : 4TH AUGUST 2020

Certificate of Appreciation
Ms. Ritu Singal

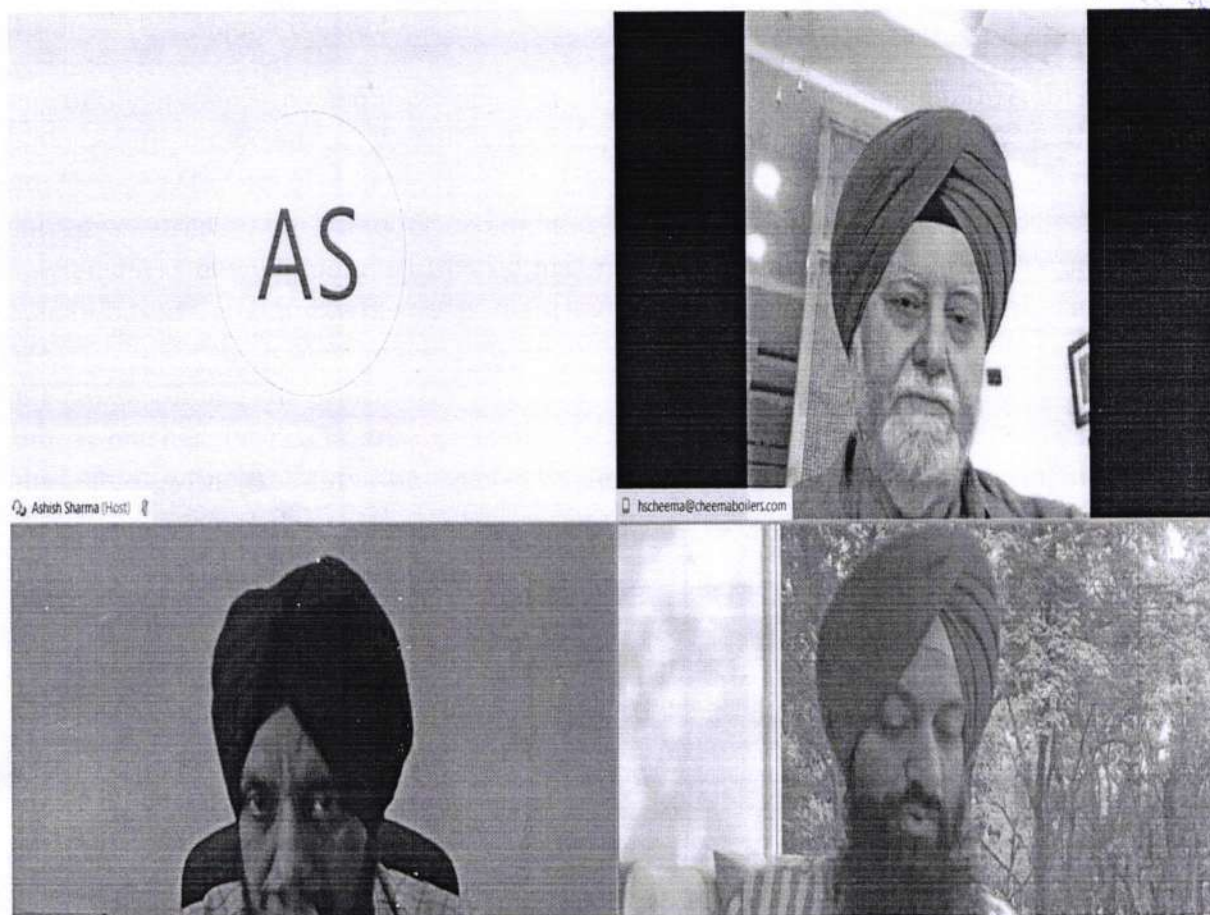
• Promise
• Picture
• Proof
• Pitch

**"Report on expert talk by Sh H S Cheema Managing Directors, Cheema Boilers Ltd.
Organized by CR&A Cell, IKG-PTU"**

Venue: Online

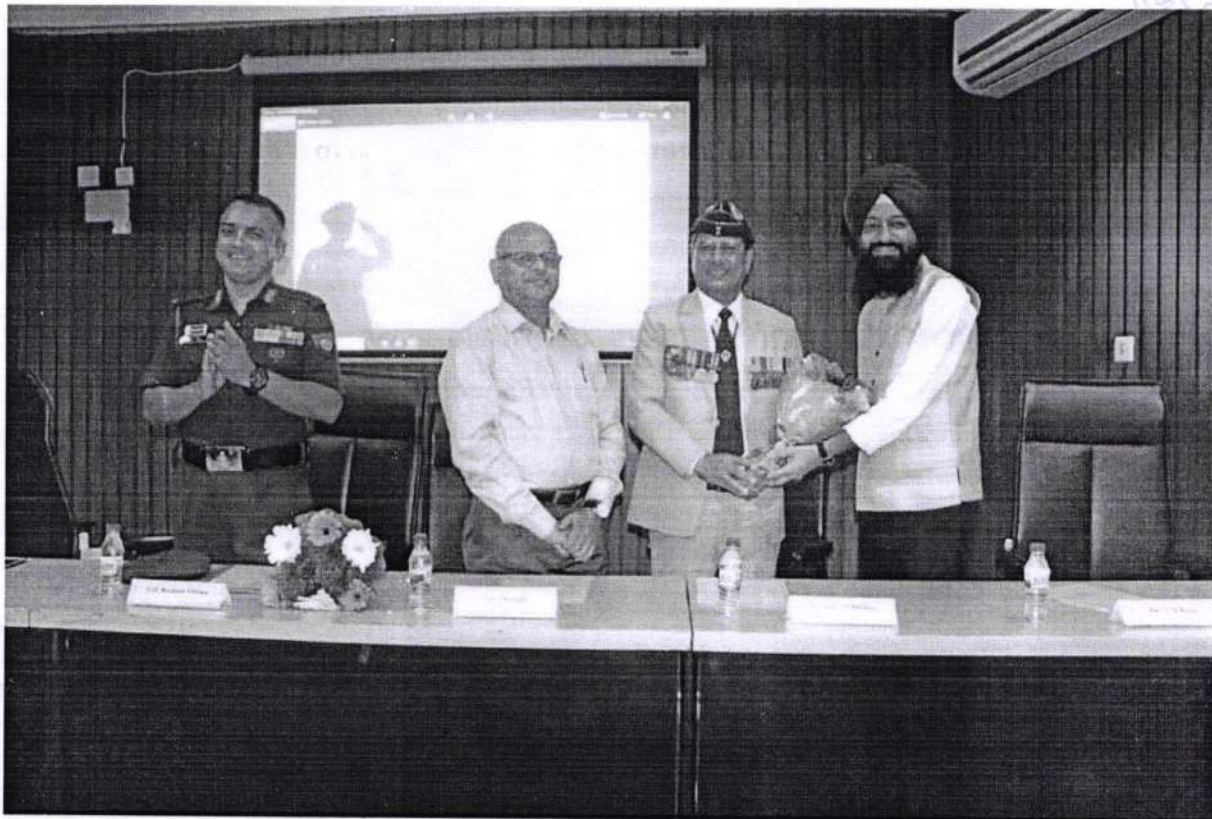
Date:- August 03, 2020

University organized an online talk by Mr. H S Cheema, Managing Directors, Cheema Boilers Ltd. on event of "Entrepreneurship Week" being organized by E Cell of the University. Mr. H S Cheema said that such events provide an opportunity for entrepreneurial minded student's community to come together for the purpose of fostering new business development. He shared his entrepreneurial journey with the students. The Mohali-based company, which was launched with an investment of Rs 2 crore, has now become one of the largest manufacturers of process steams and power generation boilers in north India. It's also the sole manufacturer of utility boilers in Punjab and Himachal Pradesh, and is competing with big names like Thermax. He also interacted with students and gave suggestions for their upcoming business ideas



"Report on awareness Session on Career opportunities in Armed forces"**Venue:** IKG-PTU, Main Campus, Kapurthala**Date:** Aug 04, 2020

To bring awareness about career prospects in the Army, Navy and Air Force among students of IKG-PTU, CR&A cell organised a lecture on 'How to Join Armed Forces' at IKG-PTU main campus, Kapurthala. Brig. Jagdeep Dahiya, DDG, recruiting (Punjab & J&K) was the speaker during the said event. The speaker emphasised that employment was a major concern of every youth in the border district and thus, the eligible and aspiring youth should prepare and participate in different recruitment rallies being conducted by recruitment agencies of defence services to join a noble and fulfilling career. The participants were imparted awareness about the physical and educational requirements and the selection process for various types of entries into the services. The Army has also been conducting pre-recruitment training to enable the local boys compete in recruitment drives.



"Report on Online training programme by FUEL organization organized by CR&A Cell, IKG-PTU".

Venue: Online

Date: Training w.e.f. April 24, 2021

An Online Training on Artificial-Intelligence and Digital Marketing for the Engineering & Management students in association with the Friends Union for Energizing Lives (FUEL) was organized. The Artificial Intelligence course offered by FUEL provides students with the foundation and advanced skills in the principles and technologies that underlie AI including logic, knowledge representation, probabilistic models, and machine learning. Today, the world is at the foot of Artificial Intelligence. We are living in the times of digital revolution, hence having the appropriate knowledge and skills related to AI can broaden one's horizon and open gates to several opportunities for them. Fuel's Artificial Intelligence course has been curated for students to gain deeper knowledge about the subject and hence master the field. The course was conducted by Professors who have a substantial amount of experience in the industry and bear an extensive understanding of the subject. Students from University campuses and affiliated colleges attended the online sessions.



