

## Department: Journalism & Mass Communication

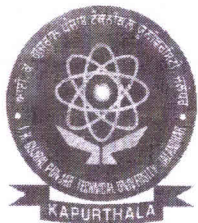
**3.3.2**

### **Workshops/ Seminars conducted on Research Methodology, Intellectual Property Rights, entrepreneurship, skill development**

#### **Documents Attached**

- Report of the event
- Brochure /Photograph of the event
- Details of Resource Persons





## Report of the Event

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**I.K.Gujral Punjab Technical University, Main Campus Kapurthala**

**Department of Journalism & Mass Communication**

Ref.No: *IKGPTU/JMC/4010*

Date: *10/09/2021*

### Report of the Events 2018-2020

Sr.No	Name of Event	Year	Name of Experts/Guest	Number of Participants	Date of Organize/ workshop/seminar/lecture	Remarks
1	INTER INSTITUTIONAL MEDIA FEST " <u>OPEN STAGE &amp; MIKE</u> "		Vice Chancellor Dr.Ajay Kumar Sharma, IKGPTU	20(Students)	31.10.2018	Successfull
			Director, Dr.Yadwinder Singh Brar, IKGPTU			
2	EXPERT INTERACTION ON <u>NATIONAL PRESS DAY</u>	2018	Mr.RJ. Jassi (Radio Mirchi Jalandhar)	31 (Students)	17.11.2018	Successfull
3	ORGANIZED EXTENSION LECTURE ON <u>PRINT &amp; NEW MEDIA</u>	2019	Mr.Rajeev Bhaskar, Journalist & Editor Punjab Tribune News Portal	31 (Students)	04.02.2019	Successfull
4	ORGANIZED ITS <u>FIRST FILM FESTIVAL</u> , 08 ACADEMIC INSTITUTIONS PARTICIPATED	2019	Prf.(Dr) Namarta Joshi,HOD JMC, GNDU Jalandhar	8 (Instititution)	02.4.2019	Successfull
			Dr.Vikas Gaeande JMC, Assistant Professor, ludhiana			
			Mr.Siddak Preet Singh Makkaer, Owner & Director White Falcons Films			

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Kapurthala

5	ORGANIZED EXPERT TALK ON PERSPECTIVES OF <b><u>ELECTRONIC MEDIA</u></b>	2019	Mr.Munish Devgan TV Producer of a Renowned TV News Channel.	25 (Students)	02.08.2019	Successfull
6	CELEBRATES WORLD <b><u>PHOTOGRAPHY DAY</u></b>	2019	Mr.Karamveer Sandhu, Senior Photo Journalist	31	22.08.2019	Successfull
7	Organized first campus <b><u>Workshop</u></b> on <b><u>Personality Development</u></b>	2020	Ms. Ramanpreet Kaur, CEO, Shamsher School of Media Arts.	38	13.02.2020	Successfull
8	ORGANIZED LECTURE ON <b><u>PUBLIC RELATIONS</u></b>	2020	Mr.Manwinder Singh, Districy Public Relations Officer (DPRO, Govt. of Punjab) Jalandhar-Kapurthala	38	03.03.2020	Successfull

*Ranbir Singh*  
10/09/2021  
Dr.Ranbir Singh  
(Associate Professor & Head)

*Ekta Mahajan*  
Dr.Ekta Mahajan  
(Coordinator)

Head  
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## Details of Resource Persons

**I.K.Gujral Punjab Technical University**  
**Main Campus Kapurthala**  
**Department of Journalism & Mass Communication**

Réf. No: IKGPTU/JMC/ 4044/2021

Date: 25/10/2021

**Subject: Detail of Resource Persons.**

**Dr.K.K Rattu (Eminent Author and Media Expert)** Main academic contribution lies in the field of New Media, Television Media & Production and Research in the Language of Television, political and social philosophy. Dr. Rattu is not only an academic recluse but also a social activist too. Media for social awareness is his primary aim. He has been a humble crusader for social change, social justice, and human development both at the conceptual and operational levels. In sum, his image is that of a Media Personality, Social Activist, Thinker and a Writer. As a contemporary commentator,

**Nitin Gupta** : He is experienced Associate Vice President with a demonstrated history of working in the entertainment industry. Nitin is Skilled in Conceptual Design, Digital Strategy, Journalism, Radio, and Film Production. Strong professional with a MJMC focused in Media from Lovely Professional University.

