

**GLOBAL CONFERENCE ON
BUSINESS AND FINANCE**

**CONFERENCE
PROGRAM**

*Las Vegas, Nevada
January 2-5, 2017*

The Institute for Business and Finance Research

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Jh
Head
Department of Management
I.K. Gujral Punjab Technical University
Kapurthala-144 603

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**Welcome to Las Vegas!
Have a productive and fun Conference!**

Your Identification Badge is required for admission to All Conference Functions

Admittance to the Networking and Awards Events Require an Admission Ticket

**Bienvenidos a Las Vegas
Deseamos que el Congreso sea Productivo!**

Debe de Utilice su Gafete/Tarjeta de Identificación Durante Todas las Funciones del Congreso

Para Ingresar a los eventos de Premiación y Networking Usted Necesita un Tiquete de admission

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	ROOM: Carson City II	TIME: JANUARY 3, 2017, TUESDAY 10:00 - 11:50
	SESSION TRACK	MARKETING
	SESSION CHAIR	Harmeen Soch, I. K. Gujral Punjab Technical University
ENGLISH	<i>Outsourcing In-bound Call Centers: Impact on Customers' Service Experience</i> Krishna Govender, University of Kwazulu-Natal	
	<i>Luxury Brands of Beauty and Personal Care Products: How Social Class Influence Consumers' Luxury Value Perception in Indonesia</i> Annisa Thabliina Ansari, University of Aberdeen	
	<i>Development and Validation of a Measure of Respect in the Marketplace</i> Hakan Cengiz, Karabuk University Carolyn Costley, Florida Gulf Coast University	
	<i>Moderating Role of Engagement on the Relationship between Negatively-Valenced Word of Mouth and Loyalty</i> Harmeen Soch, I. K. Gujral Punjab Technical University Priyanka Kaushik, I. K. Gujral Punjab Technical University	

	ROOM: Virginia City II	TIME: JANUARY 3, 2017, TUESDAY 1:00 - 2:50
	SESSION TRACK	ACCOUNTING, ECONOMICS
	SESSION CHAIR	Honorio Antonio Garcia, Universidad Autónoma Benito Juárez de Oaxaca
SPANISH	<i>Innovación y Desarrollo Regional en México</i> José Isabel Urciaga-García, Universidad de La Salle Bajío, A.C. José Julio Carpio Mendoza, Universidad de La Salle Bajío, A.C. Pascual Rodríguez Sánchez, Universidad de La Salle Bajío, A.C.	
	<i>Optimización de la Función de Utilidad de la Demanda de Activos Financieros</i> Lilia Alejandra Flores Castillo, Universidad Tecnológica de La Mixteca Conrado Aguilar Cruz, Universidad Tecnológica de La Mixteca	
	<i>Cooperativas de Ahorro y Crédito y su Incidencia con el Control Interno en la Ciudad de Guayaquil</i> Melvin López Franco, Universidad de Guayaquil Janina Arteaga Cisneros, Universidad de Guayaquil Lizbeth Sánchez León, Universidad de Guayaquil	



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Certificate No. 98214



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MITTAL
SCHOOL OF BUSINESS
(ACCREDITED BY AACSB, USA)



Certificate of Merit

This is to certify that Dr./Mr./Ms.

Roopali Batra

Department of Management, I K Gujral Punjab Technical University

has presented paper titled Comparative Analysis of Corporate Governance Practices in Public

and Private Sector Banks in India

which is adjudged as the **Best Paper** of the technical session on Corporate Governance and Accounting Reforms

in the International Conference on "**Dynamics of Financial Sector Reforms**" held on 6th - 7th April, 2018 organized by
Mittal School of Business, Lovely Professional University, Punjab.

Date of Issue: 07-04-2018

Place of Issue: Phagwara (India)

Prepared by
(Administrative Officer-Records)

Head
Department of Management
I.K. Gujral Punjab Technical University
Kapurthala-144 603

Organizing Secretary
Anshu Verma

Conference Director
Dr. Sanjay Modi

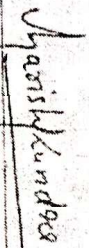
Young Teacher Award


presented to

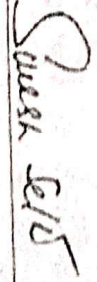
Dr. Pooja Mehta

IKG Punjab Technical University, Jalandhar

Presented at
International Conference on Advances in Science & Technology (ICAST-2018)


Prof. (Dr.) Harish Kundra
Organizing Secretary


Prof. (Dr.) Ajay Goyal
Program Chair


Prof. (Dr.) Suresh Sethi
Patron

Head
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March 16-18, 2018



Chitkara Business School

Outstanding Paper Award

This is Certified that

Dr. Kapil Gupta, Assistant Professor, DOM, IKGPTU

is awarded **OUTSTANDING PAPER AWARD** for his/her Paper titled

Examining the Relationship between Managerial Quality Certifications & Long-run Performance of IPO: A Study of BFSI Sector in India.

at International Conference on Banking and Finance (ICBF)- 2019 held on
13th and 14th April, 2019 at Chitkara Business School, Chitkara University, Punjab, India.

Dr. Kiran Mehta
Conference Convener
Professor,
Chitkara Business School

Dr. Sandhir Sharma
Conference Director
Professor & Dean,
Chitkara Business School

Dr. Renuka Sharma
Conference Convener
Professor,
Chitkara Business School

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On the occasion of 2nd International Women's Day

PRESENTS

Award of Honour



To

Dr. Rajpreet Kaur (Asst. Professor)
IK Gujral Punjab Technical
University, Kapurthala

The organisation takes pride in honouring
Dr. Rajpreet Kaur for her contribution in
academics and professional upliftment of the
students with dedication & determination.

President

Baba Farid Memorial Education
& Welfare Society,

Head
Department of Management
I.K. Gujral Punjab Technical University
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