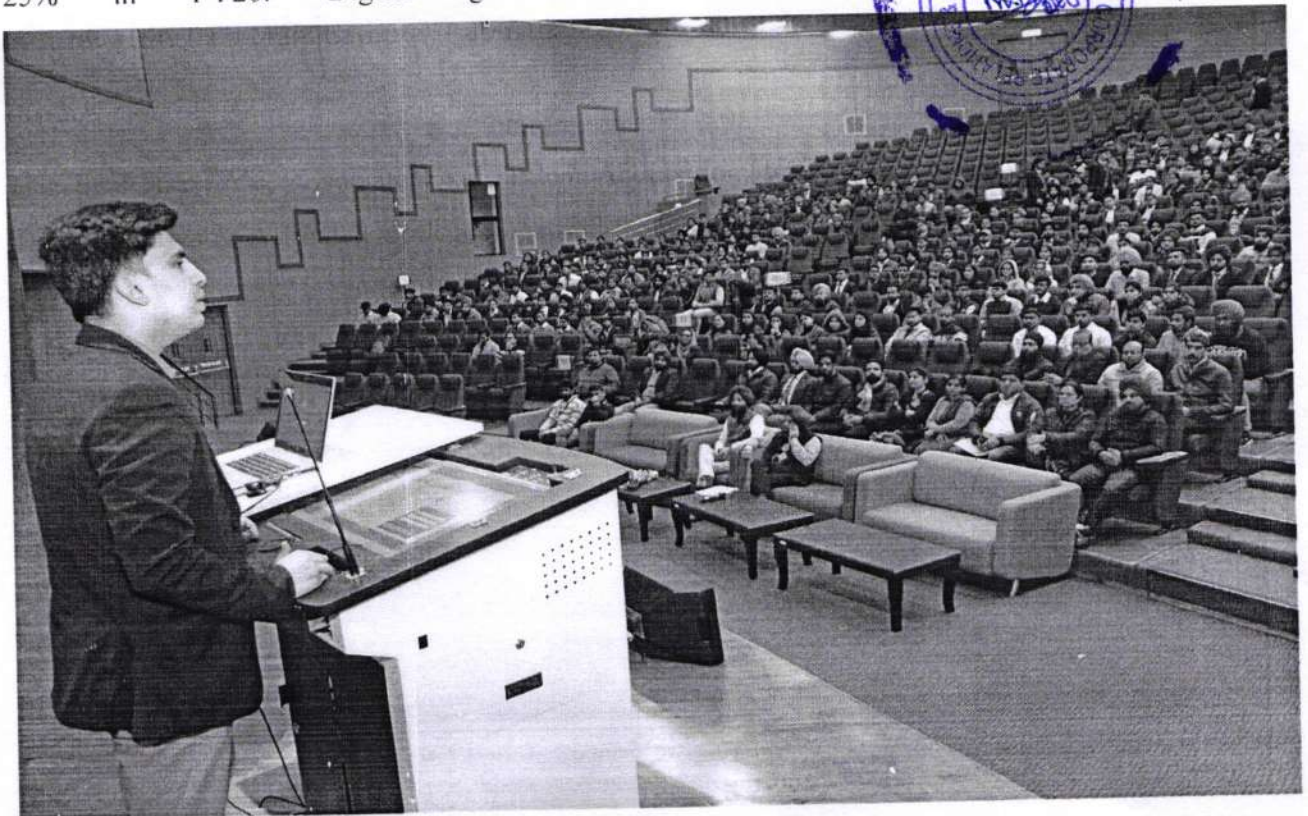
24

"Report on expert talk delivered by Vikram Vij, Associate Lead, Talent Acquisition, Infosys".

Venue: IKG-PTU Main Campus, Kapurthala

Date: March 22, 2021

Talk by Vikram Vij, Associate Lead, Talent Acquisition, Infosys was organized for the IKG PTU Campuses & Affiliated Colleges. He said that Infosys is shifting from being a technology solutions provider to a business transformation partner for its clients. We are confident that this change will propel the organization forward to accelerated growth and sustain its leadership position in the industry. He said that Infosys has always been a pre-eminent top-level company with a tremendous focus on building all the capabilities like cloud, data analytics, cyber security and the internet of things (IoT). He said that the company has almost 58% turned digital from 25% in FY20. Digital growth has crossed the mark of 40%.



51

"Report on session conducted by Er. Navdeepak Sandhu, Deputy Director (CR&A), IKG PTU on Institute Innovation Cell, IKG-PTU"

Venue: Online.

Date: August 27, 2021

CR&A Cell organized an expert talk by Er. Navdeepak Sandhu, Deputy Director (CR&A), IKG PTU & President, IIC on Google Meet on the role and responsibilities Institution Innovation councils. Speaking on the occasion Er. Navdeepak Sandhu said that Institution Innovation councils at institutes are envisioned an instrumental role to drive innovation and startup ecosystem at campus while connecting with ecosystem enablers at regional and national level. He further said that under IIC, University will conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bounded fashion. University will also Identify and reward innovations and share success stories. Further, IIC will organize periodic workshops/ seminars/ interactions with entrepreneurs, investors.