**Lakhwinder Johal** : Presently working as President Punjab Press Club. Since, 1985 he was a former Programme Executive at Doordarshan Channel.

**Karan Kumar** : He is a professional Anchor. He has worked as VJ in Zee Punjabi, RJ in All India Radio, VJ in Doordarshan, Voice-Over Artist and theatre artist.

**Seema Soni** : Since, 2007, working with Radio Industry. At Present she is working as Programming head Radio City.

**Ramanpreet Kaur** : She is CEO, Shamsheer School of Media Arts, Jalandhar

**RJ Himanshu** : Since 2013, working in Radio Industry as RadioJockey. Presently working with Radio City, Jalandhar

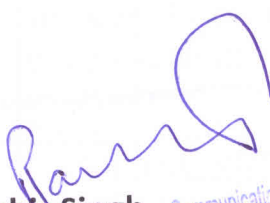
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**Munish Devgan:** An award-winning Senior Video content Creator, Expert in digital video content & TV production. 15 years of Experience in Reporting, Video Production, Voiceovers, Anchoring. Currently Lead a Digital Team and Create a Original video strategy at Times Now Nb Hindi, headlining Product for a digital channel of the Group. Specialises in the setting up and handling teams, processes and practices required for the execution of digital channel, tv and social media, besides video production, commissioning of content and managing multimedia production. He was Best Producer ENBA Gold award winner, Best Current affairs show ITA award (Thrice), India Today Chairman award Winner. Create a strategy, serving distinctive audience pools. Operates in Programming and viral content segments in beats like Crime, Politics and culture; across formats. Monitor the Content from pre-production to the post-stage.

**Karamveer Sandhu:** is running the business of commercial photography. Heworked with DAINIK JAGRAN as photojournalist from October 1999 till March 2016. Joined Kanya Maha Vidyalya as visiting faculty in 2017. Joined Doaba college as visiting faculty in 2018-2019. Member board of studies at Kanya Maha Vidyalya. In 2017 was awarded with motivation to the nation award for photojournalism.

**Manvinder Singh:** He is prominent media personality. He was working as District Public Relations Officer. Presently, he is deputy Director Public Relations Department.

  
**Dr. Ranbir Singh**  
Head  
Department of Journalism & Mass Communication  
IKG Punjab Technical University  
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## Photographs of the Event

### IKGPTU JMC DEPARTMENT ORGANIZED EXTENSION LECTURE ON PRINT & MEDIA

📅 04/02/2019 12:00 am (<https://ptu.ac.in/ikgptu-jmc-department-organized-extension-lecture-on-print-new-media/>) 📁 all-news-events (<https://ptu.ac.in/category/all-news-events/>) 👤 Ptu\_Admin (<https://webcodeft.com/ptu/>) 💬 Comments (<https://ptu.ac.in/ikgptu-jmc-department-organized-extension-lecture-on-print-new-media/#respond>)



#### IKGPTU JMC Department organized Extension lecture on Print & New Media

##### ▪ Noted Journalist Rajeev Bhaskar delivered his views with practical experiences

The Journalism and Mass Communication department of IK Gujral Punjab Technical University organized an extension guest lecture on Friday. The "Skill requirement in Print and New Media". Noted Journalist Mr. Rajeev Bhaskar, Editor Punjab Tribune news portal was the resource person in this. Head of the department with his team faculty Dr. Sarbjit Singh, Dr. Priyanka Mahajan welcomed to Mr Rajeev Bhaskar.

In his interaction, Mr. Bhaskar said that in the field of journalism reading and writing habits are very much important. He said that without the know can become a journalist. He said that only theory subjects cannot produce journalist skills, for skilled job in journalism, it is important to read and survey of ground reality.

Further, he talked about the scope of online media/new media. Mr Bhaskar said that one can start writing his blog to develop his or her writing skill about the news reading. He guided to read newspapers maximum and to watch news videos daily. He also shared his personal experiences in the Mass Communications had an interactive session with him in the last. The vote of thanks was delivered by Department head Dr. Ranbir Singh.

