

Office of Corporate Relations & Alumni

ਆਈ.ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ

PTU PUNJAB
TECHNICAL
UNIVERSITY
Estd. Under Punjab Technical University Act. 1996
(Punjab Act No. 1 of 1997)

Ref. No. IKGPTU/RO/CR&A/48

Dated May/09/2019

**Directors/Principals
All Affiliated Colleges/Institutes,
I K Gujral Punjab Technical University**

Sub: Regarding establishment of Alumni Cell in Colleges/Institutes

Sir/Madam

IKG Punjab Technical University has launched its Alumni web portal (<https://alumni.ptu.ac.in>) to strengthen its relationship with alumni across the globe. This web portal would be a common platform, where the pass out students & final year students get connected among each other and with the university also. On this platform, they can share their views/relevant information and job opportunities. They mentor each other over different innovative ideas and research projects.

Also through a letter vide Ref. No. IKGPTU/REG/6098 dt. March 01, 2019 issued by Registrar, IKG PTU, colleges were advised to follow some best practices in alumni engagement. (Copy attached for reference).

In continuation to this letter, you are requested to provide the following information:

- Name of Alumni Coordinator of your College along with his/her contact details (e-mail id & mobile number).
- Kindly share the alumni web portal address of the college (if already existing).

You are requested to do the needful and share the desired information through an email at alumni@ptu.ac.in by May 18, 2019 before 1600 hrs positively.

With profound regards,

Deputy Director (CR&A)

CC:

- Hon'ble Vice Chancellor, IKG PTU, for his kind information. (through email)
- Dean (R&D), IKG PTU, for his kind information. (through email)

"Propelling Punjab to a Prosperous Knowledge Society."



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR

Estd. Under Punjab Technical University Act, 1996
(Punjab Act No. 1 of 1997)

Dr. S.S. Walia
Registrar

Ref. No. IKGPTU/REG/

6098

Dated

01/3/19

**Director/Principal,
All Affiliated Institutes,
I.K. Gujral Punjab Technical University**

Greetings!

As we all realize that alumni are a very strategic resource for any institution. They are an imperative stake holder for an institute to move from good to great. IKGPTU through its 21 years of existence has a very proud legacy and has produced very successful alumni. Through most of its history IKGPTU has provided world class education through its constituent colleges. Now to make transition as one of the most prestigious technical universities of the world, we have to engage our alumni in a more effective manner, where they can contribute in the success of each other, current students as well the alma mater. IKGPTU has listed following goals with alumni engagement:

- i. Setting alumni office at each constituent college
- ii. Having alumni microsite with main site of the college
- iii. Having alumni chapters in major cities across the globe
- iv. Providing an alumni/student platform for alumni and students to connect online
- v. Providing a platform for alumni to share career opportunities with each other and for current students through jobs and internships
- vi. Online mentorship platform for students to find mentors from all the IKGPTU alumni
- vii. Platform for alumni to stay connected with their respective college and University

To achieve these goals IKGPTU has already launched state of the art alumni/student engagement platform, which could be accessed through the official IKGPTU website.

Currently NAAC, NBA and UGC guidelines make it mandatory for institutes to have strong and active alumni body at college level. It makes perfect sense also as alumni and students have strong emotional connect with their own campuses and colleges. So to achieve all these goals each college is advised to adhere to following best practices in alumni engagement:

"Propelling Punjab to a prosperous Knowledge Society"

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I.K. Gujral Punjab Technical University

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Email : ahluwaliasukhbir@gmail.com, registrar@ptu.ac.in Website : www.ptu.ac.in

- a) Appoint one person as dean alumni/asst. dean/coordinator, preferably someone at HOD level.
- b) Have a dynamic alumni website and alumni/student engagement platform which achieves above listed goals.
- c) Integrate this platform with the central platform of the university so that the alumni data could be integrated.
- d) Organize regular alumni connect events.

Currently we have not been able to leverage our alumni strength to achieve goals for the college as well as university. Very few colleges are actively engaging alumni in an effective manner. I think we should deploy the latest practices and tools to have a vibrant and dynamic alumni community.

We plan to organize a pan IKGPTU alumni event on a mega scale by the end of 2019. It will be imperative that we ensure alumni are connected and stay connected with us. IKGPTU will be monthly evaluating progress of all the constituent colleges on the above mentioned goals.

With regards



Registrar

Copy to:

1. I/C Secretariat, O/o Vice Chancellor: For information of Vice Chancellor
2. Dean (R&D), IKGPTU
3. Deputy Registrar (CD), IKGPTU