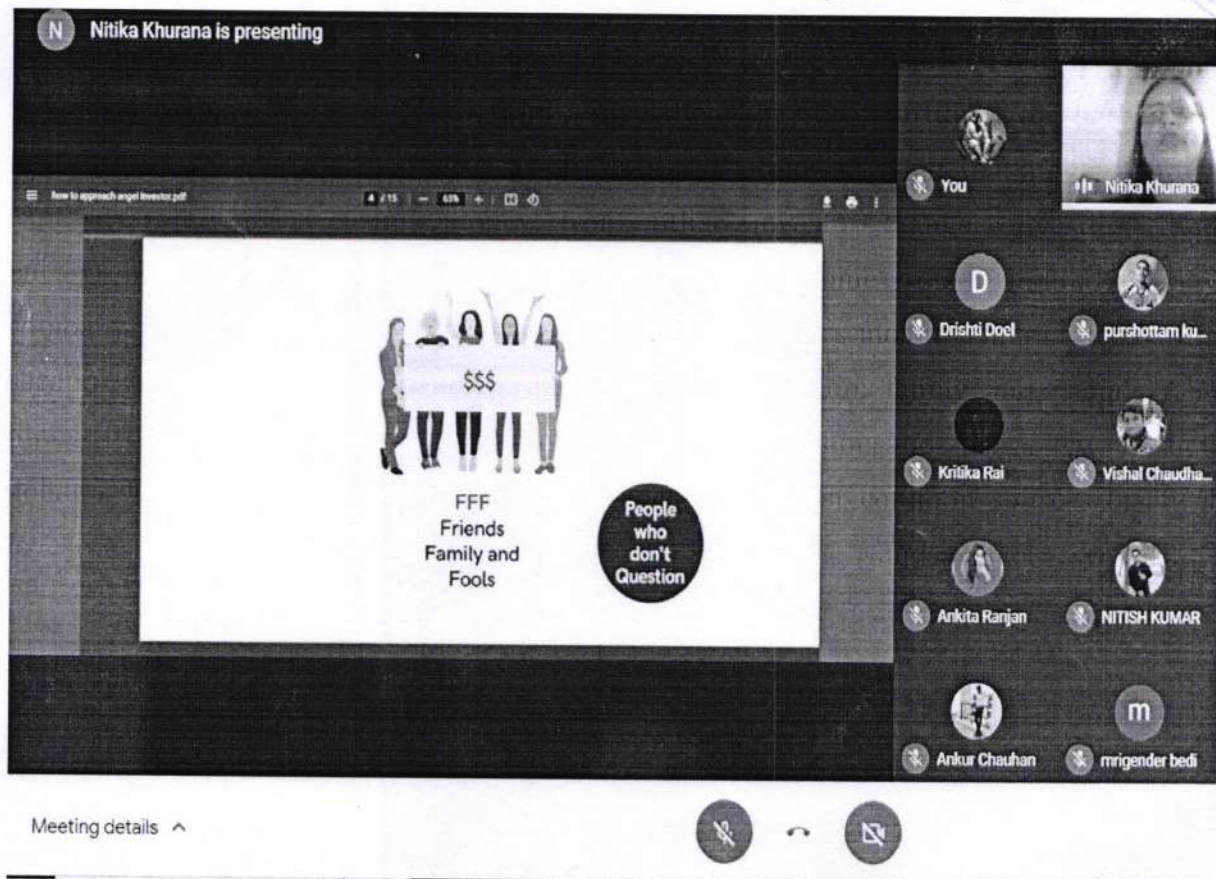
29

"Report on expert talk delivered by Ms. Nitika Khurana, Head of Operations at Chandigarh Angels Network (CAN), on "Angel Investment Opportunity for early-stage Entrepreneurs organized by CR&A cell, IKG-PTU".

Venue: Online

Date: May 08, 2021

CR&A cell, IKG-PTU organized an online talk by Ms. Nitika Khurana, Head of Operations at Chandigarh Angels Network (CAN), on "Angel Investment Opportunity for early-stage Entrepreneurs. Speaking on the occasion Ms. Nitika Khurana said that unlike venture capitalists who invest using money from other investors, angel investors fund entrepreneurs using their own money. The funds may come from a limited liability company, business, trust, or investment fund. Angel investors mostly come in during the second round of start-up financing, after raising funds from family and friends. The funds from angel investors can range from a few thousand to a few million dollars, depending on the nature of the business. The most common sources of angel investments are wealthy individuals, crowd funding, and angel syndicates.



30

"Report on Quirosity Quiz Competition organised by IKG-PTU"

Venue: Online
Date: June 07, 2021

IKG-PTU organised an online quiz competition "Quirosity" for all the students of the University. The participation in the quiz helped the students to accelerate their career path along with the subject and turns out to be highly beneficial for the students in the other examinations. The quiz contest brings a golden opportunity for students to examine their knowledge and skills in the field of computer and subsequently gain knowledge for a wide variety of topics such as G.K, environment, and core subjects like MySQL, Computer Networking, GUI Programming, Object-Oriented Programming, Advanced Programming Concepts, Web Application, IT Application, Advanced RDBMS Concepts, and Database Connectivity.

I. K. Gujral Punjab Technical University
Presents

Quirosity

Quiz Competition
Round I: Preliminary round
Round II: Final round

QUIZ

Certificate of participation for every participant who gets more than 40% score & Certificate of Merit for top 3 Winners.

07-06-2021
11:30 A.M.

For More Information Contact us:
Aditi Thakur - 9041575839
Shivam Pal - 9990185054
Nijman Jha - 7703851806