*[Handwritten signature]*  
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## IKG PTU ORGANIZED ITS FIRST FILM FESTIVAL, 08 ACADEMIC INSTITUTION PARTICIPATED

02/04/2019 12:00 am (<https://ptu.ac.in/ikg-ptu-organized-its-first-film-festival-08-academic-institutions-participated/>) all-news-events (<https://ptu.ac.in/category/all-news-events/>)  
Ptu\_Admin (<https://webcodeft.com/ptu/>) Comments (<https://ptu.ac.in/ikg-ptu-organized-its-first-film-festival-08-academic-institutions-participated/#respond>)



### IKG PTU organized its first film festival, 08 Academic Institutions participated

- Initiative taken by Department of Journalism & Mass Communications of IKGPTU
- University Campus Director with faculty inspired to Students for their maximum participation in next venture
- APJ College of fine Arts Jalandhar bagged "Best Film Award", HMV was on 2nd position

Cinema is the most powerful medium of communication. It is a mirror in which we often see our self and face of the society. This is a beautiful means the masses. Students during their education get to learn the process by making short movies or documentaries. This inspirational message is of Vice (Dr.) Ajay Kumar Sharma & this message was read by Prof. (Dr.) Yadwinder Singh Brar, Campus Director IKGPTU. He was addressing first Inter Instituti I.K.Gujral Punjab Technical University. This Film Fest was organized by Department of Journalism & Mass Communication. Prof. Brar said that such events boost the confidence of the students and encourage them to come forward. The guidance of the mentors further sha talents.

Total 08 Institutes participated in the shot movie contest during the fest. According to results, following colleges bagged various awards in different ca and Best Director 'Block Over Thinking' of APJ College of Fine Arts Jalandhar, Second Best Film and Best Actor 'Log Out Zindagi' of HMV Jalandhar, Best and Best Concept Movie was 'Game of life' by PCTE Baddowal (Ludhaina), Best Poster 'Hustler' made by Doaba College Jalandhar.

Prof. (Dr.) Namarta Joshi HOD IMC GNDU Regional Campus Jalandhar, Siddak Preet Singh Makkar, Owner & Director White Falcons Films, Vikas Gawan Ludhiana, HoD JAMC Prof. (Dr.) Ranbir Singh were present in Judgement pannal. During the event "Ganesh vandana" was also performed by University

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## DEPT. OF JOURNALISM AND MASS COMMUNICATION ORGANIZED EXPERT PERSPECTIVES OF ELECTRONIC MEDIA

02/08/2019 12:00 am (<https://ptu.ac.in/dept-of-journalism-and-mass-communication-organized-expert-talk-on-%c2%93perspectives-of-electronic-media%c2%94all-news-events>) (<https://ptu.ac.in/category/all-news-events/>) Ptu\_Admin (<https://webcodeft.com/ptu>)  
Comments (<https://ptu.ac.in/dept-of-journalism-and-mass-communication-organized-expert-talk-on-%c2%93perspectives-of-electronic-media%c2%94/#responc>)



IKGPTU Students introduced with ground realities of Journalism. The department of Journalism and Mass Communication of I.K. Gujral Punjab Techn an extension guest lecture on **Perspectives of Electronic Media**. Noted TV Producer of a **renowned TV news channel, Munish Devgan** was this occasion.

**Dr. Ranbir Singh, Head of the Department** extended a floral welcome to resource person Munish Devgan. In his interaction, he stated that ir reading is very important. If you want to become a successful journalist, one should be passionate to get the exclusive news story. He conversed abo and broadcast news and gave basic guidelines and tips for becoming good journalists. He emphasized on the importance of knowledge and comm how to make a news story different from other by illustrating examples of online new stories.

Further, he discussed about how to make a news package. He also shared the challenges one has to face while dealing with the practical and cha media. During the interactive session many queries of the students were satisfied by the speaker.

