

**Department: Journalism & Mass  
Communication**

**3.4.5**

## **Research papers per teacher in the Journals notified on UGC website**

**Supporting Documents**



## UGC-CARE List

You searched for "2229-3620". Total Journals : 1

Search:

Sr.No.	Journal Title	Publisher	ISSN	E-ISSN	Action
1	Shodh Sanchar Bulletin (print only)	Shodh Sanchar Educational and Research Foundation	2229-3620	NA	Discontinued from April 2021

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## UGC-CARE List


You searched for "0971-1260". Total Journals : 1

Search: 

Sr.No.	Journal Title	Publisher	ISSN	E-ISSN	Action
1	Think India Journal	Vichar Nyas Foundation	0971-1260	NA	Discontinued from Jan. 2020

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## UGC-CARE List

You searched for "0971-1260". Total Journals : 1

Search:

Sr.No.	Journal Title	Publisher	ISSN	E-ISSN	Action
1	Think India Journal	Vichar Nyas Foundation	0971-1260	NA	Discontinued from Jan. 2020

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**Journal Details**

Journal Title (in English Language)	<a href="#">Juni Khyat (print only)</a>   <a href="#">(Current Table of Content)</a>
Journal Title (in Regional Language)	जुनी ख्यात (print only)
Publication Language	English , Hindi
Publisher	Maru Bhumi Shodh Sansthan
ISSN	2278-4632
E-ISSN	NA
Discipline	Social Science
Subject	Social Sciences (all)
Focus Subject	Cultural Studies

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## UGC-CARE List

You searched for "0975-119X". Total Journals : 1

Search:


Sr.No.	Journal Title	Publisher	ISSN	E-ISSN	Action
1	Drishtikon (print only)	Drishtikon Prakashan	0975-119X	NA	Discontinued from April 2021

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## UGC-CARE List

You searched for "2395-1273". Total Journals : 1

Search:


Sr.No.	Journal Title	Publisher	ISSN	E-ISSN	Action
1	Sanvad	Post Graduation Department of Punjabi Studies, Khalsa College	2395-1273	NA	<a href="#">View</a>

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Ref. no. IKU/TV/JMC/4050/2021  
 Date - 27/10/2021

## I.K. Gujral Punjab Technical University Main Campus

Department of Journalism & Mass Communication

Subject : List of Research papers during last five years.

Sr.NO	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number
1	E-GOVERNANCE IN SOCIO- POLITICAL CONREXT:(a STUDY BASED ON SEWA KENDRAS OF PUNJAB	Dr. Ranbir Singh & MRS Kirti Loomba	Journalism & Mass Communication	Shodh Sanchar Bulletin	2020	ISSN- 2229-3620
2	The conception of Tourism communication and strategizing for Tourism Development in Himachal Prades	Dr. Ranbir Singh & Ms. Ranjna Thakur	Journalism & Mass Communication	Journal of Xi'an University of Architecture & Technology,	2020	ISSN1006-7930
3	TOURISM MARKETING COMUNICATION FOR ENDORISING GREEN AND SUSTAINABLE TOURISM IN HIMACHAL PRADESH,	Dr. Ranbir Singh & Ms. Ranjna Thakur	Journalism & Mass Communication	Think India Journal	2019	ISBN: 0971-1260
4	Positive behaviour Change amongst Farmers through Effective Communication Strategies: A study on stubble Burning menace of Punjab	Dr.Ranbir Singh & Ms.Anterpreet Kaur	Journalism & Mass Communication	Juni Khyat (UGC Care Group I Listed Journal)	2019	ISSN.NO-2278-4632
5	Impact of Celebrity Endorsement through Advertisements on College students in Selecting final Product	Dr.Ekta Mahaja/Mr.Amit Kumar Pahwa	Journalism and Mass Communication	Think India Journal	2019	0971-1260
6	Digital Divide-comparitive study of working women with special referance to semi urban areas in patiala Distric	Dr.Ekta Mahajan & Ms. Diksha Sharma	Journalism and Mass Communication	Drishtikon Journal,	2019	ISSN-0975-119X
7	Sahit Di Uttar Aadhunik Adhian Vidhi	Sarabjit Singh and Jaswinder Kaur	Journalism and Mass Communication	Sanvad	2018	

Dr. Ranbir Singh  
 HoD  
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 Kapurthala-144603 (Pb.)




3.4.5 Number of research papers per teacher in the Journals notified on UGC website during the last five years (15)

3.4.5.1: Number of research papers in the Journals notified on UGC website during the last five years

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal	Sr.No
E-GOVERNANCE IN SOCIO-POLITICAL CONREXT:(a STUDY BASED ON SEWA KENDRAS OF PUNJAB	Dr. Ranbir Singh & MRS Kirti Loomba	Journalism & Mass Communication	Shodh Sanchar Bulletin	2020	ISSN- 2229-3620	<a href="https://portal.issn.org/resource/ISSN/2229-3620#">https://portal.issn.org/resource/ISSN/2229-3620#</a>	
The conception of Tourism communication and strategizing for Tourism Development in Himachal Prades	Dr. Ranbir Singh & Ms. Ranjna Thakur	Journalism & Mass Communication	Journal of Xi'an University of Architecture & Technology,	2020	ISSN1006-7930	<a href="https://www.scopus.com/sourceid/37099">https://www.scopus.com/sourceid/37099</a>	
TOURISM MARKETING COMMUNICATION FOR ENDORISING GREEN AND SUSTAINABLE TOURISM IN HIMACHAL PRADESH,	Dr. Ranbir Singh & Ms. Ranjna Thakur	Journalism & Mass Communication	Think India Journal	2019	ISBN: 0971-1260	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList">https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList</a>	
Positive behaviour Change amongst Farmers through Effective Communication Strategies: A study on stubble Burning menace of Punjab	Dr.Ranbir Singh & Ms.Anterpreet Kaur	Journalism & Mass Communication	Juni Khyat (UGC Care Group I Listed Journal)	2019	ISSN.NO- 2278-4632	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002783&amp;flag=Search">https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002783&amp;flag=Search</a>	
Impact of Celebrity Endorsement through Advertisements on College students in Selecting final Product	Dr.Ekta Mahaja/Mr.Amit Kumar Pahwa	Journalism and Mass Communication	Think India Journal	2019	0971-1260	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList">https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList</a>	

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Digital Divide-comparative study of working women with special reference to semi urban areas in patiala Distric	Dr.Ekta Mahajan & Ms. Diksha Sharma	Journalism and Mass Communication	Drishtikon Journal,	2019	ISSN-0975-119X	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/SeachList">https://ugccare.unipune.ac.in/Apps1/User/WebA/SeachList</a>	
Sahit Di Uttar Aadhunik Adhian Vidhi	Sarabjit Singh and Jaswinder Kaur	Journalism and Mass Communication	Sanvad	2018	2395-1273	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/SeachList">https://ugccare.unipune.ac.in/Apps1/User/WebA/SeachList</a>	

  
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