<https://www.ignou.ac.in/quirocity>

History
Constitution

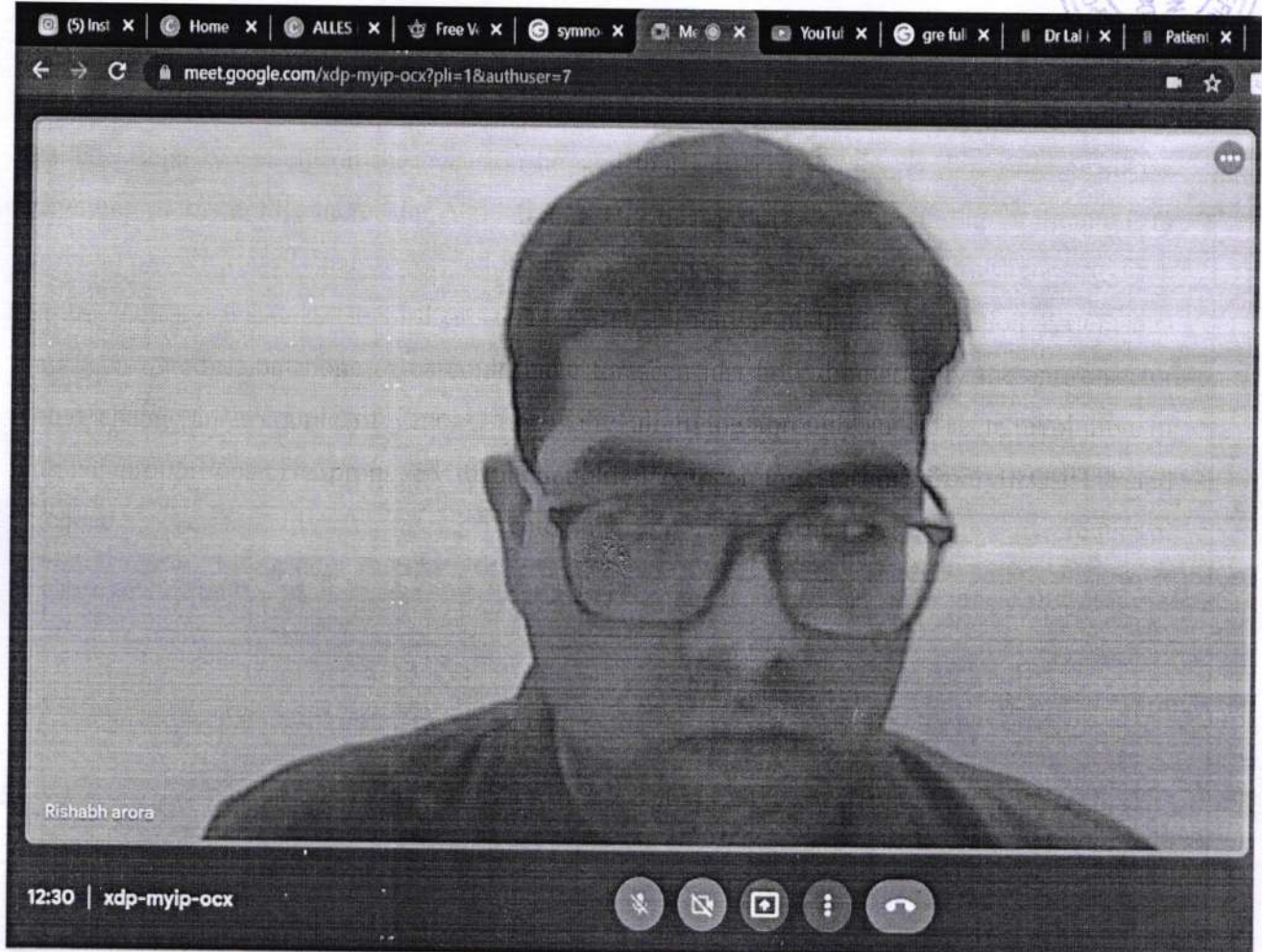
39

"Report on expert talk by Mr. Rishabh Arora, Founder of Aptitude Baba organized by CR&A cell, IKG-PTU".

Venue: Online

Date : August 31, 2021

CR&A cell, IKG-PTU organized an expert industry talk by Mr. Rishabh Arora, Founder of Aptitude Baba. Speaking on the occasion he said that Ed-tech startups are bursting out of the scene with their Rapidly increasing Valuation as Billions of dollars are adding up in the industry every single year. Mr. Rishabh Arora shared insights on "Marketing Strategies for Ed-Tech Startups" during his talk. He further said that transformation in India's education system had long been overdue, but none of us could have foreseen just how dramatically the entire sector would change in a couple of years. Now we're all living through an EdTech revolution of massive proportions. He promised to hand hold the upcoming startups from IKG-PTU and extended his mentorship whenever required.



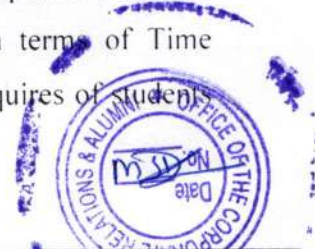
34

"Report on talk by Mr. Rohit Mehra, IRS, "Additional Income Tax Commissioner, Amritsar".

Venue: Online

Date : June 11, 2021

CR&A cell, IKG-PTU organized a talk by Mr. Rohit Mehra, IRS, "Additional Income Tax Commissioner, Amritsar" for the students of IKG PTU Campuses on Google Meet. Mehra single-handedly set up more than 500 vertical gardens at public places and created 85 mini forests ranging between 2,000 square feet to four acres. He gives an insight into his environmental crusade that has had a positive effect on the planet. The IRS officer realised that we're on the wrong track and we need a course correction by creating vertical gardens using plastic bottles at more places in quick timer Mehra gave useful insights to the students in terms of Time management while preparing for competitive examinations and answered the quires of students with regard to the preparation of civil services.



36

"Report on expert talk by Mr. Jatin Srivastava, Founder, Rock Grow organized by CR&A cell, IKG-PTU".

Venue: Online

Date: April 24, 2021

CR&A cell, IKG-PTU organized an online talk by Mr. Jatin Srivastava, on "Decoding LinkedIn for Jobs and Internships" for the students of IKG PTU, campuses. Speaking on the occasion Mr. Jatin Srivastava said that it's no secret that LinkedIn is the top professional social networking site with 133 million users in the U.S. alone and reaching 200 countries and territories around the world. The issue is that if you're only updating your profile now and then, you're not fully utilizing all LinkedIn can do for you, which includes taking hours off of your job search. He further said that most important to find job on LinkedIn is about a candidate's profile and how to make the best use of the platform.

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Make Stop Video Security Participants Polls New Share Pause Share More
Page view A Read aloud Draw Highlight Erase
LinkedIn
What is LinkedIn?
• LinkedIn is a social networking platform for professionals which is all about advancing your career or business.
FFSI
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4/25/2021

"Report on Expert talk by Mr. Azeez Mehta, Director, Business Excellence, Emmbros Automotive Pvt. Ltd organized by IKG-PTU".

Venue: Online

Date: March 30, 2021

CR&A cell, IKG-PTU organized an online talk by Mr. Azeez Mehta, Director, Business Excellence, Emmbros Automotive Pvt. Ltd. on the topic "Prototype Design and Development". The said talk proved to be highly beneficial for the participants who are planning to develop prototypes of their innovative ideas. Speaking on the topic, Mr. Mehta said that prototype is an important draft design that precedes the development of the original design layout. Prototyping is a process designed to significantly reduce the time to develop a site, due to the focus of the designer on the main functional and marketing factors.