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## IKG PTU VICE CHANCELLOR INAUGURATE INTER INSTITUTIONAL MEDIA FEST STAGE & MIKE

31/10/2018 12:00 am (<https://ptu.ac.in/ikg-ptu-vice-chancellor-inaugurate-inter-institutional-media-fest-open-stage-mike%c2%94/>)  
all-news-events (<https://ptu.ac.in/category/all-news-events/>) Ptu\_Admin (<https://webcodeft.com/ptu>)  
Comments (<https://ptu.ac.in/ikg-ptu-vice-chancellor-inaugurate-inter-institutional-media-fest-open-stage-mike%c2%94/#respond>)



**Solid presence, Bold characters are fit for journalism; Media Fests are helpful to develop it in students: Prof.(Dr.) Ajay Kumar Sharma.**

- IKG PTU Vice Chancellor inaugurate inter Institutional Media Fest "Open Stage & Mike"
- 03 state Universities, Affiliated Colleges participated in 06 Mega Items
- Vice Chancellor gave green signal to Ultra Modern Audio-Video Studio at Main Campus for Journalism & Mass Communication Students

It is a fact from centuries that a person with solid presence & bold character is fit for journalism & mass media. Till decades back, it was also popular cannot be inculcated, its God gifted. But Now Educational Institutes of Media Studies are breaking the ice & empowering students with journalistic skills. Media Fests are playing super role in it.

These words are delivered by Prof. (Dr.) Ajay Kumar Sharma, Vice Chancellor I.K.Gujral Punjab Technical University. He was inaugurating Inter varsity c Media Fest at University's main campus on Wednesday. This fest was organized by University's Department of Journalism & Mass Communication. In his speech, Vice Chancellor Prof. Sharma said that Campus media fests are changing personality of students according to their field requirements. The opportunities to interact with professionals & show their talent. During the event, VC Prof. Sharma also gave green signal to Journalism Department to establish a new Ultra-Modern Audio-Video Studio at main campus for the practical work of mass communication students within current academic se



## EXPERT INTERACTION ON NATIONAL PRESS DAY

17/11/2018 12:00 am (<https://ptu.ac.in/expert-interaction-on-national-press-day/>) all-news-events (<https://ptu.ac.in/category/all-news-events/>)  
Ptu\_Admin (<https://webcodeft.com/ptu>) Comments (<https://ptu.ac.in/expert-interaction-on-national-press-day/#respond>)



Expert Interaction on NATIONAL PRESS DAY: India's most popular RJ Jassi today visited I.K.Gujral Punjab Technical University on the occasion of National PRESS DAY. He interacted with the University's Journalism and Mass Communication Students and motivates them to use new media platforms to enhance their skills and knowledge. Prof. (Dr.) Chancellor, IKG PTU also met him and appreciated his efforts in terms of sharing practical knowledge with students.

**PREV POST** (<https://ptu.ac.in/seminar-on-drug-de-addiction/>)  
(<https://ptu.ac.in/ikgptu-takes-step-ahead-to-train-faculty-for-successful-knowledge-society/>)

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## IKGPTU DEPT. OF JOURNALISM CELEBRATES WORLD PHOTOGRAPHY DAY

22/08/2019 12:00 am (<https://ptu.ac.in/ikgptu-dept-of-journalism-celebrates-%c2%91world-photography-day%c2%92/>) all-news-events (<https://ptu.ac.in/cat>)  
Ptu\_Admin (<https://webcodeft.com/ptu>) Comments (<https://ptu.ac.in/ikgptu-dept-of-journalism-celebrates-%c2%91world-photography-day%c2%92/#respor>)



The department of Journalism and Mass Communication I.K.Gujral Punjab Technical University organised a guest lecture in an of **Photography Day". Senior Photo Journalist Karamveer Sandhu** was the resource person on the occasion.

Dr. Ranbir Singh, Head of Department JMC extended a floral welcome to the guest resource person. Photo Journalist Sandhu basics of photography and emphasized on calmness and active mindedness as key to a perfect photograph. He further explained lighting and the challenges of the field of photography. He gave certain examples by illustrating his clicked photographs with captions. He patiently answered the queries raised by the students.