Meeting details

People (52)

POSSIBLY CUSTOMER SATISFACTION

You 11:28 AM
To clear the aim and final design

AkASH 11:28 AM
So that we can check its production efficiency

Harmanpreet Kaur 11:28 AM
To plan overall vision

Akash Kumar 11:28 AM
To work on a prototype

Harmanpreet Kaur 11:28 AM
To work on a prototype

Harjot Singh 11:28 AM
Calculate risk

Meeting details ^

Type here to search

30-03-2021

"Report on 3 days online workshop organized by CR&A Cell, IKG-PTU on Learning Aptitude Skills conducted by Mr. Roshan Kumar, Database Trainer, Skillbout"

Venue: Online

Date: June 04-06, 2021

A 3 days online workshop was organized by CR&A Cell, IKG-PTU for all the final year students. Keeping in mind the need of the hour, the topic of the guest lecture was "Aptitude Test Preparation for Campus Interviews". The speaker for the session was Mr. Roshan Kumar, Database Trainer, Skillbout. He explained the students the difference between math&quantitative skills. He also explained students, the actual meaning of Aptitude test & quantitative test. When he asked the students about their fright from Math's, almost entire crowd raised their hands. He then quoted some simple examples to demonstrate the students that if correct techniques are applied how a difficult question can be solved by simple calculation. He also pointed out on the important topics to be covered like profit & loss, percentage etc. before appearing for the aptitude tests to score well. Towards the conclusion, the speaker gave some quantitative problems to the students for solving.



I.K. Gujral Punjab Technical University

presents

3-Days **ONLINE** Workshop on learning Aptitude skill
(for the students of IKG-PTU Campus)

**START YOUR
APTITUDE TRAINING
TODAY!**

**WITH
ROSHAN KUMAR**
Database Trainer, Skillbout

on
GoToMeeting

[Click this to join the meeting](#)

4th-6th, June 2021 | 0930hrs - 1630hrs

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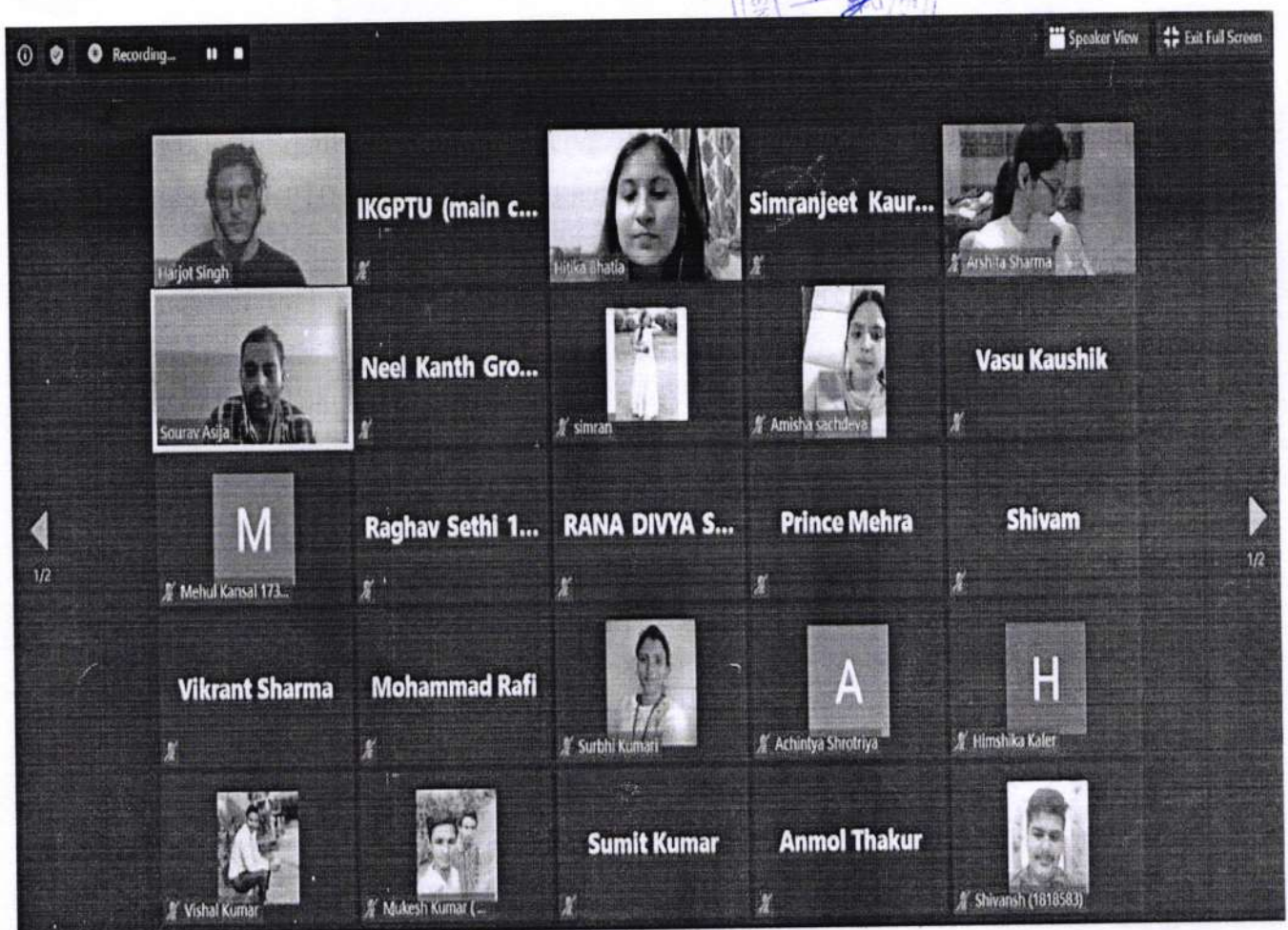
24

"Report on Alumni Talk organized by IKG-PTU, CR&A Cell"

Venue: Online

Date: July 31, 2021

CR&A Cell, IKG PTU organized Alumni Talk on "Journey from IKG PTU to TCS" for the final year students of IKG PTU campuses. The objective of the talk was to let alumni members share their professional growth and achievements with the new batch of students who were about to begin their placement process. The session then proceeded by way of a Q & A format wherein – apart from answering a bevy of questions related to preparation and career at TCS. Alumni talked at length about their journey from Campus to Corporate and how IKG-PTU had helped to empower them to achieve a successful role in prominent MNCs today.



26

"Report on online Interaction session with Alumnus organized by CR&A Cell, IKG-PTU".

Venue: Online

Date: October 15, 2020

IKG PTU organized an online event titled "The insights of Placement" for the students of engineering and management courses. In the said event, an exclusive interview of Alumnus Students named Apoorv Salaria who has secured placement was conducted. Er. Navdeepak Sandhu, Deputy Director, CR&A cell interacted with the participants and highlighted the best practices that are needed to secure good job. 78 students from various IKG-PTU departments attended the said event.

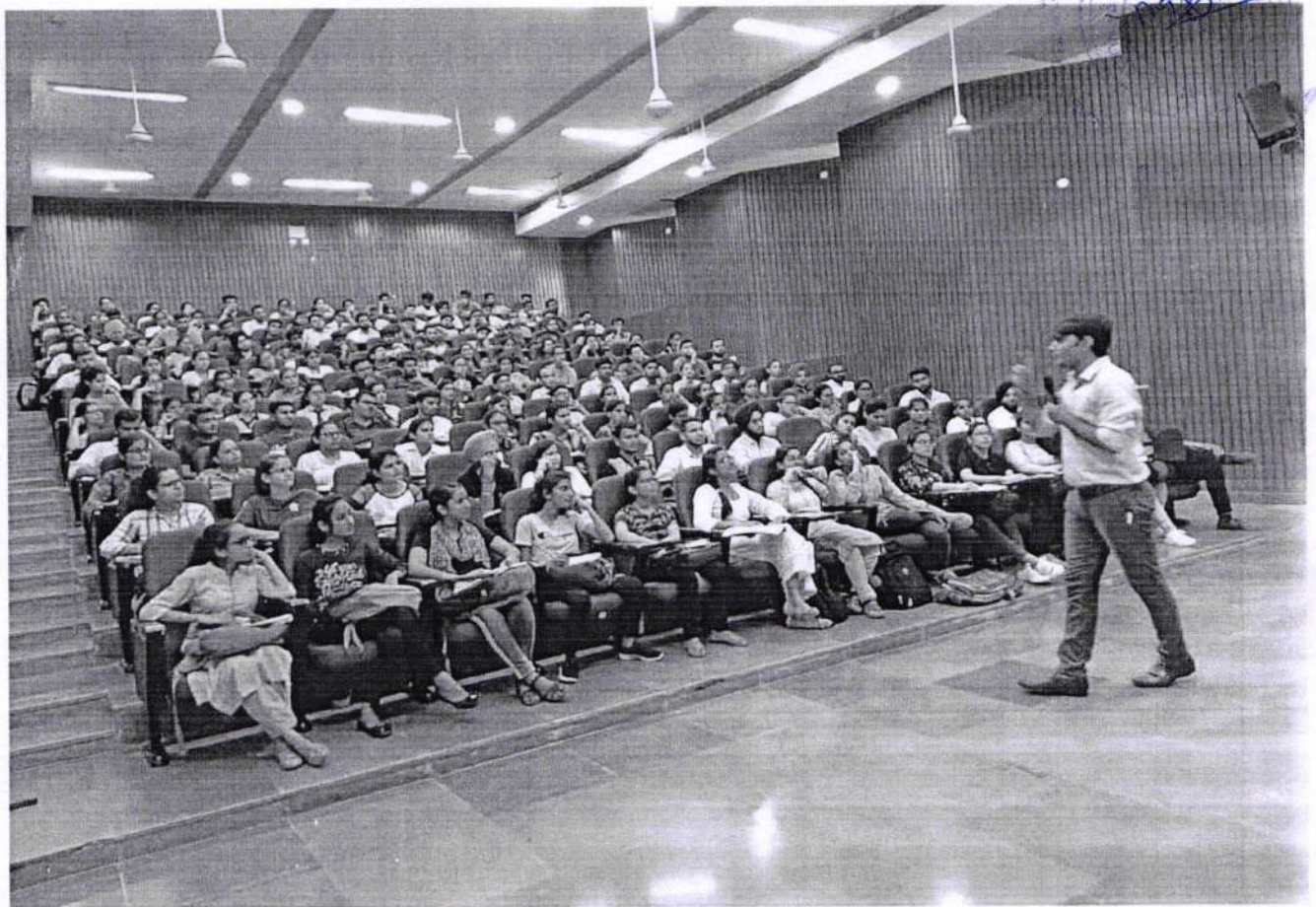
The screenshot displays a Zoom meeting interface. On the left, a presentation slide titled "2021 Campus Selection Process" is visible. The slide outlines three rounds of selection: Round 1 (Aptitude, Code debugging), Round 2 (GenC, GenC Next), and Round 3 (GenC Next Interview). It also mentions a Cognizant offer and a 3-4 month Cognizant internship. On the right, a grid of participants is shown, including Navdeepak Sandhu, Apoorv Salaria, and several other students. The bottom of the screen shows the Zoom controls bar with icons for mute, video, chat, and other functions.