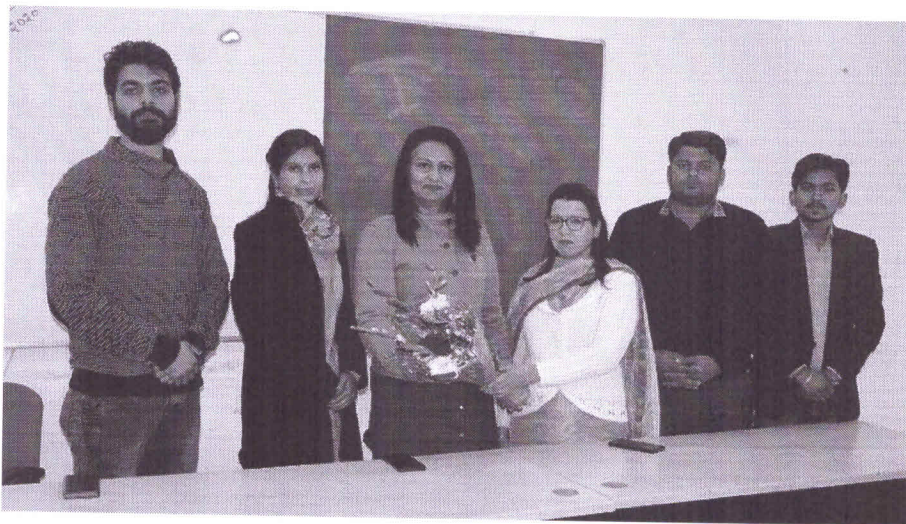
On this occasion a competition of photography was also adjudged by Photo journalist Sandhu wherein students had clicked still theme "Campus Life". Arzoo, a student of MA 3<sup>rd</sup> semester bagged first prize followed by Nakesh of MA 3<sup>rd</sup> semester who stood second and of BA 1<sup>st</sup> year won the third prize. The students participated in this competition with full zeal and enthusiasm.

At the end of the programme a formal vote of thanks was given to the guest by Dr. Ekta Mahajan, Assistant Professor of the department. The speaker for sharing his valuable experiences with the students and enriching their knowledge to become successful budding journalists.



## VICE CHANCELLOR IKGPTU INVITE ALL UNIVERSITY ACADEMIC DEPARTMENTS TO WORK ON PERSONALITY DEVELOPMENT

13/02/2020 12:00 am (<https://ptu.ac.in/vice-chancellor-ikgptu-invite-all-university-academic-departments-to-work-on-personality-development/>)  
all-news-events (<https://ptu.ac.in/category/all-news-events/>) Ptu\_Admin (<https://webcodeft.com/ptu>)  
Comments (<https://ptu.ac.in/vice-chancellor-ikgptu-invite-all-university-academic-departments-to-work-on-personality-development/#respond>)



- Department of Journalism, take the initiative & organized first campus workshop on personality development

To be well established or to become all-rounder, find some time to invest in yourself first, then for students. Take the responsibility and focus on students so that they become all-rounder. By this message **Prof. (Dr.) Ajay Kumar Sharma**, Vice Chancellor I.K.Gujral Punjab Technical University (IKGPTU) Academic Departments to work on personality development. He said that the world of opportunity is in search of personality people, so we have more, to provide more to our students.

On this message, Department of Journalism & Mass Communication of IKGPTU take the initiative and organized first one day workshop on personality subject of the workshop was 'Personality Development and Soft Skills'. Ms. Ramanpreet kaur, CEO, Shamsheer School of Media Arts, Soft skills addressed to students as key resource person. Dr. Ekta Mahajan, Assistant Professor extended her floral welcome.

While addressing the students, resource person Ramanpreet Kaur focused on improving the communication skills of the students in order to handle interviews. Various parameters like basics of introduction, body language, positive attitude, interactive skills and time management were discussed & shared tips on healthy eating and developing good habits like reading literature and upgrading knowledge of your subject.

Speaker involved the students in various activities to make the session interactive. Dr. Ranbir Singh, Head of the Department said that the objective is to inculcate self confidence, enhance self esteem and improve overall personality of the students.

**PREV POST** (<https://ptu.ac.in/ikgptu-faculty-written-sung-shabad-in-celebrations-of-550th-birth-anniversary-of-baba-sri-guru-nanak-dev-ji/>)  
(<https://ptu.ac.in/i-k-gujral-punjab-technical-university-organized-aicte-sponsored-short-term-training-program-on-library-science-main-campus/>)

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