"Report on workshop organized by IKG-PTU on Analytical and aptitude skills".

Venue: IKG-PTU Main Campus.

Date: June 04-06, 2021

University organized a three days workshop on aptitude test for batch passing out in 2022. Mr. Roshan, Analytical and aptitude skills development expert was the speaker during the said workshop. The workshop covered the necessary aptitude, logical reasoning, and verbal reasoning topics that allow participants to pass the aptitude test for various MNCs. The participating students learned the aptitude tricks, tips, and alternate methods for clearing competitive and placement exams with greater speed.



25

"Report on Expert talk by Ms. Navneet Momi, Founder & Managing Partner, Intellect Juris Law Offices, organized by IKG-PTU".

Venue: Online

Date: March 12, 2021

CR&A cell organized an expert talk by Ms. Navneet Momi, Founder & Managing Partner, Intellect Juris Law Offices, on Intellectual Property Strategies for Startups and Entrepreneurs. Speaking on the occasion she said that when starting a business, there are many factors to consider, ranging from branding and targeting markets to financial growth. However, Intellectual Property (IP) protection is one of the crucial parts of the market challenges. IP for any company, especially a startup, is an intangible asset. It levels the playing field between entrepreneurs and incumbents and is more likely to attract lucrative opportunities. Although patents are the most costly and time-consuming form of acquired IP, they provide an unparalleled protection. When a startup patents its inventions, its value rises, and financial perspectives expand. Moreover, investors are more likely to acquire a startup which possesses well-protected IPRs.

The screenshot shows a Zoom meeting interface. At the top, it says "Navneet Momi is presenting". The main window displays a presentation slide titled "TANGIBLE ASSETS are typically physical assets which are primarily used by the business to produce their product and service." Below this, it lists "For instance:" followed by a list: Land, Vehicles, Equipment, Machinery, Inventory, Furniture, and Securities like stocks, bonds, and cash. On the right side, there is a grid of participant video feeds. Visible participants include Vicky Kumar, Yumraj Kumar, Harsh Sharma, Sohan Ghai, Anchal Rai, Navneet Momi (the presenter), Deepak, and Kushal Mahay. At the bottom, there are icons for meeting controls like mute, video, and chat, along with a "Meeting details" link.

38

"Report on Mentorship session by Dr. Raman Kumar, Innovation Ambassadors IIC, IKG PTU organized by CR&A cell, IKG-PTU".

Venue: Online
Date: March 16, 2021

A mentorship session for Innovators & Student Entrepreneurs by Dr. Raman Kumar. (Innovation Ambassadors IIC, IKG PTU) was organized by IKG PTU. Speaking on the occasion Dr Raman Kumar said that IKG-PTU is in process to create a complete ecosystem which will foster the culture of Innovation from ideas generation to pre-incubation, incubation and graduating from the incubator as successful start-ups. He further said that Ministry of Education has established 'MoE's Innovation Cell' with the mandate to work closely with our Higher Education Institutions (HEIs) to encourage the creative energy of our student population to work on new ideas and innovation and promote them to create start-ups and entrepreneurial ventures.








31

"Report on session on Early-stage startups by Mr Munish Chopra, Direct Selling Entrepreneur organized by IKG-PTU".

Venue: Online

Date: June 29, 2020

CR&A cell organized an online talk by Mr. Munish Chopra, Direct Selling Entrepreneur, Motivational Speaker, Life Coach presented live session to provide opportunities for early-stage entrepreneurs. Speaking on the occasion he said that the direct selling industry has continued to do well and hold its own despite various challenges. The industry has displayed tremendous agility and ingenuity to come out of the pandemic stronger than ever before. Backed by positive consumer sentiment and growing awareness, this Rs 16,000 crore industry is all set for massive growth and is expected to reach Rs 64,500 crore by 2025 (FICCI-KPMG Report). The next year will be crucial in charting out a growth trajectory for the industry. Here are some key trends that we can look out for in 2022.



presentes

Session on

Opportunities for early-stage Entrepreneurs

Er. Munish Chopra

Direct Selling Entrepreneur | Motivational Speaker | Life Coach

LIVE on Zoom



Meeting ID: 865 8167 4407

Passcode: startup

TUESDAY 29th JUNE @ 1130hrs

Click on the link or scan the QR code to attend the session

For any query: Anchal - 6283389409
Rachit - 7009379245



33

"Report on Talk by Mr. Simarpreet Singh, Founder, SockSoho Pvt Ltd".

Venue: Online

Date : March 14, 2021

Talk by Mr. Simarpreet Singh, SockSoho, Founder and TedX Speaker was organized by CR&A cell, IKG-PTU. for all the students of IKG PTU campuses. Speaking on the event MrSimarpreet shared that SockSoho was built to make fashion accessible to men. And fashion is not only about how you look, but also how you feel. He said that he started with socks as this category that has seen no innovation in decades. And therefore, created this brand to help men add a dash of color, embrace their personality and be inspired to be the best version of themselves. Great socks aren't just a finishing flourish on an outfit. They are the first steps to effortless style, said Simarpreet Singh. The said session by followed by quires of students in terms of startups and innovative ideas.

